

**Local Impact Assessment Class 1 Application
Collector Hotel
100 George Street
PARRAMATTA NSW 2150**

**(LIQH400104634)
May 2022**

EXECUTIVE SUMMARY

1. INTRODUCTION

This document is a Local Impact Assessment Class 1 to accompany a Threshold Increase Application made for the approval of a 'low range' gaming machine threshold increase of one (1) by Lewis Taylor (the "Applicant"). The increase is to apply to the hotel licence situated at 100 George Street, Parramatta NSW (the "Venue") located in the SA2 Band 2 area of Parramatta-Rosehill within the City of Parramatta Council Local Government Area (the "LGA") and known as the "Collector Hotel".

The Venue's gaming machine threshold is currently approved for 29. The Applicant as the Venue's licensee proposes to increase the threshold by a further one (1) gaming machine entitlement/permit and for the Venue's threshold to be increased to 30. This LIA provides details of the Local Community.

2. RESPONSIBLE GAMBLING MEASURES

Chapter 3 of this Report details the mandatory responsible conduct of gambling measures put in place by the Applicant at the Venue.

3. LOCAL COMMUNITY

Chapter 4 of this Report details the characteristics of the area potentially affected by the approval of the Threshold Increase Application and a demographic description of the Local Community. Parramatta-Rosehill SA2 has been identified as the Local Community.

4. POSITIVE CONTRIBUTION

Chapter 5 of this Report details the positive contribution resultant from approval of the Threshold Increase Application to the Local Community.

5. CONCLUSION

Given the satisfaction of the requirements of the Gaming Machines Act 2001 (the "Act") and the associated Gaming Machines Regulation 2019 (the "Regulation") through the conduct of gaming machine operation at the Venue in a responsible manner, along with the evidence of the substantial positive contributions to the Local Community, it is the Applicant's belief that this LIA meets the requirements of the Legislation.

1. INTRODUCTION

This Report is a Class 1 Local Impact Assessment ("LIA") to accompany a Threshold Increase Application for a Band 2 SA2 Venue for a 'low range' increase of 1 gaming machine entitlement/permit for the Collector Hotel, located at 100 George Street, Parramatta.

Methodology

- 1.1. In respect of LIAs relating to threshold increase applications, the LIA Guidelines provide that the Independent Liquor and Gaming Authority (the "Authority") can only approve an LIA where the LIA complies with the requirements of the Act and the Regulation and the Venue demonstrates that gambling activities are conducted in a responsible manner.
- 1.2. The Guidelines further state that a Class 1 LIA must demonstrate that the proposed increase in gaming machines for the Venue will provide a positive contribution towards the Local Community in which the Venue is situated.

2. DETAILS OF THE VENUE

- 2.1. The hotel licence was removed to the Venue's location in July 2021 from premises located in Parramatta where the licence was held in a dormant capacity. Gaming machines were not operated at the former licensed premises for a number of years.
- 2.2. The removal of the licence to the Venue was undertaken to replace the hotel licence that operated at the Venue's current site for a significant number of years that was popular with local residents and persons that work in Parramatta.
- 2.3. The Venue provides the following facilities:
 - Bar areas
 - Gaming room
 - Bistro/Dining Area
 - Front Terrace
 - Back Terrace areas
 - Sanitary and other back of house facilities
- 2.4. The Venue is a focal point for the local community and the surrounding suburbs by providing a place to meet, relax and socialise.
- 2.5. The Venue's gaming machine threshold is currently approved for 29 gaming machines.
- 2.6. The intention of this application is for one (1) gaming machine entitlement/permit to be procured and transferred to the Venue's licence to allow 30 gaming machines to be operated at the Venue.
- 2.7. The Venue's trading hours as per the licence are:

Whole of licensed premises

Monday to Saturday	- 10:00am until 4:00 am;
Sunday	- 10:00am until 12:00 midnight

- 2.8. Standard gaming machine shut down period apply on weekdays, being from 4.00am until 10.00am; whilst a 3 hour shut down period applies on weekends and public holidays, from 6.00 am to 9.00 am.
- 2.9. The internal floor space area of the Venue is approximately 1100 square metres, which includes the Front and Rear Terrace areas.
- 2.10. The Venue is not a new hotel as defined by the Act. Accordingly, clause 31 of the Regulation does not apply to this application.
- 2.11. Since the licence has been operated at its current location, the Venue has made monetary donations to a number of primary and secondary schools located in and round the local community, including Parramatta Public School, Parramatta East Public School, Parramatta North Public School, Parramatta West Public School, Oatlands Public School, Westmead Public School, Parramatta High School, Arthur Phillip High School.

3. RESPONSIBLE GAMBLING MEASURES

- 3.1. The operation of gaming machines at the Venue is merely one aspect of the services and facilities that are provided.
- 3.2. Gaming is provided in a designated gaming room within the Venue.
- 3.3. The gaming room complies with Clause 8 of the Regulation in that:-
- (a) It is located in a "bar area" of the Venue (and is not located in an area in which a minor's area authorisation or minors functions authorisation is in force);
 - (b) The gaming room is physically separated from the general bar area by permanent opaque walls;
 - (c) Patrons are not compelled to pass through the gaming room in order to enter or leave the Hotel or to gain access to another part of the Venue;
 - (d) Entry is provided free of charge;
 - (e) The gaming machines are situated so that they cannot be seen from any place outside the Venue;
 - (f) All machines are suitably spaced to facilitate access;
 - (g) The gaming room is monitored by a gaming room supervisor, as well as by electronic means (CCTV) at all times;
 - (h) There is a doorway or space that provides reasonable access to at least one operating bar and one toilet for each gender, without the need for patrons to go out onto the street or outside the Venue; and
 - (i) The gaming room cannot be accessed directly from a public street.

3.4. Other requirements of the Act and Regulation are complied with, in that:-

- (a) All staff involved in gaming duties hold a current and approved responsible conduct of gaming (RCG) competency card (or interim certificates). Copies of competency cards (or interim certificates) are kept by each staff member when working at the Venue and are available for inspection;
- (b) The Venue makes arrangements for the provision of gambling counselling;
- (c) The Venue participates in the Game Care Multi-Venue Self Exclusion (MVSE) Program;
- (d) Staff are trained in the requirements of the self-exclusion program and associated process;
- (e) All statutory signage is prominently displayed throughout the gaming room;
- (f) Pamphlets informing patrons of the dangers of problem gambling and of the availability of counselling and the self-exclusion scheme are displayed within the Hotel in a number of community languages;
- (g) The Venue's automatic telling machine (ATM) is located outside the gaming room. Patrons not permitted to make withdrawals on credit;
- (h) There are no advertising or promotions of the availability of gaming machines conducted at the Venue;
- (i) The Venue does not accept third party cheques or the cashing of cheques by patrons;
- (j) There is a limit of \$5,000 on cash payment for winnings;
- (k) Minors are not permitted entry to the gaming room;
- (l) Consumer information on the chance of winning maximum prizes and jackpots is made available in the gaming area;
- (m) The Venue does not publish any gaming machine advertising;
- (n) All gambling-related signs are situated within the Venue and are not visible from the exterior of the Hotel; and
- (o) Inducements are not offered at the Venue for the use of the gaming machines.

3.5. When the gaming room is operated, the Venue engages a gaming room attendant who provides direct supervision of the gaming room area. The presence of a gaming room attendant allows management to make early detection of any possible signs of problem or at-risk gambling being experienced at the Venue.

3.6. The Venue operated a Self-Exclusion Scheme through the AHA (NSW). No patrons have excluded themselves directly with the Venue.

3.7. The Venue has adopted and implemented a Gaming Plan of Management (GPOM) that regulates the operation of the gaming machines at the Venue. A condition has

been applied to the Venue's licence that the GPOM be complied with at all times.

4. LOCAL COMMUNITY

4.1. The Local Community is the Parramatta-Rosehill SA2.

Demographics

4.2. The Parramatta-Rosehill SA2 had a population of 29,249 as at the 2016 Census.

4.3. Other relevant demographic information is set out below:

- 52.6% of the population is male
- 47.4% of the population is female
- The median age is 31

4.4. The ABS statistics for 2016 disclose that the Parramatta-Rosehill SA2 has a higher full-time employment rate (63.6%) than that of NSW (59.2%).

4.5. The ABS statistics also disclose that the number of persons residing in the SA2 that have a university/tertiary institution education is 26.3% (compared to that of NSW being 16.2%), whilst those persons in the SA2 that hold a bachelor's degree or above to be 46.7% (with the NSW rate at 23.4%).

4.6. In addition, the most common occupations in the SA2 include Professionals at 33.1%, Clerical/administrative workers at 12.9%, Labourers at 9.6%, and Manager at 9.3%.

4.7. Further, the personal weekly median income for the SA2 is \$725 (compared to the NSW average at \$664); whilst the household weekly income is \$1656 (compared to the NSW average of \$1486).

4.8. The SEIFA scores in 2016 for City of Parramatta LGA are as follows:

INDICATOR	Parramatta LGA Score	Parramatta LGA Decile
IRSEAD	1039	9
IRSED	1063	10
IER	993	6
IEO	1080	10

4.9. Using the gaming machine data report prepared and issued by Liquor & Gaming NSW for the period 1 July 2021 to 31 December 2021, the net profit for all gaming machines for hotels in the Parramatta LGA is \$ 27,736,301 with the average profit per machine being \$ 46,381.77 for that 6-month period.

4.10. The gaming performance data report for the Venue shows the total net profit for the 9-month period (being the period the licence and gaming machines have been exercised at the Venue's current location) from 1 July 2021 to 31 March 2022 to be \$1,309,910.81 with the average profit per machine being \$ 45,169.34 for that 9-month period.

4.11. In comparison to the same reference period used by Liquor & Gaming NSW at 4.9 above, the average profit per machine for that 6-month period for the Venue is \$24,554.89.

5. POSITIVE CONTRIBUTION

- 5.1. Clause 33 of the Regulation requires this LIA to include details of the benefits that the Venue will provide to the local community if the application is approved.
- 5.2. A positive contribution shall be made by way of a financial contribution of \$33,877.00 (based on the 9 months of trading of the Venue at its current location) this application is approved. The proposed contribution will be made to the Secretary of the Responsible Gambling Fund pursuant to Section 36A of the Act.

Calculation of amount of financial contribution

- 5.3. The amount of the financial contribution was calculated in accordance with the formula set out in the Class 1 Local Impact Assessment Process Guidelines published by the Authority. That formula provides for a positive contribution being 15% of the average profit of the existing machines in the Hotel before tax, multiplied by the gaming machine threshold increase, multiplied by 5 years.
- 5.4. The average profits were calculated from the 9 months of gaming performance data that applies from the operation of the Venue from 1 July 2021 to 31 March 2022.
- 5.5. The positive contribution will benefit the local community. The Venue will also review and implement new responsible gaming and harm minimisation strategies (if considered necessary) in order to negate any negative impacts on the local community.

6. CONCLUSION

- 6.1. This LIA, pursuant to Clause 33 of the Regulation, defines the Applicant's Local Community, details the positive contributions that the Applicant will provide to the Local Community if the Threshold Increase Application is approved, and details the harm minimisation and responsible gambling measures that are in place at the Venue.
- 6.2. The Applicant operates gaming machines at the Venue in compliance with mandated Legislative requirements. The Applicant has implemented the Game Care Multi-Venue Self Exclusion Program conducted in conjunction with AHA (NSW). The Venue operates in accordance with an Authority approved GPOM.
- 6.3. The Applicant submits that this Class 1 LIA accompanying the low range threshold increase application satisfies the requirements of Section 36(3) of the Act, applicable to the Regulations and Guidelines for the Authority to approve the application. This application demonstrates the purpose of Section 36(3)(b) that gambling activities in the Venue are currently conducted responsibly and will continue to be conducted responsibly if this application should be approved.
- 6.4. The proposed increase in the Venue's gaming threshold will provide a positive contribution towards the local community where the Venue is situated on the basis of the applicant's proposed financial contribution to be paid in accordance with Section 36A of the Act.
- 6.5. It is therefore submitted that the tests as set out in the Guideline and Regulation are met and the applicant submits that the threshold increase application should be approved.