**DRAFT MEDIA RELEASE**

**BARRED FROM ONE, BARRED FROM ALL**

A new initiative is being introduced in [insert area/region] venues to help crack down on anti-social behaviour by the [insert liquor accord name] liquor accord.

The “barred from one, barred from all” initiative will see patrons barred for between three months and life from all participating venues and businesses depending on the severity of the act.

The strategy, voted in at the last liquor accord meeting, is effective immediately.

Liquor Accord Chairperson [insert name] said the strategy was based on similar programs that worked well in areas like Singleton, Brisbane Waters, Wagga Wagga and Miranda.

*[Note to local accord chair: Please craft localised quotes below based on what you are aiming to achieve through the barring policy*

“INSERT QUOTES,” Mr/Ms [insert surname of accord chairperson] said,

[*e.g. “Accords across NSW have seen great results from multi-venue barring, it’s proven to be effective in reducing alcohol related violence in many communities.”]*

[*e.g. “Multi-venue barring is another strategy our Accord will use to make our venues safer and enjoyable for our community.”* ]

[Insert name of Police spokesperson/Council spokesperson] said the police would strongly support the initiative.

“INSERT QUOTES.” [insert Police spokesperson]

“INSERT QUOTES.” [insert Council spokesperson]

For more information on the initiative, contact [insert name], accord Chairperson on [insert telephone and/or email contact details].

Media Contact: [Insert] phone and/or email