



MEDIA RELEASE

Friday 22 April 2016

10 YEAR BAN FOR NSW GAMING MACHINE TECHNICIAN

CrownBet has been prosecuted by Liquor & Gaming NSW and convicted on five counts of publishing illegal betting advertising that offered inducements for NSW residents to gamble.

NSW's Betting and Racing Regulation 2012 prohibits licensed wagering operators from publishing advertising that offers NSW residents any inducement to participate in any gambling activity, including to open a betting account.

An investigation found CrownBet breached the regulation on five occasions in October and December last year. The company published advertisements on its website including:

- "5,000 reasons to love the 2015 AFL grand final. Enjoy \$5,000 bonus points on us".
- "December NBA H2H Special. 1,000 point play. Earn bonus points every day. Place a Head to Head bet of \$10 or more on any NBA game in December and receive 1,000 CrownBet Rewards Bonus Points".
- "Caulfield Melbourne Cup Special. Bet on same horse double > instant bonus bet on Cox Plate".
- Two advertisements promoting "5000 bonus rewards points. Redeem as a \$50 bonus bet for the spring racing carnival. No strings attached > No deposit required!".

CrownBet pleaded guilty on all five offences. It sought to have the matters finalised without conviction in Downing Centre Local Court yesterday but Magistrate Joanne Keogh said convictions were necessary for general deterrence to others in the industry and to protect the vulnerable. CrownBet was convicted of the five offences and ordered to pay a total of \$10,500 in fines and also ordered to pay L&GNSW legal costs of \$10,000.

It follows [previous prosecutions](#) of other sportsbetting companies by L&GNSW. Gambling advertising inducements should exclude NSW residents and have systems in place to prevent them accessing them online.

Suspect gambling advertising can be reported for investigation on 02 9995 0837 or email complaints@olgr.nsw.gov.au.

ENDS

Media inquiries: Eric Aubert (02) 9995 0794, 0438 207 294