CLASS 1 LOCAL IMPACT ASSESSMENT APPLICATION

BRADFORD HOTEL

1. Executive Summary

- (a) The applicant submits a Class 1 Local Impact Assessment ("LIA") in Support of an application under the Gaming Machines Act 2001 ("the Act") for a low-range increase to the gaming machine threshold with an increase of two (2) gaming machines for the Bradford Hotel (the "Hotel").
- (b) The Threshold increase of two (2) gaming machine entitlements would bring the overall total of the threshold to twenty-nine (29).
- (c) The Hotel is situated at 358 New England Highway Rutherford NSW 2320.
- (d) The Hotel is located within a SA2 Band 2 within the Local Government Area of Maitland City Council (see attachment A)
- (e) The Hotel is not a new hotel.
- (f) The Act requires the Authority to be satisfied of the following in order to approve the subject gaming machine threshold class 1 local impact assessment application:-
 - (i) The LIA complies with the Act & Regulation requirements;
 - (ii) The LIA has demonstrated that Gambling activities will be conducted in a responsible manner;
 - (iii) The proposed increase in the gaming machine threshold will provide a positive contribution towards the local community; and
 - (iv) The LIA has adequately addressed any community concerns arising out of the consultation.

This application is submitted with the view that the applicant has satisfied the above requirements.

2. Hotel Details

- (a) The Hotel is located at 358 New England Highway Rutherford NSW 2320.
- (b) The primary purpose of the Hotel will be for the sale of liquor by retail and entertainment.
- (c) The Hotel provides a full range of facilities for its patrons including:-
 - Bistro
 - bottle shop
 - sports bar
 - lounge bar
 - beer garden\deck area
 - TAB and Keno
 - Alfresco dining and seating area
 - Outdoor children's playground
 - gaming room

as per plan and photographs attached.

Light entertainment is provided including trivia, karaoke, duos, and soloists. It has car parking for 145 vehicles.

The Hotel has recently undertaken approved renovations and extension of the Hotel gaming room in accordance with the attached plans (attachment B) approved by Maitland City Council.

Further additions as noted on the plan including outdoor children's play area and extension of outdoor deck area are expected to be completed by October 2018.

- (d) The operation of gaming machines at the Hotel will not detract unduly from the character of the Hotel or from the enjoyment of persons using the Hotel otherwise than for the purpose of gaming. The Hotel currently maintains 27gaming machine entitlements.
- (e) The Hotel's current total internal floor space is in excess 400 square metres.
- (g) Attached to this application is the floor plan of the Gaming Area with the proposed layout of the additional gaming machines included.
- (h) The hotel has 40 employees, full, part time, and casual, providing significant local employment and contribution to the local economy

3. Responsible Gaming and Harm Minimisation

- 3.1 The Hotel's management and staff will be supportive of and encourage responsible gaming practices. All members of staff engaged in the operation of gaming machines have completed the prescribed Responsible Conduct of Gambling Course. A register of the RCG certificates and competency cards of all staff will be maintained at the Hotel.
- 3.2. All gaming machines will be located within a gaming room as prescribed by s8 of the *Gaming Machines Regulation 2010*, in that:-
 - (a) The gaming room is located is a bar area of the Hotel
 - (b) The gaming room is physically separated from the general bar area by walls and doors,
 - (c) Patrons are not compelled to pass through the gaming room in order to enter or leave the Hotel or in order to gain access to another part of the Hotel
 - (d) Entry to the gaming room is free of charge
 - (e) The machines cannot be seen from any place outside the Hotel that is used by the public or to which the public has access
 - (f) All gaming machines are suitably spaced in order to facilitate access,
 - (g) The gaming room has two (2) doorway that provide reasonable access to and from gaming room to at least one operating bar and at least one toilet for each gender without the need for patrons to go a public street, or to any area not forming part of the Hotel when moving from the gaming room to other facilities, and the gaming room cannot be accessed directly from a public street.
- 3.3 The Hotel gaming shutdown period is 4am to 10am daily.
- 3.4 The Hotel will maintain an active membership of the Australian Hotel Association (ACA) New South Wales and will continue to support its practices and procedures for gaming harm minimisation.
- Patrons of the Hotel will be made aware the AHA's counselling services and of the government funded "gambling HELP" counselling service.
- 3.6 Patrons will be made aware of the chances of winning and the problem associated with excessive gambling through prescribed signage required to be located on each gaming machine and throughout the gaming room by way of the prescribed notices on display.
- 3.7 The ATMs located within the Hotel also display the appropriate signage to notify patrons of the problems associated with the use of its gaming machines and the Hotel has a policy of not cashing cheques.

- 3.8. The Hotel does not offer prizes associated with the use of its gaming machines and the Hotel has a policy of not cashing cheques.
- 3.9 The Hotel will comply with advertising requirements in respect to gaming:-
 - (a) the Hotel will not use the word "casino" in any promotion of the Hotel
 - (b) the Hotel will not permit gaming related advertising material to displayed on the exterior of the premises
 - (c) the Hotel will not promote irresponsible gaming practices,
 - (d) the Hotel will display a clock, that is set to, or within 10 minutes of, the correct time and is in view of patrons in the gaming room,
 - (e) the Hotel will not publish the details of any person who has won a prize in excess of \$1,000 and
 - (f) the Hotel will display the prescribed signage in the gaming room, on all gaming machines and on the ATM or any EFTPS facilities.
- 3.10 The Hotel provides gaming related help line pamphlets and has signage located throughout the hotel
- 3.11 The Hotel managers will be highly trained to watch for problem gamblers and talk regularly to patrons, assisting patrons when required.
- 3.12 The Hotel implements the AHA's Game Care problem gaming counselling and self-exclusion scheme and gaming code of conduct and is a member of the Local liquor Accord.

4. Hotel and Local Community

- 4.1 The Hotel is one of only 3 hotels located in its SA2 Band 2 area. Sporting and social groups use the premises and consider the modern facilities an important asset to the community. If the application is approved, the hotel will be able to continue to support the many organisations currently supported and to offer the similar support to other local organisations.
- 4.2 The Hotel already makes substantial contributions to the local community as shown in the attached list of community contributions (attachment "C") supporting various local organisations. Where possible it is hoped these can be increased. The hotel provides an environment where community groups and supporters can develop their clubs.

The hotel provides free use of function rooms for group's committee meetings presentations night and other gatherings.

The Hotel also provides a free courtesy bus service, and late night shuttle not necessarily for its own patron.

4.3. The hotel was purchased by its present owner some 2 years ago. Since purchasing the Hotel, the current owners have undertaken significant improvements to the Hotel to provide a community and family environment.

In 2017 the Hotel was voted by the NSW AHA as the best TAB hotel in Country NSW.

5. Demography¹

The population of Maitland area is approximately 79,000 with the population of the direct Rutherford community (being Maitland –West SA2) making up 11,884 (14.96%) of that community.

Some of the key demographic information in relation the Rutherford area include:-

Male population	48.1%
Female population	51.9%
Average age	34 years
Housing –	
Private dwellings	4,847
House owned outright	1,044 - 24.1%
Owned with mortgage	1,369 – 31.7%
Rented	1,655 – 38.3%
Median rent	\$310 per week
Avg. people per household	3.3 people
Families	3,130
Median Weekly household income	\$1,202
% of population with University or	37.5%
TAFE education	
% of population married or in defacto	56.7%
relationship	
% of population origin of birth –	
Australia	86%
Other	14%
Employment-	
Full-time	55.6%
Part –time	29.7%
Other	5.0%
Unemployed	9.7%
Occupation type-	
Technical & trade	18.5%
Professional\manager	17.6%
Machinery operators	12.8%
Clerical\sales	23.8%
Labourers	13.9%
Other	13.4%

¹ ABS 2016 Census

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The Hotel is one of only 3 hotels and 2 clubs located in the Maitland West SA2 - Band 2 area (see attached LIA banding map). There is a current total of 238 gaming machine entitlements in the Maitland West SA2 - Band 2 area.

6. Positive Contribution to the Local Community.

The applicant proposes to make a donation to the Responsible Gaming Fund of \$23,990 per annum over a 5 year period (\$119,950 in total) which equates to the current 15% of the average gaming profit expected from the additional gaming machine entitlements the subject of this application.

In addition the Hotel will continue to support the local community with increased donations as exemplified in attachment "C".

The operators continually undertake staff training and improvement via corporate training provider Corptraining to provide staff with the ability to maintain enhanced skills in dealing with clientele including specific training for staff dealing with gaming clients which compliments harm minimalisation protocols referred to in clause 3 above.

The positive contributions will benefit the local community and the operators will continue to review and implement new responsible gaming and harm minimisation strategies in order to negate any negative impacts on the local community.

7. Conclusion

- 7.1 It is submitted that the foregoing information complies with the guidelines for a class 1 Local Impact Assessment application for an increase in the gaming machine threshold of the Hotel by addressing the responsible gaming and harm minimisation measures taken by the Hotel, identifies the local community of the Hotel and provides information to show that a positive contribution will be made to the local community if the LIA and increase application are approved.
- 7.2 Approval of the gaming machines threshold to twenty nine (29) will result in a direct positive impact by way of financial support contributions to local organisations and a total of \$119,950 to the Responsible Gaming Fund over a 5 year period.
- 7.3. As the Hotel is located in a Band 2 Local Government Area and the application is for a low-range increase in the gaming machine threshold we submit that there are more positive impacts for the community if the threshold application is approved than any negative impact by the installation of an additional two (2) gaming machines.







Layer List

Operational layers

Clubs - Gaming

Clubs - Non-gaming

Hotels - Below Cap

Hotels - Capped

Hotels - Non-gaming

Suburbs

Local Government Area

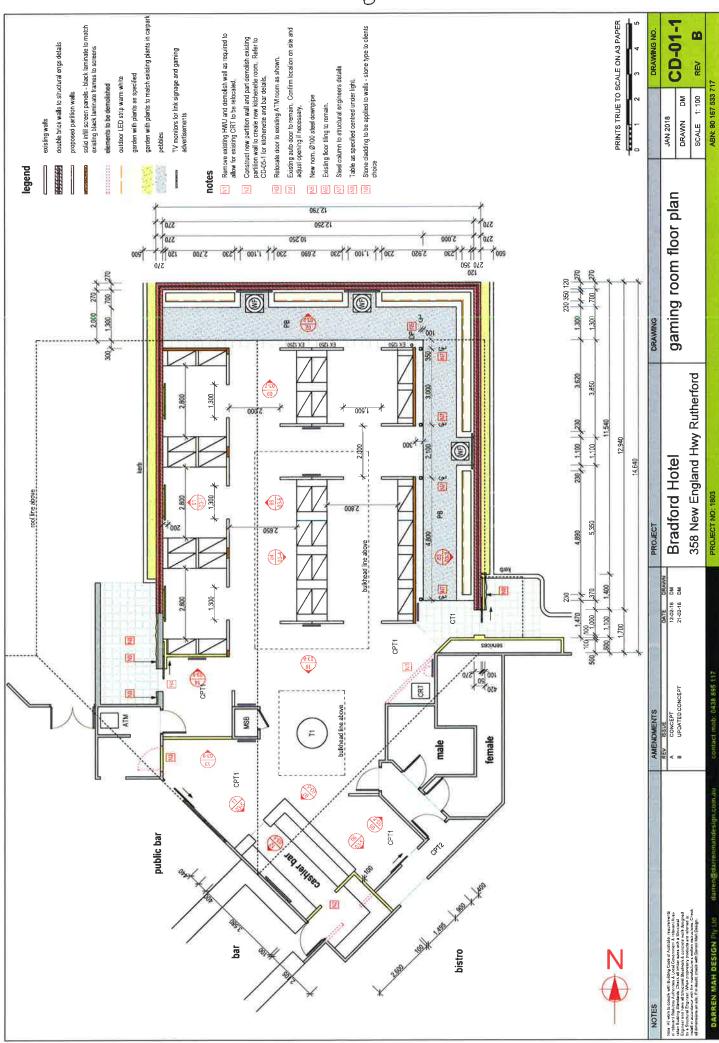
SA2 - Not Banded

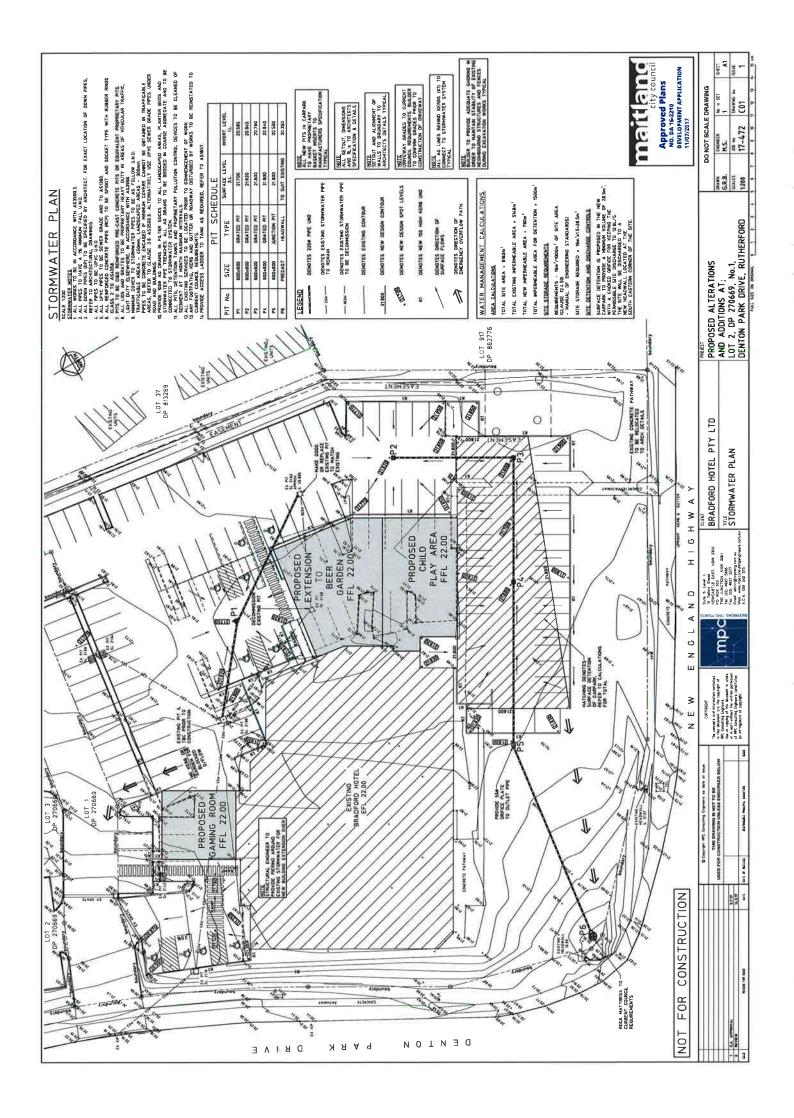
SA2 - Band 1

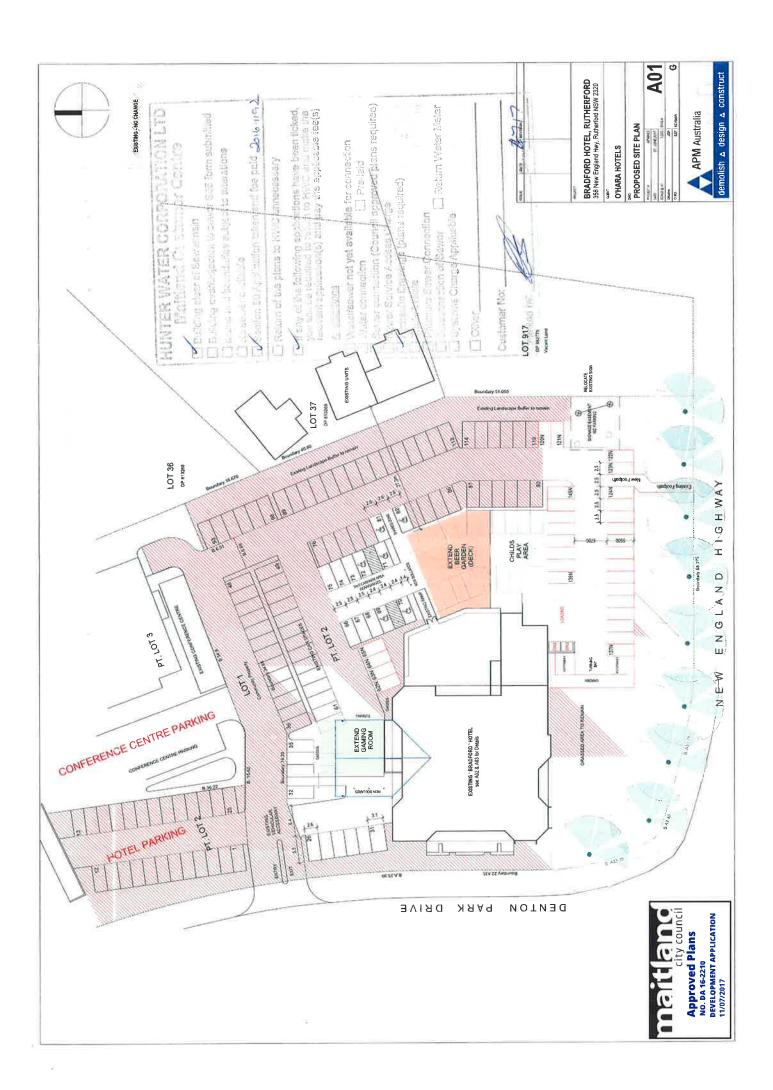
SA2 - Band 2

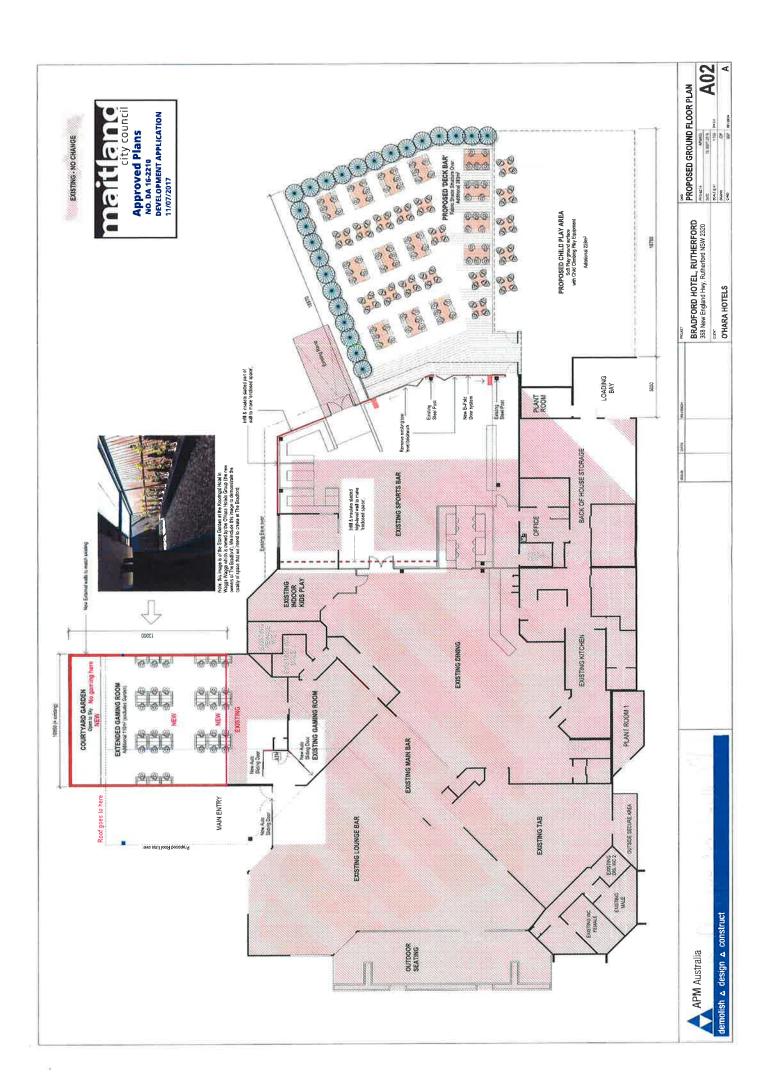
SA2 - Band 3 (Subject to Cap)

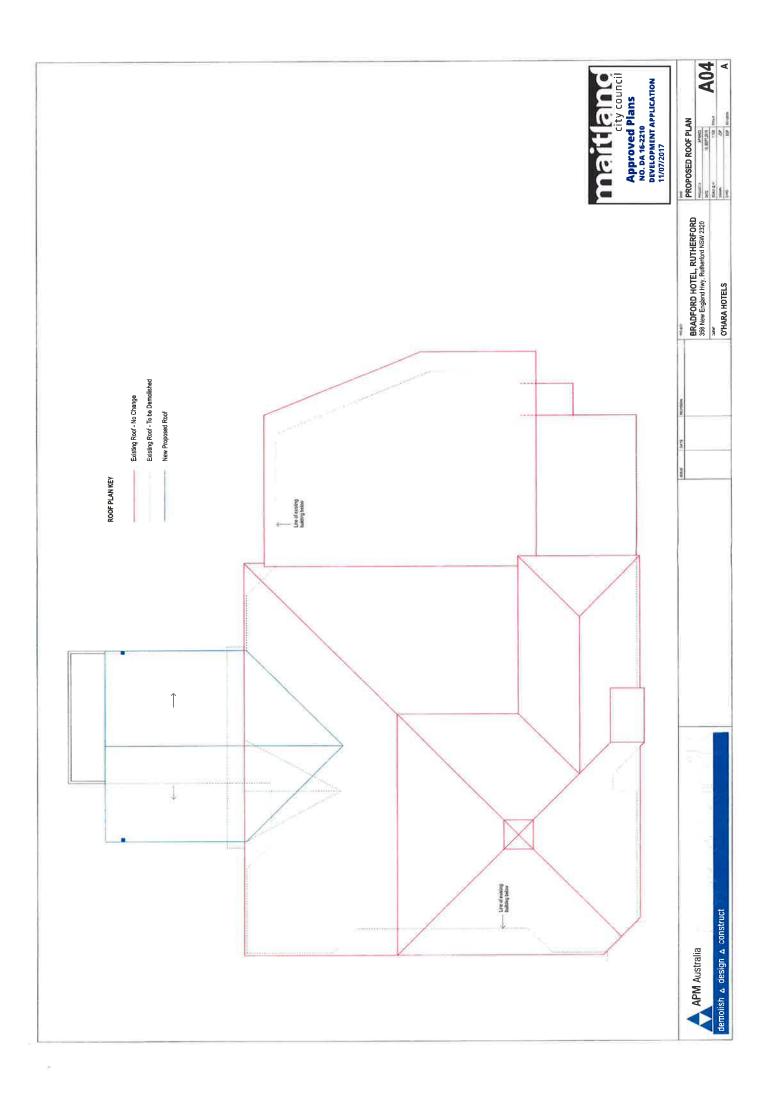
NSW Imagery

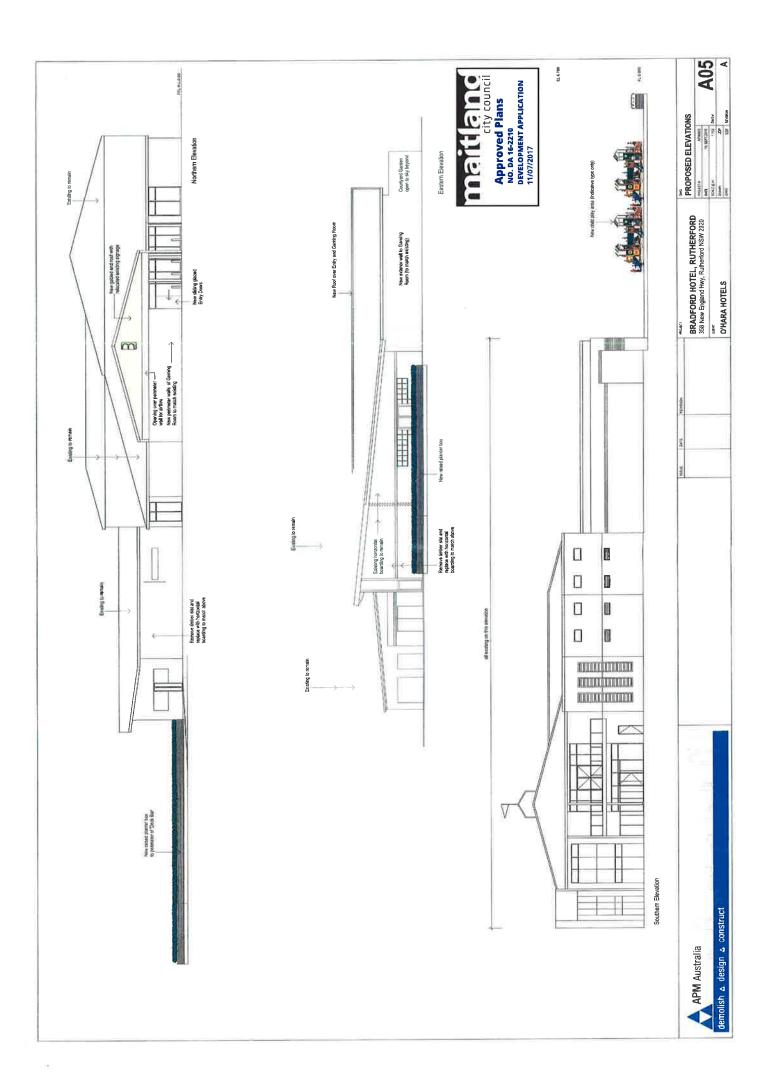


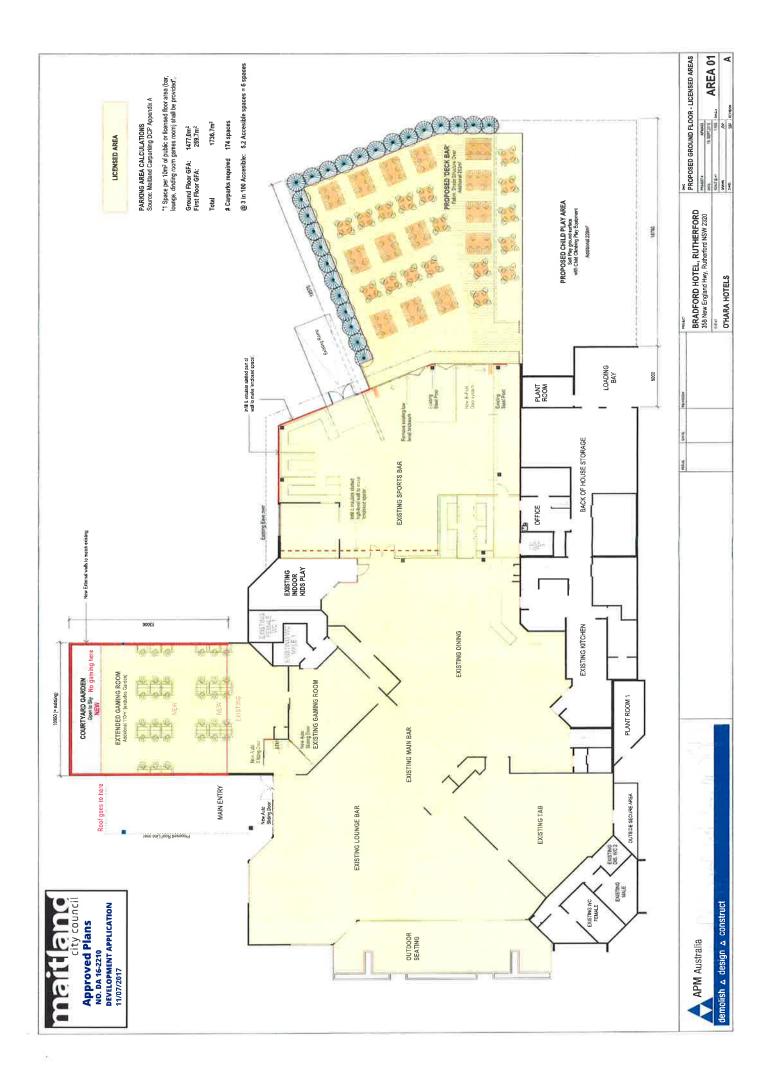


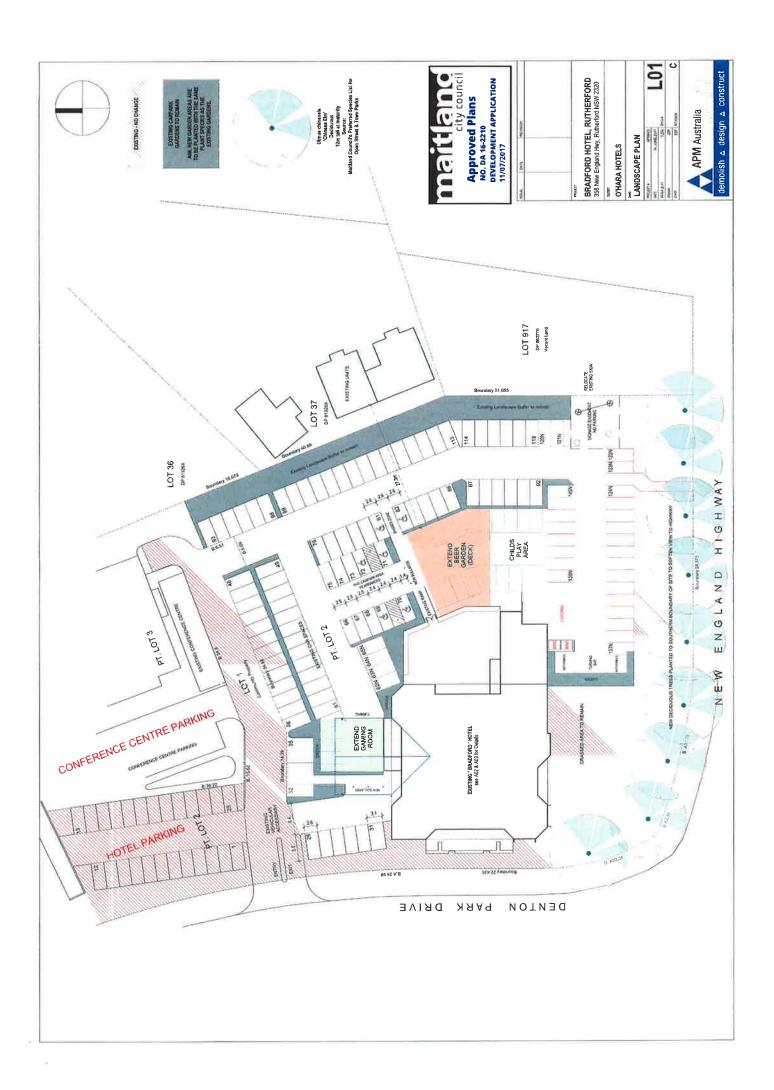
















GROUND FLOOR - LICENSED AREAS FIRST FLOOR - LICENSED AREAS

AREA01 AREA01 EXISTING SITE PLAN EXISTING GROUND FLOOR EXISTING FIRST FLOOR EXISTING ELEVATIONS

EX03 EX03 EX04 LANDSCAPE PLAN

10

TITLE
COVER SHEET
PROPOSED SITE PLAN
PROPOSED GROUND FLOOR
PROPOSED ROOF PLAN
PROPOSED ELEVATIONS

DRAWING NO A00 A01 A02 A03 A04 A05

DRAWING LIST





Photo 5: Bradford Hotel - Location of proposed extension to Gaming Room

APM Australia Jemolish & design & construct



Photo 6: Bradford Hotel - Ramp Entry to remain adjacent proposed Deck Bar

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Sponsorship

Western Suburbs Cricket Club \$10,000 (plus \$20,000-\$30,000 per year in raffles) (2017, 2018)

Rutherford Little Athletics \$1,000 (2017, 2018)

Lochinvar Soccer Club \$1,000 (2017, 2018)

Maitland Redbacks Representative Touch Football \$4,000 (\$2000 in clothing + \$1,000 cash + \$1,000 vouchers)

Wests Rutherford Netball \$2,500 (2017, 2018)

Aberglasslyn Ants Womens League Tag \$2,000 (2017)

Maitland Saints AFL \$15,000 (2018)

Maitland Indoor Sports \$8,000 (Vouchers) (2017, 2018)

Maitland Mavericks Baseball \$2,500 (2018)

East Maitland Griffins (2017)

Rutherford football club (2017)

Charity

Mark Hughes Foundation \$5,000- charity day

Worlds Greatest Shave \$500

American Motor Cycles \$5,000 (Vouchers)

Signature Garders \$600 (12 x \$50 Vouchers)

State Emergency Services (food Vouchers)