



Customer  
Service

# Gaming Signage Comparison Toolkit

9 March 2021

[www.customerservice.nsw.gov.au](http://www.customerservice.nsw.gov.au)



# Gaming Signage

## Mandated signs:

Sign 1G - Gambling warning sign (4 options available)

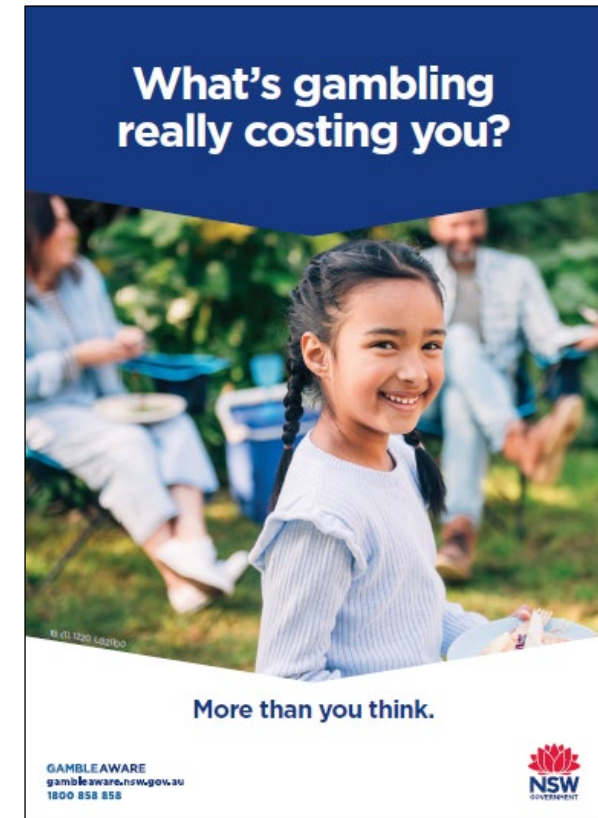
“What's gambling really costing you?”

## Display requirements:

- prominently displayed in each gaming area



Previous



New (option 1 of 4 available 1G designs)

# Gaming Signage

## Mandated signs:

Sign 6G - Gambling counselling sign (6 options available)

"Help is close at hand"

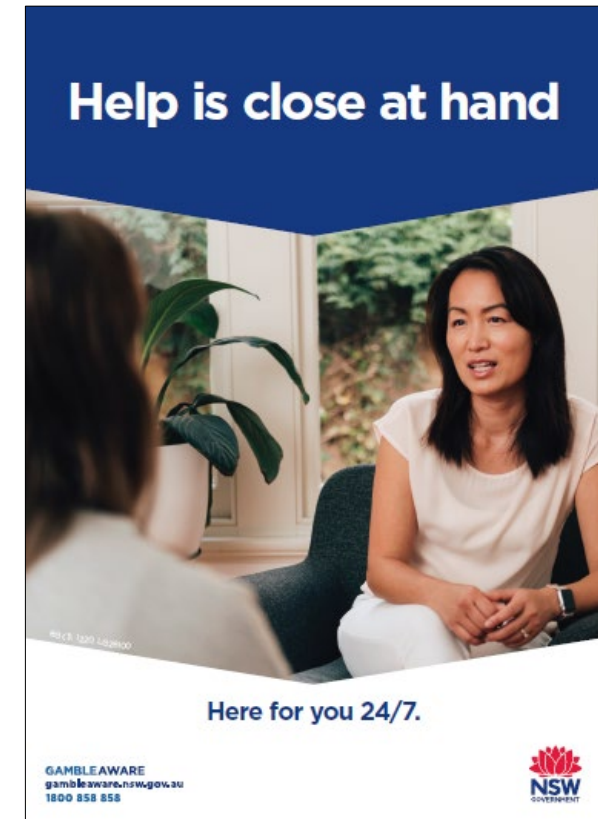
## Display requirements:

Prominently displayed in:

- each gaming area
- each area where TAB betting is conducted
- each point of sale where Keno tickets and lottery tickets are sold
- each part of the racecourse on which betting is conducted & at/near main entrance of racecourse



Previous



New (option 1 of 6 available 6G designs)

# Gaming Signage

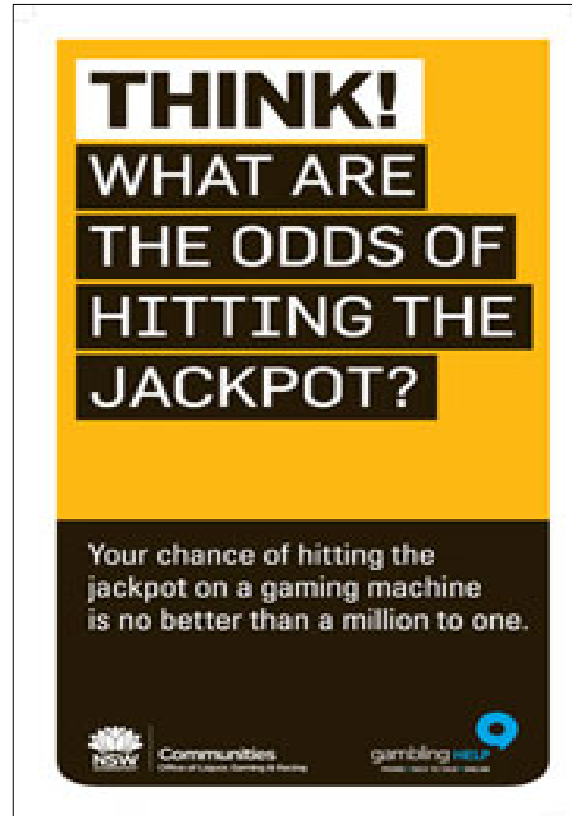
## Mandated signs:

Sign 3G - Chances of winning sign

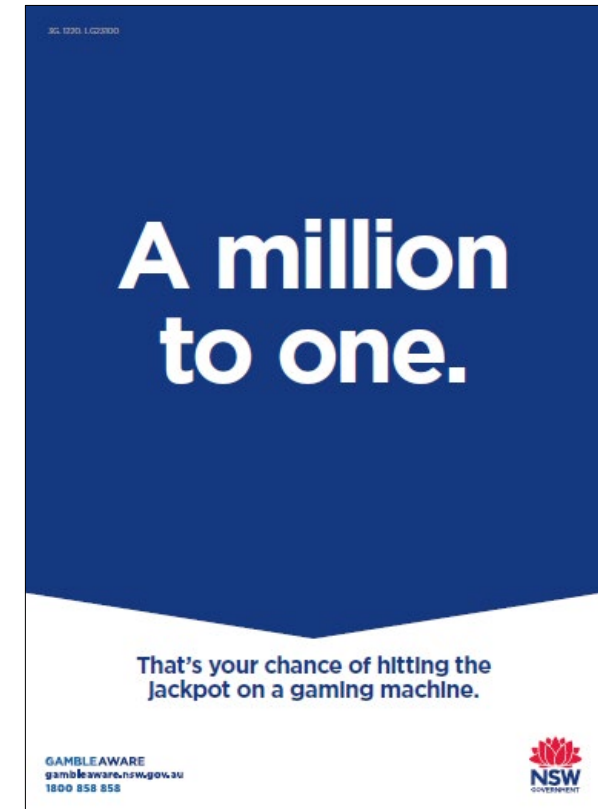
“A million to one.”

## Display requirements:

- prominently displayed in each gaming area



Previous



New

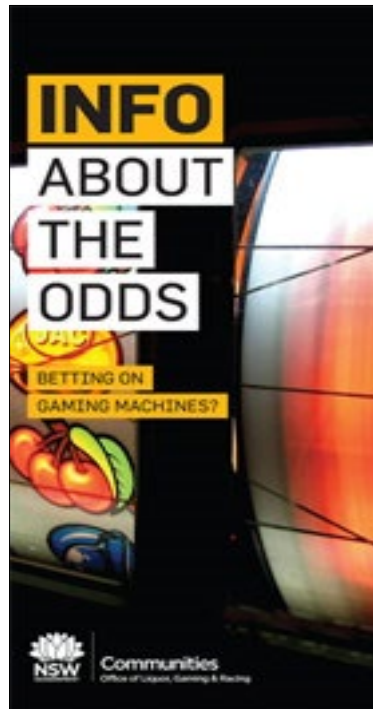
# Gaming Signage

## Brochures:

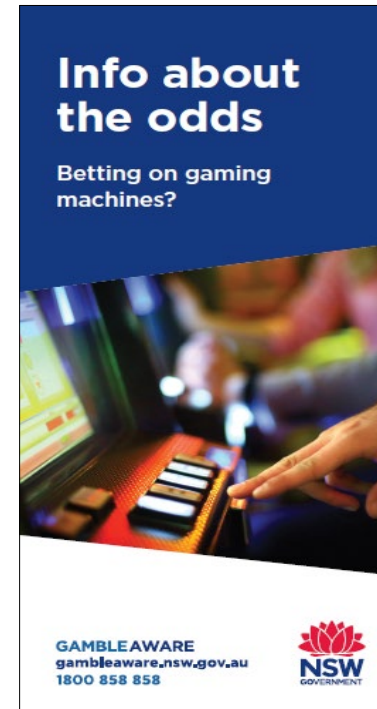
Brochure 1 - Info about the odds - Betting on gaming machines

## Display requirements:

- prominently displayed and available in each gaming area
- translated version is to be supplied following a patron's request



Previous



New



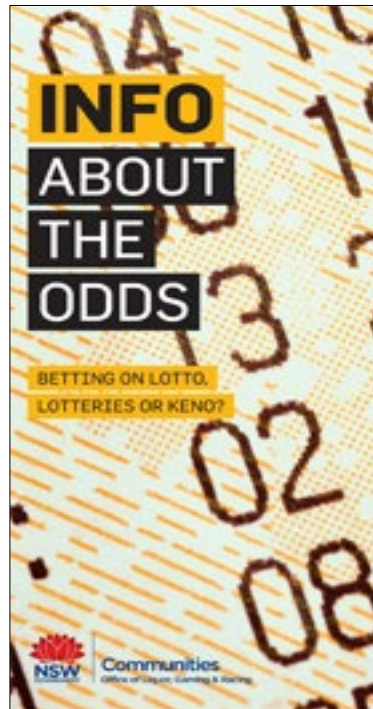
# Gaming Signage

## Brochures:

Brochure 2 - Info about the odds - Lotto, Lotteries or Keno

## Display requirements:

- prominently displayed and available at or near each Keno or lotteries terminal
- translated version is to be supplied following a patron's request



Previous



New

# Gaming Signage

## Brochures:

Brochure 4 - Help is close at hand

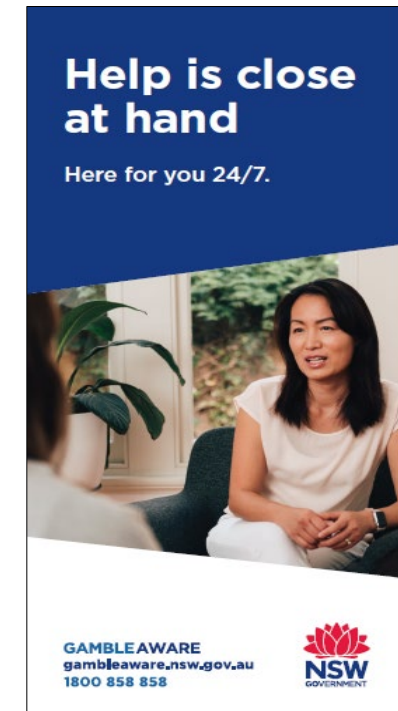
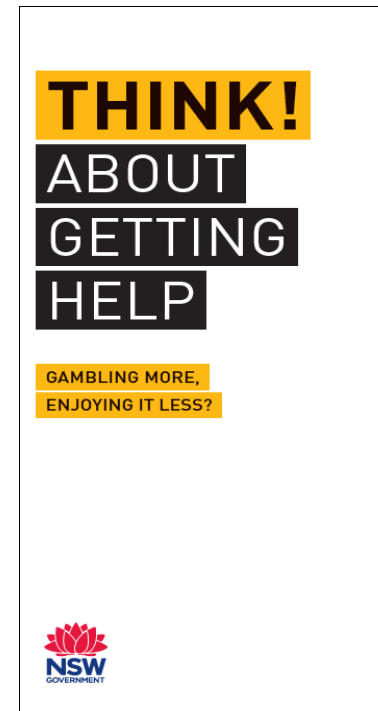
## Display requirements:

Prominently displayed and available in:

- each part of the club/hotel where TAB betting is being conducted
- each part of the racecourse on which betting is conducted
- translated version is to be supplied following a patron's request



Previous



New

# Gaming Signage

## Contact card:

2G - Self-exclusion contact card

## Display requirements:

- securely attached to each bank of gaming machines in a card holder so they can be clearly seen when playing a gaming machine or approaching the bank of gaming machines



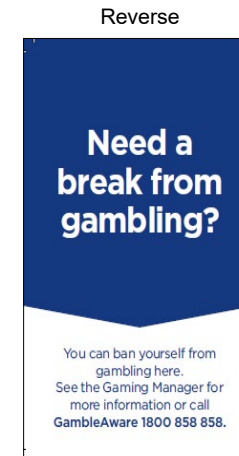
Front



Previous



Front



New



# Gaming Signage



## Sticker:

4G - Gambling counselling sticker

## Display requirements:

- prominently displayed on each gaming machine



Previous



New

# Gaming Signage

## Optional design:

Sign 5G - Self-exclusion sign  
“Need a break from gambling?”

## Display requirements:

- prominently displayed in each gaming area
- the use of the L&G designed 5G (self-exclusion) sign is not mandatory, however you must still ensure a self-exclusion sign is displayed



ClubSafe exclusion poster



OPTIONAL New

# Gaming Signage



## Problem Gambling Message

Think! About your choices  
Call Gambling Help  
1800 858 858  
[www.gamblinghelp.nsw.gov.au](http://www.gamblinghelp.nsw.gov.au)

Previous

**Help is close at hand**  
**GambleAware**  
**[gambleaware.nsw.gov.au](http://gambleaware.nsw.gov.au)**  
**1800 858 858**

New

## Display requirements:

Prominently displayed on or near:

1. all ATMs and cash-back terminals
2. all EFTPOS terminals located in TAB areas and racecourses

Problem gambling message to be included in:

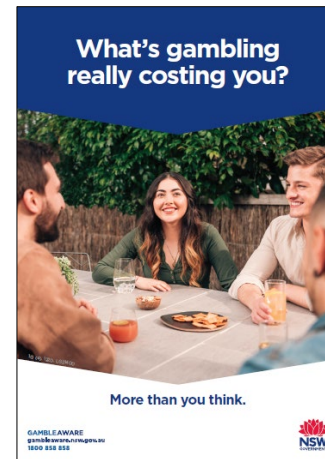
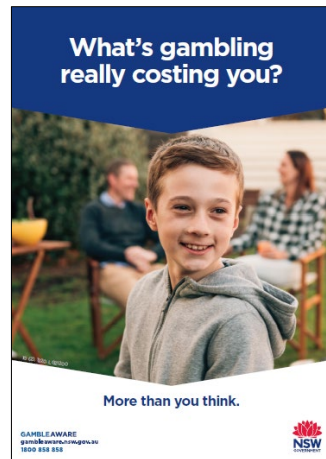
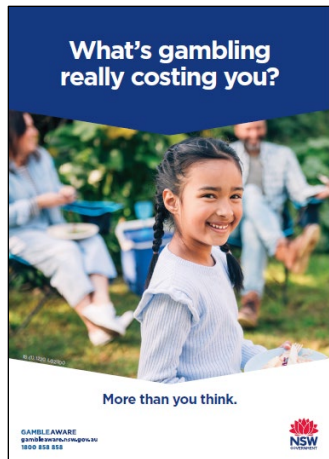
1. all player activity statements
2. all betting entries and betting tickets
3. all gaming machine tickets (as per TITO Standard)
4. any advertisements in written form relating to totalizator, keno, public lotteries or gambling (betting and racing)

# Gaming Signage - Optional designs



## 1G – Available Options

A selection of different images is available with display of only one required. These are available on the L&G website.

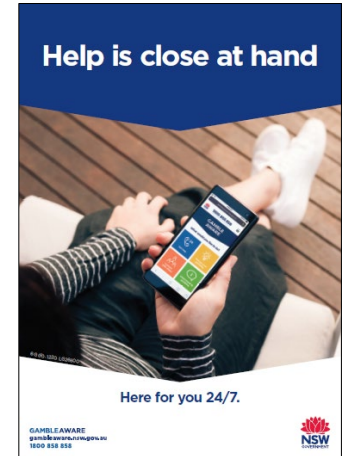
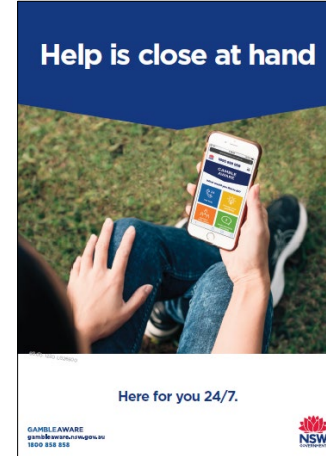
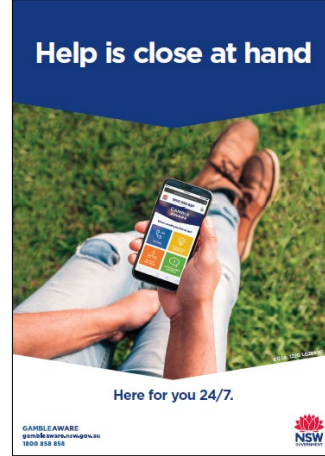
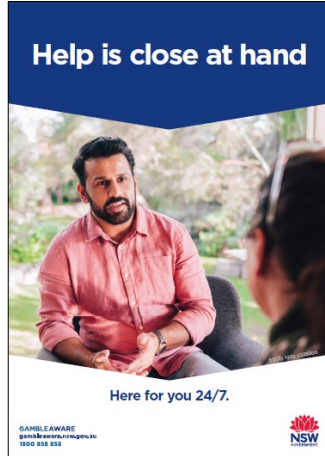
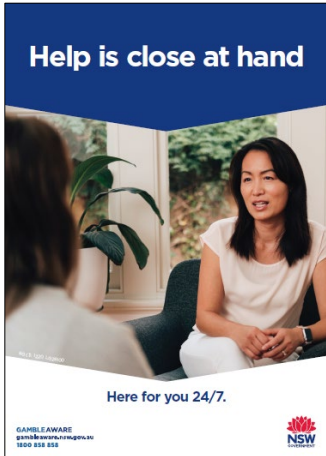


# Gaming Signage - Optional designs



## 6G – Available Options

A selection of different images is available with display of only one required. These are available on the L&G website.





# Gaming Signage



- Please refer to the Liquor & Gaming Website for more information relating to signs for your business. The website provides access to the new signs and information including minimum print specs, display requirements and self audit checklists.

<https://www.liquorandgaming.nsw.gov.au/operating-a-business/running-your-business/signs-for-your-business>