FAIRFIELD HOTEL

LIA 2 Submission

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Executive Summary

- 1. This application complies with the Gaming Machines Act, demonstrates that gambling activities will be conducted in a responsible manner, will provide an overall positive impact on the Fairfield Local Government Area ('FLGA') and has addressed community concerns arising out of the consultation process.
- 2. This application is for the Fairfield Hotel ('the Hotel'), situated at 1 Hamilton Road, Fairfield. Hotelier's licence number 102240.
- 3. O'Hara's Fairfield Hotel Pty Ltd ABN 52161067855 are the owners of the hotel. Campbell Rogers is the licensee and one of the owners of the hotel. Campbell can be contacted by mail at the Hotel, 1 Hamilton Road, Fairfield NSW 2165; by phone on and and by email at
- 4. The Hotel is situated within the FLGA.
- 5. Holroyd Local Government Area ('HLGA') is within five kilometres of the Hotel.
- 6. Within a one-kilometre radius of the Hotel there is a total of four schools and places of worship; three licensed premises; and three community/sporting facilities
- 7. The current gaming machine threshold for the Hotel is 23. The application is seeking approval for a 'low range' increase in its Electronic Gaming Machines ('EGM') threshold by 7 (from 23 to 30). The Hotel has previously had a combined total of 25 EGMs and AADs.
 - The Hotel has contacted other hotels within the FLGA to see if they were interested in selling their EGM entitlements. However, these approaches by the Hotel have been fruitless.
 - Should the application be approved, the Hotel proposes to purchase the EGM entitlements from another Band 3 Local Government Area.
- 8. The Hotel was purchased by O'Hara's Fairfield Hotel Pty Ltd from Coles Group, with 1 July 2011 being the date that settlement and operation of the Hotel commenced.
 - Prior to the O'Hara's purchase, the Hotel was in a 'run down' state, and the Fairfield licensing police were working through some serious operational issues with the previous management of the Hotel.
 - Shortly after taking over, the new owners embarked on a major refurbishment of the premises, to make the Hotel safer and more appealing to families. This refurbishment was completed in June 2012, and has resulted in an industry-leading venue, with the highlight being 'Green Peppercorn Thai / Laos' restaurant ('GPTLR').
 - The Hotel has 34 'affordable' accommodation rooms located on the first floor above the Hotel. All of these rooms, except for three which have ensuites, have shared bathroom



facilities. The rooms are rented on a permanent basis with a three-month stay generally the minimum. The rooms provide an important 'affordable housing' benefit to the community.

Green Peppercorn Thai / Laos restaurant (GPTLR) holds prime corner position of the Hotel's layout, and caters for seating of approximately 150 patrons. GPTLR's state-of-the-art fitout, was opened in July 2012 to much fanfare. GPTLR is an upmarket operation targeting families and business people in the area. A private function room adjoins GPTLR. An extensive wine list, Cocktails and Mocktails add a high level of sophistication to the Hotel.

The Gaming room, with 23 EGMs is the least accessible and visibly evident area of the Hotel from Hamilton Rd and the Crescent. This is evidenced by many people entering Green Peppercorn restaurant, and our sports bar and not actually being aware that the Hotel has EGMs.

A disabled toilet is located between the gaming room and GPTLR.

A Public Bar / TAB is located off the rear car park and has seating for approximately 36 patrons.

A Sports Lounge is located directly off The Crescent and is fitted out with TVs showing sport as well as TAB and Keno facilities. There is low level lounge seating in this area for approximately 30 patrons.

A bottle shop is located at the rear of the Hotel, but is currently not operating.

The transformation of the Fairfield Hotel is clearly evident through the nomination of the Hotel as a finalist in the AHA Awards for Excellence 2012 in no fewer than eight categories including: best overall city hotel, best restaurant city, best Platinum TAB, best gaming, best Keno, best sports bar, best new or redeveloped hotel and best outdoor or non-enclosed area.

- 9. The approved trading hours of the Hotel are 5am 5am Monday to Saturday, and 10am to 10pm Sunday.
 - The current trading hours of the Hotel are 10am 4am Monday to Saturday, and 10am to 10pm Sunday.
- 10. The gaming room occupies approximately 4.9% of the Hotel's gross floor area.
- 11. Our survey results conducted externally of the Hotel at Fairfield train station and Fairfield Neeta City Shopping Centre are generally consistent with both the OLGR Social Profile Report (February 2009) Fairfield LGA's census results (provided by the OLGR) and the Fairfield Council Community Profile (found on FLGA website under 'community profile') which contains extensive information from the 2006 and 2011 censuses.
- 12. We strongly believe that there will be no appreciable increase in patronage if the application is approved. Due to the Hotel refurbishment, which has recently been completed, the Hotel has already experienced large increases in patronage over the last nine months.



- 13. The Hotel takes its responsibility under the Gaming Machine Act very seriously. The Hotel currently conducts the operation of its EGMs in compliance with the Gaming Machines Act, in particular, its Responsible Conduct of Gambling provisions of the Act.
- 14. Should the application be successful, the Hotel proposes to introduce the following harm minimisation and responsible gambling measures. The total cost of these measures will be \$484,850:
 - Responsible Gambling Education Booth in the Hotel (\$30,000)
 - Plasma TVs in high-traffic areas of the Hotel promoting Responsible Conduct of Gambling messages, two of which have already been installed in the gaming room (Ongoing) (\$7,750)
 - Establish a relationship with an FLGA financial planner
 - Responsible Gambling Education Evenings (\$12,600 over three years, \$4,200 per year)
 - Newspaper Advertisements in local paper (First three years) (\$27,000, \$9,000 per year)
 - All letter box drops and newspaper advertising (external advertising of the Hotel) to have Responsible Conduct of Gambling message and Responsible Service of Gambling message (First three years) (\$6,000, \$2,000 per year)
 - Local radio advertisements (First three years) (\$18,000, \$6,000 per year)
 - Fairfield Hotel to pay for 50 'year 12' school leavers to complete Responsible Conduct of Gambling Courses and Responsible Service of Alcohol Course (\$37,500 over three years, \$12,500 per year)
 - Fairfield Hotel to pay for 50 Villawood Detention Centre 'Clients' or newly settled Refugees
 to complete Responsible Conduct of Gambling course and Responsible Service of Alcohol
 course (\$37,500, \$12,500 per year for first three years)
 - Fairfield Hotel to pay for 20 'at risk' youths involved in Cabramatta Fairfield PCYC programmes to complete Responsible Conduct of Gambling course and Responsible Service of Alcohol Course (\$15,000 over three years, \$5,000 per year)
 - Fairfield Hotel to pay for 50 unemployed residents of FLGA to complete RSA and RCG courses per year for three years (\$37,500 over three years, \$12,500 per year)
 - The Hotel would fund the making of a responsible gambling video (\$15,000 cost of production)
 - Providing funding for current or additional Gambling Counsellor to operate in FLGA \$90,000 (\$30,000 per year, for three years.)
 - Additional clocks in gaming room, above ATM and in men's and ladies' toilets closest to gaming room (\$1,000 one-off cost)
 - Management and staff time implementing these initiatives (\$150,000 over three years, or \$50,000 for each of the three years)

The Hotel is a "smaller venue", so it could be argued that we are more attuned to potential problem gamblers than bigger venues would be.

- 15. Gaming-related information. (See Appendix 7 for this information.)
- 16. Social profile information. (See **Appendix 8** for this information.)



- 17. The Hotel believes there will be an overall positive impact on the FLGA community. Should the application be successful, the following community support initiatives will be implemented at a total cost to the Hotel of \$445,850, creating an overall positive benefit to the FLGA:
 - Fairfield / Cabramatta PCYC (\$30,000)
 - Diabetes Education and prevention (\$32,850, \$10,950 for three years)
 - Fairfield High School Annual Building Program (\$60,000 over three years, \$20,000 per year)
 - Catholic Education Foundation: Patrician Brothers Fairfield and Our Lady of the Rosary Primary School (\$18,000 over three years, \$6,000 per year)
 - Youth education (\$60,000 over three years, \$20,000 per year)
 - Youth Sport: Fairfield Migrant Resource Centre (\$15,000 over 3 years, \$5,000 per year)
 - Fairfield Migrant Resource Centre: Refugee Settlement Programme, and work experience (\$30,000 over three years, \$10,000 per year)
 - Fr Chris Riley Youth Off The Streets (YOTS) (\$60,000 over three years, \$20,000 per year)
 - St Vincent de Paul Society (\$15,000 over three years, \$5,000 per year)
 - Western Sydney Health and Disability, Cerebral Palsy Alliance, Prairiewood (\$30,000 over three years, \$10,000 per year).
 - Western Sydney Mental Health, Community First Step in Fairfield (\$45,000)
 - Powerhouse Youth Theatre (PYT) and Information and Cultural Exchange (ICE) (\$30,000 over three years, \$10,000 per year)
 - Refurbishment of the Hotel Positive community benefits which have stemmed from the
 refurbishment include: increased employment, active membership and support of local
 liquor accord, active membership and support of the Fairfield Chamber of Commerce.
 Increased patronage of the Hotel will allow the venue to continue to upgrade premises to
 ensure it's a high level entertainment complex.
- 18. The threshold increase sought is for 7 additional EGMs, which would represent an EGM increase in the FLGA of only 0.0815%, if approved. Therefore we strongly believe there would only be a small chance of a negative social and economic impact, due to there being only 0.4% of the population who are classified as problem gamblers. In contrast, if this application is rejected, the community clearly misses out on a positive community benefit through the harm minimisation measures, education measures and community support initiatives which form the basis of this proposal.
- 19. The Hotel has carried out extensive pre-submission consultation, which significantly exceeds the requirements under the Gaming Machines Regulation 2010.
 - In addition to the pre-submission notification to police, council, council of social service, local health network and Life Line Western Sydney Fairfield service (the organisation in the FLGA which receives funding from the Responsible Gambling fund for providing gambling related counselling or treatment services), the Hotel has endeavoured to notify and meet with community groups, schools and organisations which could potentially be positively and negatively affected by this application being granted.



All telephone calls, individual meetings, emails and community meetings have been documented (copies of the emails can be viewed on request), and details can be found in **Appendix 11** and **Appendix 12** of this document.

The Hotel conducted surveys of existing customers within the Hotel, as well as of members of the FLGA at Fairfield's Neeta City Shopping Centre and Fairfield train station.

Campbell Rogers, the licensee and part owner of the Hotel, has had one-on-one meetings with many individuals and groups. This has been extremely beneficial for the Hotel as it has allowed us to understand any community concerns with our application, and how, if the application is successful, the money could be spent on the community to ensure maximum benefit to the FLGA community.

We have altered our application to ensure that all reasonable feedback and suggestions from our telephone calls, meetings with community groups and schools, and the community meeting held at the Hotel on Tuesday 25 September in GPTLR at the Fairfield Hotel have been included in this submission.

The FLGA communities' feedback, overall, has been very supportive of the application.

- 20. The Hotel proposes to provide the OLGR with an 'Annual Report', within sixty days of the end of each of the three twelve month periods, which the funding specifically relates to.
- 21. The report acknowledges the perceived potential harm that EGMs, and the increase of EGMs within the Fairfield Hotel, may cause. By identifying education measures to help or prevent problem gamblers, funding groups which may prevent individuals from becoming problem gamblers, as well as providing comprehensive funding to groups within the FLGA, there would be a strong community benefit achieved by the granting of approval of this application.

Put simply, this application demonstrates that the proposed increase in gaming machines for the Hotel will have an overall positive benefit on the FLGA community.



General Information

1. Name address and licence number of the Hotel

This application is for the Fairfield Hotel ('the Hotel'), situated at 1 Hamilton Road, Fairfield. Hotelier's licence number 102240.

2. Name and address of the business owner, and the contact details of the business owner or their representative

O'Hara's Fairfield Hotel Pty Ltd ABN 52161067855 are the owners of the Hotel. Campbell Rogers is the licensee and one of the owners of the Hotel. Campbell can be contacted by mail at the Hotel, 1 Hamilton Road, Fairfield NSW 2165; by phone on and by email at

3. Name of the local government area in which the Hotel is situated

The Hotel is situated within the Fairfield Local Government Area ('FLGA').

4. Name of any other LGA within a five-kilometre radius

Holroyd Local Government Area ('HLGA') is within five kilometres of the Hotel.

5. Map of area within a one-kilometre radius of the Hotel showing other licensed premises, sporting or community facility, school, place of public worship or hospital.

Within a one-kilometre radius of the Hotel there is a total of four schools and places of worship; three licensed premises; and three community/sporting facilities. (Please refer to **Appendix 1** for a Map of the area indicating the above facilities.)

6. Gaming machine threshold for the Hotel and the amount of the proposed increase

The current gaming machine threshold for the Hotel is 23. The application is seeking approval for a 'low range' increase in its Electronic Gaming Machines ('EGM') threshold by 7 (from 23 to 30). The Hotel has previously had a combined total of 25 EGMs and AADs.

There were 3,783 EGMs in the LGA as at June 2012. The proposed EGM increase of 7 would represent an EGM increase in the FLGA of 0.0815%.

The Hotel has contacted other hotels within the FLGA to see if they were interested in selling EGM entitlements. These approaches by the Hotel have been fruitless.

Should the application be approved, The Hotel proposes to purchase the EGM entitlements from another Band 3 Local Government Area.



Specific Information about the Hotel

1. Description of the facilities provided by the Hotel and the activities conducted there

The Hotel was purchased by O'Hara's Fairfield Hotel Pty Ltd from Coles Group, with 1 July 2011 being the date that settlement and operation of the Hotel commenced.

Prior to the O'Hara's purchase, the Hotel was in a 'run down' state, and the Fairfield licensing police were working through some serious operational issues with the previous management of the Hotel.

Shortly after taking over, the new owners embarked on a major refurbishment of the premises to make the Hotel safer and more appealing to families. This refurbishment was completed in June 2012, and has resulted in an industry-leading venue, with the highlight being 'Green Peppercorn Thai / Laos' restaurant.

The Hotel has 34 'affordable' accommodation rooms located on the first floor above the Hotel. All of these rooms, except for three which have ensuites, have shared bathroom facilities. The rooms are rented on a permanent basis with a three-month stay generally the minimum. The rooms provide an important 'affordable housing' benefit to the community.

Green Peppercorn Thai / Laos restaurant ('GPTLR'), holds prime corner position of the Hotel's layout, and caters for seating of approximately 150 patrons. GPTLR's state-of-the-art fitout was opened in July 2012 to much fanfare. GPTLR is an upmarket operation targeting families and business people in the area. A private function room adjoins GPTLR. An extensive wine list, Cocktails and Mocktails add a high level of sophistication to the Hotel.

The Gaming room, with 23 EGMs, is the least accessible and visibly evident area of the Hotel from Hamilton Road and The Crescent. This is evidenced by many people entering Green Peppercorn restaurant, and our Sports Bar, without actually being aware that the Hotel has EGMs.

A disabled toilet is located between the gaming room and GPTLR.

A Public Bar / TAB is located off the rear car park and has seating for approximately 36 patrons.

A Sports Lounge is located directly off The Crescent and is fitted out with TVs showing sport, as well as TAB and Keno facilities. There is low level lounge seating in this area for approximately 30 patrons.

A bottle shop is located at the rear of the Hotel, but is currently not operating.

The transformation of the Fairfield Hotel is clearly evident through the nomination of the Hotel as a finalist in the AHA Awards for Excellence 2012 in no fewer than eight categories including: best overall city hotel, best restaurant city, best Platinum TAB, best gaming, best Keno, best sports bar, best new or redeveloped hotel and best outdoor or non-enclosed area.



The winners will be announced at an awards ceremony on Monday 26 November 2012. (In **Appendix 2** you will find a selection of newspaper articles highlighting our food focus as well as a copy of the AHA Finalist Awards for Excellence Certificates for 2012.)

2. Trading hours of the Hotel, including the Hotel's approved and actual trading hours

The approved trading hours of the Hotel are 5am – 5am from Monday to Saturday, and 10am to 10pm on Sunday.

The *current trading hours* of the Hotel are 10am – 4am from Monday to Saturday, and 10am to 10pm on Sunday.

3. Details (including a floor plan) of the area set aside for playing gaming machines

The gaming room occupies approximately 4.9% of the Hotel's gross floor area. (Please refer to **Appendix 3** for a floor plan of the Hotel.) It's clear from the relatively minor gross floor area of the Hotel allocated to gaming, compared to the total gross floor area of the Hotel, that the Hotel enjoys a well balanced mix of trade, with particular management focus on GPTLR and a premium food and beverage offering.

4. Current patron profile

The Hotel has carried out surveys within the licensed premises as well as off the licensed premises (at the Neeta City Shopping Centre, Fairfield as well as at Fairfield Train Station) to get a clearer picture of the current patrons of the Hotel, as well as to ascertain the thoughts of the wider population of the FLGA on our proposal.

In **Appendix 4**, we have included a copy of the survey as well as a table which summarises the results of the survey. (We have not included the approximately 120 pages of completed surveys in this submission, but they are available to inspect on request.)

Our survey results conducted externally of the Hotel at Fairfield train station and Fairfield Neeta City Shopping Centre are generally consistent with both the OLGR – Social Profile Report (February 2009) Fairfield LGA's census results (provided by the OLGR) and the Fairfield Council Community Profile (found on FLGA website under 'community profile') which contains extensive information from the 2006 and 2011 censuses.

On the next page we have included a summary of the key findings of the Hotel's research.



Key findings from the Hotel's research include:

- 1. More than half of all residents were born overseas, mostly in non-English speaking countries. The majority of residents speak a language other than English at home, the most common being Vietnamese, Arabic, Assyrian, Cantonese and Spanish.
- 2. 32% of the population considered that they spoke English not very well or not at all.
- 3. FLGA is the most popular place for settlement by humanitarian entrants to NSW and is home to a high number of refugees.
- 4. FLGA has an indigenous population of 1,114, or 0.6% of the FLGA compared to 2.1% of the NSW population.
- 5. In 2011, 60.8% of residents earned \$599 or less per week.
- 6. In June 2011 unemployment in the Fairfield LGA was 9.7%.
- 7. The Index of Relative Socio-Economic Disadvantage (SEIFA) lists Fairfield with a SEIFA index of 876.1

The survey results conducted at the Hotel differ from our external surveys and from the council and census results. This difference, we believe, stems from the Hotel's management focus on a more premium food and beverage offering which, in turn, attracts a certain demographic to the Hotel. A different demographic which, we believe, would be more likely to have higher income-earning jobs and higher levels of education, and may have travelled from other suburbs within the FLGA other than Fairfield or, in fact, from suburbs outside of FLGA.

The completed surveys show strong support for this application from patrons, staff and members of the FLGA.

The Hotel has taken on board the feedback provided by those who completed surveys and has endeavoured to ensure that all genuine concerns have been addressed in our application, most notably: better education about gambling, better education opportunities including tertiary education pathways, better employment prospects, targeting 'at risk' youth, and improving cultural opportunities and health prospects of the FLGA.

5. An outline of any expected increase in patronage if the threshold increase application is approved.

For the basis of this section we have interpreted 'patronage' as numbers of patrons in the Hotel.

We strongly believe that there will be no appreciable increase in patronage if the application is approved. Because of the Hotel refurbishment which has recently been completed, the Hotel has already experienced large increases in patronage over the last nine months.



The Hotel's management has, as their major focus, the successful operation of GPTLR. The large increase in patronage has particularly been the case since the GPTLR opened in July. Reviews in mainstream press of GPTLR (in the *Sunday Telegraph*, The Good Living Section of the *Sydney Morning Herald*), as well as numerous reviews in local papers, has seen patronage of the Hotel increase considerably.

There is already strong demand from the existing Hotel patrons who frequent the Hotel's bars and TAB, who live in our accommodation or who currently play our EGMs, to play the new EGMs.

The increase in patronage also depends upon, but is not limited to, the expected patronage of GPTLR to continue, the quality of EGM hardware in the room, the configuration of EGMs, link jackpot systems, service in the Hotel, parking, number of functions the Hotel holds, percentage of occupancy of the upstairs accommodation rooms, effectiveness of the Hotel's external engagement including, but not limited to, marketing, sponsorship and community support engagement initiatives, and the level of competition from licenced premises within walking distance and reasonable driving distance.

6. Details of current harm minimisation and responsible gambling measures

The Hotel takes its responsibility under the Gaming Machines Act very seriously. The Hotel currently conducts the operation of its EGMs in compliance with the Gaming Machines Act, in particular, the Responsible Conduct of Gambling provisions of the Act.

The Current Responsible Gambling Measures that the Hotel has implemented, additional to what is required by law, include:

- (i) The Hotel does not run any gaming loyalty system.
- (ii) The Hotel has two TVs in the gaming room, dedicated solely to educating patrons about responsible gambling. The plasma TVs regularly show the G-line (Gambling Help line) and Game Care Self Exclusion hotline phone number as well as OLGR responsible gambling messages.
- (iii) Whilst all staff are required by law to have their RSA and RCG certificates, the Hotel further reinforces RSA and RCG best practice by ensuring a thorough induction of all staff on RSA and RCG measures. This occurs at each staff meeting and by regular staff memos, and focuses on the importance of RSA and RCG compliance. A copy of the Hotel's RSA and RCG induction can be found at **Appendix 5**, indicative of best practice by the Hotel.
- (iv) The Hotel offers gambling brochures in Vietnamese and Arabic languages (the two largest non-English speaking nationalities in Fairfield).
- (v) The Hotel has displayed the 'Multicultural Problem Gambling Service, Free Confidential Counselling' poster in the Hotel, which is displayed in twenty different languages. (The multicultural problem gambling service is a joint initiative of the Community Relations



Commission for a multicultural NSW and Sydney West Area Health Service). A copy of this poster can be found in **Appendix 6**.

The Hotel, generally has two (RCG and RSA qualified) staff members dedicated to serving the Gaming room, essentially one RCG qualified staff member for every 12.5 EGMs. Such a small staff-to-EGM ratio allows individual attention that is not possible in larger venues who have a much bigger staff-to-EGM ratio. The Hotel genuinely believes that we would be able to be more responsive to requests for 'counselling help' or 'self exclusion' compared to larger venues in the LGA.

7. Proposed Additional Responsible Conduct of Gambling measures in response to specific concerns of members of the FLGA and other stakeholders

After exhaustive consultation with the Hotel's current patrons, FLGA residents and FLGA community groups, The Hotel proposes the following Responsible Conduct of Gambling measures, which are in addition to what is required under the Act. These measures, although not required by law, address the specific concerns raised by members of the FLGA in relation to our proposal for increased EGM. We strongly believe these measures further strengthen the Hotel's ability to provide Responsible Conduct of Gambling.

The Hotel has placed an emphasis on addressing the concerns raised by all stakeholders.

These measures, we believe would benefit the community by making the Hotel an industry-leading venue in the FLGA, NSW and Australia, for ensuring that patrons are educated on the responsible conduct of gambling, something we would be very proud of. These measures would provide positive benefits to the FLGA for many years to come.

7.1 Thorough induction of all new staff is given, with particular emphasis on RCG and RSA

Attached at **Appendix 5** is our comprehensive 'RCG Training – Staff Induction'. As you can see, this ensures all team members of the Hotel have it ingrained in them from the start of their employment the importance that the Hotel places on RCG and RSA.

We explain to new team members all of the additional measures which the Hotel has in place, which aren't required by law, to ensure a culture of responsible gambling.

Positive Community Benefit: Staff Culture of ensuring Responsible Conduct of Gambling takes place. Ensuring our Hotel is world leading in the provision of responsible gambling.



7.2 Responsible Gambling Education Booth in the Hotel (\$30,000)

This would be situated in the Sports Lounge area and would involve an approximate \$30,000 one-off investment.

It has been suggested through community consultation that this booth be transportable so that it could be taken off-site to schools, TAFE colleges, universities, community groups etc. This is a measure we will investigate and, if this is possible, we believe this would add an additional \$5,000 to the cost.

This approximate \$30,000 investment would be broken down by the following: \$10,000 for state-of-the-art joinery with the booth being approximately 3m long and 2m high, \$2,000 for two plasma TVs (\$1,000 each including brackets and installation), approximately \$3,000 for computer and software, \$3,000 for electrical and data cabling, \$5,000 for IT consulting advice to have videos alternating and uploading radio ads, and approximately \$2,000 for stools, signage etc.

The booth would have additional copies of all of the brochures, counselling cards etc required under the Gaming Machines Act, and from local counselling organisations and Game Care.

There would be a video booth which would allow patrons to watch the OLGR's Responsible Gambling Video as well as Fairfield Hotel's Responsible Gambling Video. Patrons would listen to these through headphones, ensuring there are no distractions to the message and their privacy is respected.

The plasma TVs would regularly show the G-line (Gambling Help line) phone number as well as Game Care self-exclusion phone numbers.

There would be reference to this Booth throughout the Hotel, gaming room, toilets, accommodation, GPTLR, TAB area and Bottle Shop.

This booth would also play the 'radio advertisements' which will be placed on local radio stations. Patrons would listen to these through headphones, ensuring there are no distractions to the message.

The Booth would also have a second plasma screen which would be playing the same responsible gambling messages as the plasmas at the entrance to, and within, the gaming room as mentioned below.

The booth would advertise the details of a FLGA financial planner, which may see patrons invest significant winnings for long term benefit rather than buying a plasma to or holiday.

The booth would have a free of charge phone available to patrons, similar to a 'taxi phone in clubs' which would have the G-line (Gambling Help line) phone number as well as Game Care self-exclusion phone numbers speed dialled.



All information on the booth would be provided in Vietnamese, Arabic, Assyrian, Cantonese, Spanish as well as English, representing the most common languages being spoken at home in the FLGA, other than English.

Positive Community Benefit: High visibility education on the responsible conduct of gambling in and around the gaming room.

7.3 Plasma TVs in high traffic areas of the Hotel promoting Responsible Conduct of Gambling messages (Ongoing) (\$7,750)

The Hotel would install an additional two plasmas (in addition to the two already in the Hotel), aimed at educating patrons to gamble responsibly.

This approximate \$7,750 investment would be broken down by the following: \$2,000 for the TVs (\$1,000 each including brackets and installation), \$1,000 IT consultant time to design and upload messages, \$1,500 for electrical and data cabling, \$1,000 for associated carpentry, patch painting etc, and \$1,250 for media player purchase and installation.

One Plasma TV would be situated at each of the two entrances to the gaming room.

The plasma TVs would regularly show the G-line (Gambling Help line) phone number as well as Game Care self-exclusion phone numbers.

The rotating responsible gambling messages are: 'The Fairfield Hotel supports the responsible conduct of gambling', 'think about your limits', 'what are the odds of hitting the jackpot, no better than one in a million', 'think about getting help', 'think about tomorrow', 'think about your family', 'bet with your head, not over it'. Sample copies of these ads can be found in **Appendix 14**.

Positive Community Benefit: High visibility education on the responsible conduct of gambling in and around the gaming room.

7.4 Establish a relationship with a FLGA financial planner

The financial planner's details will be available at the Responsible Gambling Booth. This will give patrons the option of investing significant winnings with a financial advisor rather than spending it on a new TV or holiday.

The financial planner at Spagnolia & Associates, Fairfield is and he can be contacted on the can be can

Positive Community Benefit: Give patrons the option of investing their money for long term financial reward, educating patrons about the investment markets, providing employment for Financial advisors within the FLGA.



7.5 Responsible Gambling education evenings (First three years) (\$12,600, \$4,200 per year)

One Responsible Gambling education evening would be held every six months at the Hotel (for three years). These would be advertised by the Hotel on our website, in the local paper, by letter box drops as well as on local radio. A fully accredited Responsible Conduct of Gambling Trainer would conduct these evenings, at our cost. We would show the OLGR's Poker Machine Video, as well as The Fairfield Hotel's Responsible Gambling Video, explain what is required by law and what the Hotel does above and beyond what is required by law.

Specific attention would be paid to educating those individuals or groups within the FLGA who may be at risk of becoming, or are already, a problem gambler. These individuals or groups would include, but would not be limited to, the unemployed, those suffering depression, the elderly, lonely, those with lower education levels, those with addictive personalities, refugees, homeless etc.

The approximate investment would be \$4,200 per year for three years, so \$12,600 in total. They would be held twice a year (\$2,100 per evening), broken up approximately as follows: \$400 to the presenter, \$750 for a quarter page advertisement in the local paper, \$800 for complimentary finger food and drinks (40 people at \$20 per head), and \$150 for hand outs and printing.

Positive Community Benefit: Educate existing patrons, as well as the wider FLGA about Responsible Conduct of Gambling and ways that help can be provided for those at risk or in need.

7.6 Newspaper Advertisements in local paper (First three years) (\$27,000, \$9,000 per year)

Newspaper advertisements in local paper. One quarter page advertisement each month promoting a Responsible Gambling Message. We have included a sample newspaper advertisement at **Appendix 14**.

The advertisements would advertise the G-line (Gambling Help line) phone number as well as Game Care self-exclusion phone numbers.

The approximate investment would be \$750 per month for a quarter page advertisement, each month for three years.

Positive Community Benefit: Educate existing patrons, as well as the wider FLGA about Responsible Conduct of Gambling and ways that help can be provided for those at risk or in need. Local economy and employment benefit by revenue going to the local paper.



7.7 All letterbox drops and newspaper advertising (external advertising of the Hotel) to have Responsible Conduct of Gambling message and Responsible Service of Gambling message (First three years \$6,000, \$2000 per year)

The Hotel currently does letterbox drops of DL sized flyers in the streets surrounding the Hotel, as well as some local newspaper advertising. All of this advertising would state, 'The Fairfield Hotel strongly supports the Responsible Conduct of Gambling and Responsible Service of Alcohol'.

The advertisements would advertise the G-line (Gambling Help line) phone number as well as Game Care self-exclusion phone numbers.

Positive Community Benefit: Educate existing patrons, as well as the wider FLGA about Responsible Conduct of Gambling and ways that help can be provided for those at risk or in need. Local economy and employment benefit by revenue going to the local paper.

7.8 Local radio advertisements (First three years \$18,000, \$6,000 per year)

Local radio advertisements stating OLGR Responsible Gambling messages. The advertisements would include:

- 'This responsible gambling message is brought to you by the Fairfield Hotel.'
- One OLGR responsible gambling message would then be stated, for example:
 'Think about your choices. Gambling more, enjoying it less? Call the Gambling Help line on 1800 858 858, or Game Care Self Exclusion Hotline on 1300 137 404.'
- The advertisement would conclude: 'This responsible conduct of gambling message has been proudly bought to you by the Fairfield Hotel.

This approximate \$18,000 investment would include: A one-week campaign each quarter, \$1,500 each quarter, \$6,000 per year for three years.

Positive Community Benefit: Educate existing patrons, as well as the wider FLGA about Responsible Conduct of Gambling and ways that help can be provided for those at risk or in need. Local economy and employment benefit by revenue going to the radio company.

7.9 Fairfield Hotel to pay for 50 'Year 12' school leavers to complete Responsible Conduct of Gambling Courses and Responsible Service of Alcohol Course (\$37,500 over three years, \$12,500 per year)

Offer 50 School leavers in FLGA Responsible Conduct of Gambling and Responsible Service of Alcohol courses. Priority would be given to Fairfield High students and Patrician Brothers Fairfield students as they are the high schools located closest to the Hotel. The course would be conducted by an OLGR-approved trainer.



The approximate investment would be \$12,500 per year, 50 participants by \$250 per combined course.

Positive Community Benefit: Educate FLGA school leavers on responsible gambling and responsible drinking as well as increase their employment prospects by giving them skills to increase their chance of securing a job. We would also propose to educate this group about the perils of 'drink driving'.

7.10 Fairfield Hotel to pay for 50 Villawood Detention Centre 'clients' or newly settled Refugees to complete Responsible Conduct of Gambling Course and Responsible Service of Alcohol Course (\$37,500 over three years, \$12,500 per year)

Offer 50 Villawood Detention Centre 'clients', or newly settled refugees in FLGA RSA and RCG courses which we would pay for. The course would be conducted by an OLGR-approved trainer. The trainer would emphasise that historically this group (newly settled refugees) have a higher incidence of problem gambling than the general population.

The approximate investment would be \$37,500 over three years, or \$12,500 per year, 50 participants by \$250 per combined course.

The Hotel's contact at Villawood Detention Centre is Programs and Activities – VIDC, he can be contacted on

Positive Community Benefit: Educate potential high risk problem gamblers on Responsible Conduct of Gambling, as well as increasing their work skills to increase their employment prospects.

7.11 Fairfield Hotel to pay for 20 'at risk' youths involved in Cabramatta Fairfield PCYC programmes to complete Responsible Conduct of Gambling Course and Responsible Service of Alcohol Course (\$15,000 over three years, \$5,000 per year)

The approximate investment would be \$15,000 over three years, \$5,000 per year, 20 participants by \$250 per combined course.

The Hotel owners have had a long-standing relationship with Glebe/Leichhardt PCYC (Senior Constable from Glebe PCYC would be able to attest to this) where one of the other hotels run by the O'Hara family is located. The hotel has contributed enormously towards that local community through: regular donations to the Glebe PCYC, President, Vice President and Treasurer of the chamber of commerce, sponsoring many sporting teams, Glebe Centipede (before and after school care for 'at risk youths'), Glebe Youth Service, Salvation Army, Legacy, Red Shield Appeal, St Vincent De Paul, football coaching clinics for at-risk youths through police and Glebe Youth Service, President of Glebe Basketball Association (GBA focuses on helping children from the



Glebe housing estate), local schools (Forest Lodge Public, Glebe Public, St James Glebe, St Brendans Annandale, St Scholasticas Glebe). We would be happy to provide individual contact details for each of these organisations should you wish to verify our involvement.

We would propose an even higher community involvement level, compared to what we have already demonstrated at Glebe.

Positive Community Benefit: Educate potential 'high risk' problem gamblers on Responsible Conduct of Gambling and responsible alcohol consumption, as well as increasing their work skills to increase their employment prospects.

7.12 Fairfield Hotel to pay for 50 unemployed residents of FLGA to complete RSA and RCG courses per year for three years (\$37,500 over three years, \$12,500 per year)

The Hotel would partner with an Employment Agency in Fairfield who would coordinate the courses and screen the applicants to ensure that they were unemployed and that they lived in the FLGA. The course would be conducted by a OLGR-approved trainer.

The approximate investment would be \$12,500 per year, 50 participants by \$250 per combined course.

Positive Community Benefit: Educate potential high risk problem gamblers on Responsible Conduct of Gambling, as well as increasing their work skills to increase their employment prospects. This would also increase the business and employment levels of the local employment agency.

7.13 The Hotel would fund the making of a responsible gambling video (\$15,000 cost of production)

The Hotel would engage a professional film production company to produce a responsible gambling video focused on the Fairfield Hotel and the issues in the FLGA.

This video would be shown in the Responsible Gambling Booth, and would also be available as an education tool outside of the Hotel on request.

This would be an industry-leading initiative.

The video would promote the G-line (Gambling Help line) phone number as well as Game Care self-exclusion phone numbers, mentioning that free professional help is available. This approximate investment would be \$15,000.

Positive Community Benefit: Educate existing patrons and future patrons of the benefits of gambling responsibly. This initiative would help potential problem gamblers.



7.14 Provide funding for current or additional Gambling Counsellor to operate in FLGA (\$90,000 over three years, \$30,000 per year)

Through our extensive community consultation, we have identified that there is only one Gambling Counsellor operating in the FLGA, that receives funding from the Responsible Gambling Fund (RGF), and that a large number of residents were not aware of this service. (We have subsequently been notified, after our original submission date, that the Vietnamese Association in Australia does receive RGF funding.)

As the FLGA has the perception of a high incidence of problem gambling, we believe this proposal could help the Gambling Counsellor advertise their services to the FLGA, as well as provide vital funding for the staffing of this service and contribute to covering operational expenses like phone and internet, rent, electricity etc, which should result in more problem or 'at risk' problem gamblers receiving help.

During our meeting with and and from Wesley Mission Counselling Services, it was identified that Wesley Mission have recently had to remove their Fairfield counselling service due to a lack of funding. Our proposal to put this money towards the Wesley Mission Counselling Services would provide an invaluable service for the Fairfield area that otherwise would have been lost for Fairfield residents for the forseeable future. This money will mean that Wesley Mission will once again be able to provide professional gambling counselling to Fairfield residents between one and two days per week.

Positive Community Benefit: By providing funding to the FLGA Gambling counsellor, this may allow the gambling counsellor to help educate 'at risk' or problem gamblers.

7.15 Additional clocks in gaming room, above ATM and in men's and ladies' toilets closest to gaming room (\$1,000 one off cost)

Positive community benefit: These clocks would increase the customers time awareness which may ensure they don't spend longer at the Hotel than anticipated.

7.16 Management and staff time implementing these initiatives (\$150,000 over three years, or \$50,000 per year)

Very significant management time would be spent co-ordinating these industry-leading initiatives. The approximate investment would be \$150,000 over three years, \$50,000 per year.

Positive community benefit: By implementing these industry-leading initiatives, the Hotel will ensure that a positive community benefit is achieved through the exhaustive responsible gambling education measures and targeted spending to those in need in the community, outweighing any potential harm caused by the additional EGMs.



8. The Fairfield Hotel is a smaller venue so it could be argued that we are more attuned to potential problem gamblers than bigger venues would be.

The approval of this application would see the Hotel having only 30 EGMs.

This compares to 25% of the clubs in the FLGA which have an average of 398 EGMs and 50% of the clubs in the FLGA which have an average of 253 EGMs. All of the clubs in the FLGA have an average of 138 EGMs.

The Hotel generally has two (RCG and RSA qualified) staff members per shift dedicated to serving the Gaming room, essentially one RCG qualified staff member for every 15 EGMs (should the application be approved and the additional 7 EGM's are installed). Such a small staff-to-EGM ratio allows individual attention that is not possible in the larger venues which have a much bigger staff-to-EGM ratio. The Hotel genuinely believes that we would be able to be more responsive to requests for 'counselling help' or 'self exclusion' compared to larger venues in the LGA.

9. Corporate Governance of the monies being spent on harm minimisation, gambling education and community support initiatives to provide the FLGA with a positive community benefit.

Please see Corporate Governance Statement at the end of this document, on page 34.

The Hotel proposes to provide the OLGR with an 'annual report', within sixty days of the end of each of the three twelve month periods, which will outline the spending of the allocated funding. The annual report will be accompanied by a statutory declaration confirming the spending of the committed funds, as well as a letter from a Chartered Accountant giving their professional opinion as to the accuracy of the Hotel's report.

The Hotel's original discussions proposed the above spending over a 10 year period. We have brought the spending forward to a three year period to give maximum benefit to the FLGA community.



LGA Gaming-Related Information and Specific Information about Social Profile

1. Gaming-Related Information for the LGA

The information contained in Appendix 7 outlines the following details:

- (i) total number of gaming machines in the LGA for each of the previous five years.
- (ii) number of gaming machines per adult in the LGA for each of the previous five years
- (iii) numbers of gaming machines in registered clubs and hotels in the LGA for each of the previous five years.
- (iv) current poker machine entitlements for registered clubs and hotels in the LGA
- (v) quarterly gaming machine expenditure in the LGA for the previous five years.

2. Social Profile Information for the LGA

The information contained in Appendix 8 outlines the following details:

- (i) actual (census) and estimated adult population of the LGA for each of the previous five years
- (ii) population:
 - Number in the age group 18 24
 - Number in the age group 60+
- (iii) indigenous population, includes numbers of both Aboriginals and Torres Straight Islanders
- (iv) country of birth of persons
- (v) number and percentage of population who did not complete Year 12
- (vi) unemployment levels
- (vii) number employed as labourers
- (viii) number employed as administrative and support service workers
- (ix) income distribution of the LGA
- (x) comparison of gaming machine expenditure with household income for LGA
- (xi) SEIFA indices
- (xii) number and percentage of relationship by household.



Other Information

 Applicants' view of the positive impact – both social and economic – that the proposed increase in the gaming machine threshold will have on the local community

The Hotel is pleased about the potential economic and social benefits that the increased threshold will have on the FLGA community. These positive community benefits will flow through to the community for many years to come, should the application be approved.

In the 17 months since the O'Hara's have been running the Fairfield Hotel, many of which have been after the Hotel has been renovated, the Hotel has already strongly supported the FLGA community.

2. The Hotel's community support to date:

- (i) Provided the venue, food and drinks for the cast and crew of Fairfield's very own short film production for 'Hit Girls' (cost approx. \$1,000), plus gave a cash donation of \$1,000 to the production team to assist with the final stages of production.
- (ii) Through various raffles, silent auctions and cash donations during Melbourne Cup Day 2012, the Fairfield Hotel raised over \$1,000 to assist the efforts of the Fairfield Cabramatta PCYC and their programs to help 'at risk' youth.
- (iii) Provided \$6,000 for Catholic Education Foundation and sincluding \$2,000 for a primary school aged student to attend Our Lady of Rosary Catholic Primary School and \$4,000 for a high school aged student to attend Patrician Brothers Fairfield.
- (iv) Supported Powerhouse Youth Theatre in Fairfield. The Fairfield Hotel provided food, staff and cooking facilities for their 25th Birthday function on 8 November 2012. This saved the PYT approximately \$2,500 for their event (100 guests at \$25/head).

Should the application be rejected, these proposed industry-leading gambling education and harm minimisation measures, combined with the targeted community support measures, would not be implemented.

Clearly, this application demonstrates that the proposed increase in gaming machines for the Hotel will have an overall positive impact on the FLGA community.

3. The Hotel's proposed additional community support initiatives:

3.1 Fairfield / Cabramatta PCYC (\$30,000)

The money that the Hotel would contribute would go towards programmes which are targeted towards 'at risk' youths in the FLGA.

After meeting with the PCYC, they have confirmed that they would use the money to build a 'recording studio'.



This positive community investment would be \$30,000.

The contact person at Fairfield / Cabramatta PCYC who has liaised with the Fairfield Hotel is and the can be contacted on the can be can be contacted on the can be can be contacted on the can be can b

Positive Community Benefit: Ensuring appropriate programmes can continue or commence which target 'at risk' youths. The recording studio would increase cultural offerings to youth in the FLGA.

3.2 Diabetes Education and prevention (\$32,850 over three years, \$10,950 per year)

From our extensive research carried out as part of our community engagement of this project, we have identified that the FLGA has the highest rate of diabetes of any LGA in Australia.

5.6% of the Australian population has diabetes, however 7.2% of residents within the FLGA have diabetes.

This positive community investment would see, the Hotel fund the Diabetes Council to the amount of \$10,950 a year for three years.

The key focus areas that the Diabetes Council would spend their money on in the FLGA would be:

- (i) Education of people with and at risk of diabetes
- (ii) Raising community awareness of diabetes
- (iii) Supporting research into improved understanding and treatment of diabetes.
- (iv) Advocating for people with diabetes at a local, state and federal government level, and
- (v) Administering the National Diabetes Services Scheme (NDSS) in NSW.

The Diabetes Council have provided The Fairfield Hotel with a document titled 'Suggestion of Education and Prevention Programmes for the Fairfield area' which outlines where the money would be spent. This document can be found in **Appendix 9**.

The contact person at the Diabetes Council who has liaised with The Fairfield Hotel is

Positive Community Benefit: to target measures to decrease the incidence of Diabetes within FLGA as well as helping make life easier for those living with Diabetes in the FLGA.



3.3 Fairfield High School Annual Building Programme (\$60,000 over three years, \$20,000 per year)

From our extensive research carried out as part of our community engagement on this project, we have identified the problems Fairfield High have experienced, through lack of funding, in trying to upgrade their teaching facilities.

Fairfield High School Principal, (who can be contacted on has suggested that the money would be best used by being put towards the school's Building Programme.

Education is acknowledged as a key driver to ensuring refugee families and their children can 'fit in' to a community.

We had originally planned to give the money to Fairfield High's very successful Refugee Programme, although Principal suggested the \$20,000 per year (\$60,000 over three years), would best be allocated to the Annual Building Programme rather than the Refugee Programme.

Positive Community Benefit: Give all children the best chance of a great education in FLGA by providing necessary funding to help upgrade the teaching facilities at Fairfield High.

3.4 Catholic Education Foundation: Patrcians Brothers Fairfield and Our Lady of the Rosary Primary School (\$18,000 over three years, \$6,000 per year)

The Catholic Education Foundation has been established to support children and families who struggle to afford the cost of attending Catholic schools within the Archdiocese of Sydney.

A full bursary for a Primary school student will cost \$2,000 while a Secondary bursary is valued at \$4,000.

Should our proposal be successful, we propose to pay for one primary bursary for Our Lady of the Rosary Primary School and one secondary bursary for Patrician Brothers Fairfield per year, for three years.

The Hotel has already provided a Primary and Secondary bursary for the 2013 year.

The contact person at the Catholic Education Foundation is who has liaised with the Fairfield Hotel.

Positive Community Benefit: Give support to children and families who struggle to afford the cost of attending Catholic schools within the Archdiocese of Sydney.



3.5 Youth education (\$60,000 over three years, \$20,000 per year)

The Hotel's positive community investment would fund four scholarships valued at \$5,000 each (\$20,000 in total per year) to Fairfield High School and Patrician Brothers Fairfield High School Certificate leavers to help them with the cost of attending university.

Two scholarships would be granted to Fairfield High and two scholarships would be granted to Patricians Brothers Fairfield students. To be eligible, the applicant would have to have been a refugee or come from a family whereby neither parent has attended university.

Our research identifies that some of the issues facing youths in FLGA include youth unemployment, lack of education and work skills and barriers to attending university (including, but not limited to, cost, understanding of the process, no university attendance in family and friends).

This initiative would make the pathway from Secondary School to Tertiary Education easier for the scholarship holders.

The Hotel would insist on the payment of monies after the 1st year being subject to the scholarship holder passing all exams in the two semesters of each year.

The Fairfield High School contact is	on	and at Patrician
Brothers Fairfield is Principa	who can be contact	ted on

Positive Community Benefit: Give refugee children or children of non attending university parents help in attending university from FLGA schools.

3.6 Youth Sport: Fairfield Migrant Resource Centre (\$15,000 for 3 years, \$5,000 per year)

We would support the Fairfield Migrant Resource Centre, for local residents and refugees who can't afford to pay for sports gear and fees, such as soccer boots and club registration.

We had originally proposed to give money to Westfield Sports High, located in Fairfield West, which helps talented sporting youth by giving them specialist coaching and advice. Westfield Sports have told us that they wouldn't be able to receive the funding.

The Hotel's positive community investment of \$5,000 per year (\$15,000 over three years) would help children participate in sport who may not otherwise have the chance.

The contact people at the Fairfield Migrant Resource Centre who have liaised with the Fairfield Hotel are and and who can be contacted on the contacted on the

Positive Community Benefit: Give children associated with the Fairfield Migrant resource centre access to funding to help them participate in sport.



3.7 Fairfield Chamber of Commerce: Food Tourism Video and Food Festivals within the FLGA (\$15,000 over three years, \$5,000 per year)

We aim to provide \$5,000 per annum for three years (\$15,000 over three years) worth of funding for the making of a Fairfield Food Tourism video in conjunction with the Fairfield Chamber of Commerce and Tourism NSW as well as supporting food festivals within the FLGA.

The contact person at the Fairfield Chamber of Commerce who has liaised with the Fairfield Hotel is Chamber President

Positive Community Benefit: Help promote Fairfield as a 'Food Destination' which will increase local employment and contribute to the viability of local businesses which would allow them to support the FLGA community more.

3.8 Fairfield Migrant Resource Centre: Refugee Settlement Program, and work experience (\$30,000 over three years, \$10,000 per year)

The Hotel's positive community investment would fund local refugee programs (\$30,000 over three years, \$10,000 per year).

This would include a program giving refugees the option of work experience at the Hotel.

Due to strict WHS (Workplace Health and Safety) Laws, thorough inductions would need to take place which would contribute to the cost of this to our business, including insurance and workers compensation requirements.

The contact person at the Fairfield Migrant Resource Centre who has liaised with the Fairfield Hotel is who can be contacted on the contacted

Positive Community Benefit: Help refugees settle into their new community as quickly as possible by providing advice on housing, education, health care and general information of life in FLGA.

3.9 Fr Chris Riley Youth off the Streets (YOTS) (\$60,000 over three years, \$20,000 per year)

The Hotel's Positive community investment would fund YOTS with \$60,000 over three years or \$20,000 per year. Youth Off The Streets has been providing services to assist homeless and disadvantaged youth since 1991. YOTS believe that in order to break the cycle of disadvantage, abuse and neglect, all young people need to be provided with the opportunity to achieve their full potential.



YOTS has a facility in Merrylands, 'Key College, Chapel Campus'. Whilst the school could not divulge the exact number of students from FLGA, they could confirm that there were many students from the FLGA.

After meeting with who coordinates the 'Aspire Yarruwala' program, they confirmed that the funding would best be used for:

- (i) The 'Aspire Yarruwala' program which equips and empowers Aboriginal Youth and their communities to embrace the future standing strong and proud.

 (Appendix 10 contains a flyer on Aspire Yarrawula for further information.)
- (ii) Build lines of communication between YOTS and the Hotel to explore work experience / employment opportunities.
- (iii) Vehicle 8 seater for taking smaller groups around (football training, oztag) as opposed to the 24 seater bus which YOTS already has.
- (iv) Monthly voucher for kids who excel at school.
- (v) Bus passes for the Transit way to reduce travel time to and from school. (Not currently included under State Government-issued school travel passes.)

Our contact person at YOTS Merrylands is PA to PA to her phone number is

Positive Community Benefit: Provide services to assist homeless and disadvantaged youth. We would ensure that this money was targeted towards youths in the FLGA.

3.10 St Vincent de Paul Society (\$15,000 over three years, \$5,000 per year)

The Hotel's positive community investment would fund Fairfield's St Vincent de Paul Society \$15,000 over three years (\$5,000 per year). The St Vincent de Paul Society believes there is no magic solution to poverty, it takes compassion, commitment and money.

Positive Community Benefit: Fund Fairfield's St Vincent de Paul Society to help those in need.



3.11 Western Sydney Health - Cerebral Palsy Alliance, Prairiewood (\$30,000 over three years, or \$10,000 per year)

The Hotel's Positive community investment would provide funding (to the value of \$30,000 over three years, or \$10,000 per year) towards programs in FLGA targeted at helping those with Cerebral Palsy.

After liaising with the Cerebral Palsy Alliance, situated in Prairiewood, within the FLGA, they have advised the \$10,000 per year funding, could be used for:

- \$7,000 towards monthly family fun days (such as NRL tickets for the entire family, (i) or Luna Park tickets, circus tickets etc)
- \$3,000 towards translation fees for the organisation's information brochures. The (ii) Alliance have stated that they believe the cost to be approximately \$500-\$600 per double sided A4 sheet. The Alliance have requested that the main translations they would like would include Vietnamese and Arabic.

The Hotel's contact person for the Cerebral Palsy Alliance is and she can be contacted on

Positive Community Benefit: Give vital funding to programmes in FLGA focusing on Cerebral Palsy. This is helping individuals who, due to their medical condition may have a higher incidence of problem gambling.

3.12 Western Sydney Mental Health and Disability – Community First Step in Fairfield (\$45,000)

The Hotel's positive community investment, would contribute \$45,000 in the first year towards the purchase of a second-hand disabled bus for the Community First Step Disability, youth and unemployment divisions.

Community First Step in Fairfield currently have to turn patients away who are disabled, hence the need for the disabled bus.

The contact person for Community First Step Fairfield is (CEO) on

Positive Community Benefit: Give vital funding to programs in FLGA focusing on helping those living with mental and physical disabilities.

3.13 Powerhouse Youth Theatre (PYT) and Information and Cultural Exchange (ICE) (\$30,000 over three years, \$10,000 per year)

The Hotel's Positive community investment would fund to the value of \$30,000 over three years, or \$10,000 per year. Information and Cultural Exchange (ICE), which



connects the cultural life of Western Sydney with the rest of Sydney, the nation and the world, works in conjunction with Powerhouse Youth Theatre.

A vital and evolving organisation, ICE is the largest non-government community arts organisation at the forefront of cultural engagement and creative practice in Western Sydney.

Our community feedback concurs with Fairfield Council's 2010 report which endeavours to 'provide a range of culturally appropriate recreational opportunities for Fairfield City Residents in the local area'.

The Hotel's contacts at Powerhouse Youth Thea	atre are	
who they can be contacted on	and at ICE the contact is	
who can be contacted on		

Positive Community Benefit: Give vital funding to Powerhouse Youth Theatre and ICE to help mentor and educate youths within FLGA on the skills needed to produce films and perform theatre. Provide vital cultural experiences to youths within FLGA.

3.14 Other local groups considered

Other local groups who the Hotel liaised with but who we don't plan to fund include:

- (i) AIME (Australian Indigenous Mentoring Experience) AIME does not operate any program within schools in the FLGA, so we have decided not to fund AIME.
- (ii) Our Lady of the Rosary Catholic Church Fairfield We contacted Father Bell the Parish Priest, but he advised that the church does not need funding at this stage.
- (iii) School Students work experience Due to Insurance, Occupational Health and Safety and Minors (U/18) issues within hotels, we believe the only work experience we will be able to offer and manage effectively will be through the specific school program which we have listed above.
- (iv) Fairfield High School and Patrician Brothers Fairfield refugee programs both school principals suggested directing the funding to other programs within the schools.

4. Refurbishment of the Hotel – Positive community benefits

The refurbishment of the Hotel has already seen positive community benefit through the vast economic and social benefits occurring in the FLGA, including but not limited to:

(i) Local contractors being used to refurbish the Hotel, including the locksmith from Fairfield, CCTV contractor resides in Fairfield LGA, Fairfield Plumbing business, Fairfield residing painter, most of the materials from the Fairfield hardware (Mitre 10) and Bunnings Villawood, Fairfield LGA residing tiler, Electrician residing in Fairfield LGA, Pest



Control residing in Fairfield LGA. This has strengthened the viability of local businesses which improves employment levels in the area and the likelihood of community support by these businesses in the FLGA.

- (ii) **Employment** has increased from July 2011 where there were six full-time equivalent staff members, to their now being 27 full-time equivalent staff members running the Hotel operations (a 12 month increase of some 350%).
 - It's clear that employment gives an individual an increased sense of self confidence and self satisfaction, and can lead to more stable home environments compared to unemployment. Clearly employment in FLGA has been boosted significantly by the refurbished Fairfield Hotel.
- (iii) Membership of local Liquor Accord. The Hotel's management attends local Liquor Accord meetings and supports all reasonable measures to promote RSA and RCG.
- (iv) The Fairfield Chamber of Commerce Membership and heavy involvement. The Hotel strongly supports the leadership and vision of the Chamber of Commerce under the expert leadership of President Vince Movizio.

Approval of this application will allow the Hotel to continue to upgrade premises to ensure it's a high level entertainment complex.

The proposed increase in EGM will benefit the Fairfield community as the management will be able to continue to spend money on capital improvements to the Hotel, making the Hotel a more desireable place to visit. This will allow Fairfield residents of all ages the ability to attend a sophisticated venue in their own neighbourhood, rather than having to catch a train or drive long distances to other venues or entertainment precincts.

The Hotel proposes to provide the OLGR, within 60 days after the conclusion of each year that funding applies, a summary of payments made within that year.

5. The applicants' view of any negative social or economic impact the proposed increase in the gaming machine threshold will have on the local community and the action it will take to address it

The threshold increase sought is for 7 additional EGMs, which would represent an EGM increase in the FLGA of only 0.0815%, if approved. Therefore we strongly believe there would only be a small chance of a negative social and economic impact, due to there only being 0.4% of the population who are classified as problem gamblers. However, if this application is rejected, the community clearly misses out on a positive community benefit through the harm minimisation measures, education measures and community support initiatives which form the basis of this proposal.



As experienced hotel operators, we have no doubt that EGMs have potential to cause harm to some individuals, their families, their workplaces and their friends, if or when they develop problem gambling tendencies. We have seen first hand the damage that problem gamblers, whether through gambling on poker machines, on the horses or at a table at a casino, can cause to those around them.

We, like many in the community, have also seen the damage that cars cause when driven too fast and accidents occur, or the problems that guns in the hands of the wrong individuals can cause, or the damage the ocean can cause to those that don't understand rips or aren't strong swimmers.

Through our extensive community consultation and research, our community support measures seek to prevent any potential negative social or economic impact that the proposed increase in the gaming machine threshold will have. These potential negative impacts have been identified by the Hotel's own consultation, and concur with the potential negative impacts identified by Fairfield Councils response to application for 60 EGMs by Mounties, Australian National University national survey characteristics of people with high levels of problem gambling, and the Productivity Commission's 2010 report.

Fairfield Councils 2010 consultation which was carried out as part of State Government's legislation for each LGA to develop a community strategic plan, identified the following characteristics of people in the FLGA who have gambling problems:

- (i) Boredom
- (ii) Acculturation
- (iii) Low Education
- (iv) Lack of familiarity with EGMs
- (v) Accessibility
- (vi) Stress Levels
- (vii) Young People
- (viii) Lack of familiarity with risk of EGMs and how to seek assistance
- (ix) Traumatic Events
- (x) Mental Health

The Hotel's harm minimisation measures and education measures, combined with our targeted community support initiatives, effectively address these abovementioned characteristics, ensuring there is a positive community benefit experienced by the approval of our threshold increase.

Particular emphasis has been placed on addressing the concern which Fairfield City Council has raised in our consultation with them.

Fairfield Council has developed a gambling policy and action plan to reduce the potential health, social and economic harm associated with gambling in our City.



The Hotel strongly believes that our proposed harm minimisation and responsible gambling measures, together with the positive community benefit measures we are proposing, positively support all of Council's specific policy actions in their gambling policies, including:

- (i) Provision of a wide range of recreational opportunities for Fairfield City residents in addition to opportunities provided at local clubs and hotels
- (ii) Provision of a range of culturally appropriate recreational opportunities for Fairfield City residents in the local area
- (iii) Increase the research into problem gambling for the local community
- (iv) Minimise any increase in access to gaming machines in Fairfield City
- (v) Increase resources for the residents of Fairfield City to address problem gambling in the local area
- (vi) Promotion and effective marketing of gambling harm minimisation services, which can assist local residents with gambling problems.

The harm minimisation measures we have proposed, as mentioned above, seek to educate our existing patrons as well as any potential patrons in the FLGA of the reality of the potential harm that EGMs can cause to some individuals. These extensive measures provide a net community benefit, as potential problem gamblers in the FLGA will be far more likely to be educated on responsible gambling by entering our premises or living in the FLGA, than they would be if they entered other premises inside or outside the FLGA.

The education measures we have proposed, coupled with the positive community and economic benefits we are proposing to contribute to FLGA, ensure that the potential harm of the increase in EGMs is outweighed by positive economic and social benefits.

As there will be more EGMs in the Hotel, if no additional education measures were implemented it would be fair to say that there would be a slight increase in the chance of a problem gambler playing our EGMs than is currently the case. However, if the application was approved, the education measures we are proposing would ensure that problem gamblers would be more likely to get help when entering our Hotel once the additional machines have been installed than is currently the case, with the existing 23 machines.

We believe that by entering our Hotel rather than another venue in the FLGA, our Hotel will be safer for a potential problem gambler, as our measures will ensure a potential problem gambler would be more likely to seek help in our Hotel, rather than another venue, which doesn't have the measures we are proposing.

It's imperative to remember that the approval of this proposal will see the total number of EGMs at the Hotel totalling 30 EGMs. This would ensure that the Hotel has the same number of EGMs as the other two hotels in Fairfield, being the Cambridge Hotel and The Crescent Hotel. The 30 EGMs which the Hotel would have, would still only be 9.5% of the 314 Poker



machines which the Fairfield RSL has, 5.3% of the 560 EGMs Mt Pritchard & District Community Club (Trading as Mounties) has and 6.7% of the 442 EGMs which Cabra-Vale Diggers Club has.

Having the same or significantly less EGMs than the other venues in the suburb of Fairfield and the FLGA, coupled with the strong education measures we are proposing, would ensure that problem gambling activity would be less likely than is currently the case at the Hotel, and would be argued that problem gamblers would be more likely to do something about their problem by entering our Hotel.

If the proposal was approved, there would be three less EGMs in the state as we would be purchasing the EGMs from outside the FLGA, and the forfeiture rule would apply. This could be perceived to be a positive community benefit.

By understanding the real and perceived individuals and groups who may be problem gamblers, or who may be at risk of becoming problem gamblers, we have developed education programs specifically targeting those individuals or groups, and have proposed supporting groups or individuals which could help prevent problem gamblers in the FLGA.

6. Report of the pre-submission consultation process

The Hotel has carried out extensive pre-submission consultation, which significantly exceeds the requirements under the Gaming Machines Regulation 2010.

Additional to the pre-submission notification to police, council, council of social service, local health network and Life Line Western Sydney — Fairfield service (which is the organisation in the FLGA which receives funding from the Responsible Gambling fund for providing gambling related counselling or treatment services), the Hotel has endeavoured to notify and meet with community groups, schools and organisations which could potentially be positively and negatively affected by this application being granted.

All telephone calls, individual meetings, emails and community meetings have been documented, and details can be found in **Appendix 11** and **Appendix 12**.

The Hotel conducted surveys of existing customers at the Hotel as well as at Fairfield's Neeta City Shopping Centre and Fairfield train station.

Campbell Rogers, the licensee and part owner of the Hotel, has had one-on-one meetings with many individuals and groups. This has been extremely beneficial for the Hotel as it has allowed us to understand what the community concerns are with our application, and how, if the application is successful, the money could be spent on the community to ensure maximum benefit to the FLGA community.

We have altered our application to ensure that all reasonable feedback / suggestions, from our telephone calls, meetings with community groups and schools, and the community meeting held at the venue on Tuesday 25 September in GPTLR at the Fairfield Hotel have been included in this submission.



Some of the feedback includes, but is not limited to, ensuring the Responsible Gambling Booth is mobile so that it can be taken to schools and community meetings, ensuring corporate governance of this money is adequate, supporting particular festivals that are already established in the area, understanding what Fairfield Council's major concerns with gambling in the area are, ans funding specific school and Cabramatta Fairfield PCYC projects which ensure positive community benefits flow through to the community for many years to come.

A community meeting was held on Tuesday 25 September at GPTLR at the Fairfield Hotel. A copy of the notification of the meeting, as well as a copy of the meeting agenda (which includes who was invited to this meeting), is included in **Appendix 12**.

The FLGA community's feedback, overall, has been very supportive of the application. Comments like: 'generally I wouldn't support an application like this, but what you have proposed is exceptional, and should be approved', 'it's about time you got more machines', 'that is still not enough', 'why can't you get more like clubs', surprised us as to the support that the general FLGA population had in regards to this application.

The Hotel has received supporting letters to accompany our submission, which appear at **Appendix 13**.

Some groups and individuals have expressed concerns with problem gambling in the area, and therefore they believe that any increase in machines in the FLGA must be approached with caution. These same groups that expressed concern, have generally agreed, with the broader community who support the application, that the education and harm minimisation measures we have proposed, combined with the targeted community support initiatives, will lead to an overall positive community benefit flowing through to the community for many years to come.



Corporate Governance Statement

Corporate Governance of the monies being spent on harm minimisation, gambling education and community support initiatives to provide the FLGA with a positive community benefit.

The Hotel proposes to provide the OLGR with a 'Annual Report', within sixty days of the end of each of the three twelve month periods which the funding specifically relates to.

The 'Annual report' will be accompanied by a statutory declaration confirming the spending of the committed funds, as well as a letter from a Chartered accountant giving their professional opinion as to the accuracy of the Hotel's 'Annual Report'.

If the Hotel is successful in purchasing EGMs from within the FLGA, the Hotel would reduce the responsible gambling and harm minimisation measures as well as the community support initiatives by the pro-rated amount of machines which the Hotel was able to purchase from these venues. i.e. if the Hotel purchased two EGMs from another venue within the FLGA, the Hotel would only need an additional five EGMs to reach its full complement of 30 EGMs.

The responsible gambling and harm minimisation measures, as well as the community support initiatives, would be reduced by 2/7 (two being the number of EGMs not required: and seven being the total number of machines requested as part of this application) multiplied by the total amount proposed to be spent on each responsible gambling and harm minimisation measure as well as the community support initiatives. The same formula would be applied if we purchased all seven EGMs from another hotel within the FLGA, which would effectively reduce the Hotel's spending on the above measures to zero dollars.



Conclusion

The report, acknowledges the perceived potential harm that EGMs, and the increase of EGMs within the Fairfield Hotel may cause. By identifying education measures to help or prevent problem gamblers, funding groups which may prevent individuals from becoming problem gamblers as well as providing comprehensive funding to groups within the FLGA, there would be a strong community benefit achieved by the granting of approval of this application.

Put simply, this application demonstrates that the proposed increase in gaming machines for the Hotel will have an overall positive benefit on the FLGA community.



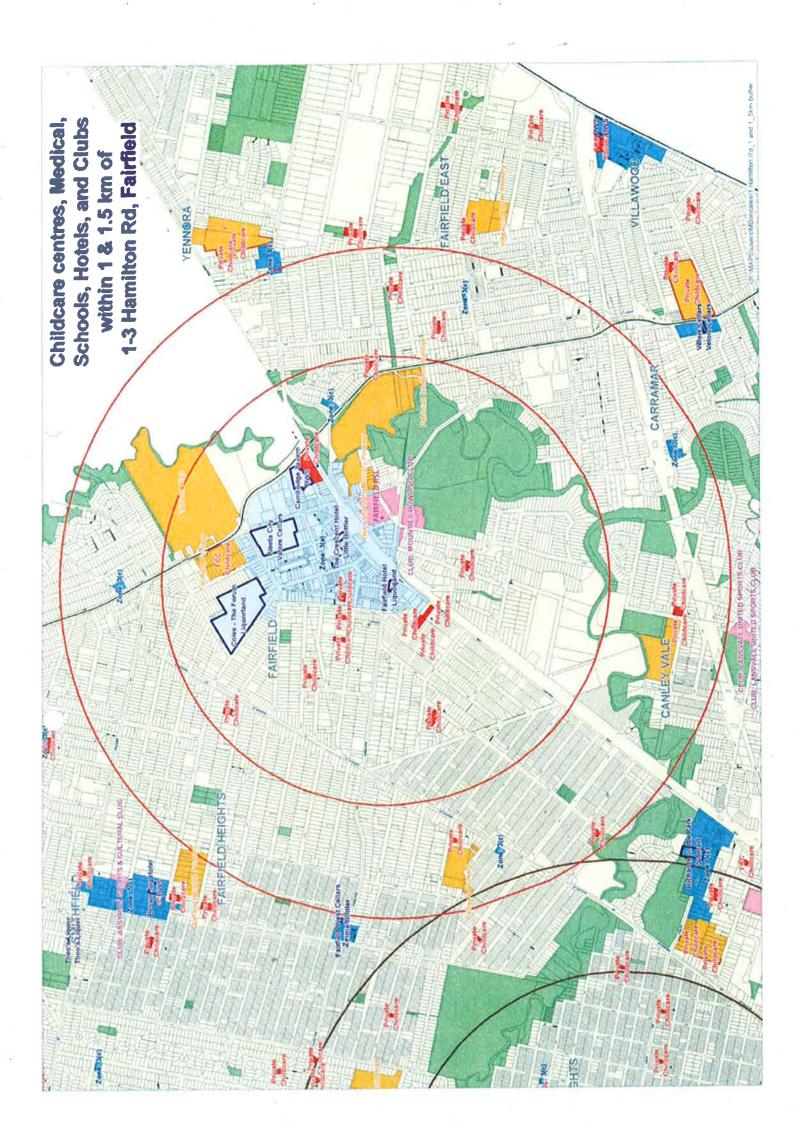
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Appendix 17 Submission Notice for local paper and display outside the Hotel



Appendix 1 Map of 1.5km Radius of the Hotel





Appendix 2 Newspaper Articles AHA Awards Finalists Certificates

Here's cheers to new beginning

By Matt Lawrence

THIS Sunday is a special day for hotelier Campbell Rogers.

busy year since he took charge of it marks the end of an extremety The Fairfield Hotel,

Much has changed at the site since Mr Rogers' family, who have interests in eight hotels, took over the reigns.

The inside has been gutted and and gaming facilities and the already complete are new lounge

New carpets have been laid and the decor has been completely main bar.

it's all part of a concerned effort lishment, says general manager to raise the profile of the estabremodelled.

formation ... a refurbishment inside, nothing structural," he "Essentially it's a total trans-

we needed to bring back the "We knew the history, it was one "We knew it needed a total faceof the bigger pubs in the area, lift and, in a cliched way, we know golden era of The Fairfield Hotel. "We knew what we were in for. going back over the years.

took over and really wanted to "It's a big, big pub and it was just totally under-utilised. We "It is not the same hotel that it bring the crowd back.

was 12 months ago, not the same "It's a safe and friendly environ-Crowd.

Expected to be complete next month is stage two of the remod-

ment."

Campbell Rogers back the golden era of General manager total facelift and, in a cliched way, we knew We knew it needed a we needed to bring The Fairfield Hotel.

Mr Rogers said this was also ant which will offer much more elling - the opening of a restaurthan traditional pub food.

milton Road, on the southern outskirts of the central business venue with more of an upprarket The Fairfield Hotel is at 1 Hafamily appeal.

ive effect on the area, including ised business would have a positmerce president Vince Movizio Fairfield Chamber of Comsaid he was confident the revitalsurrounding businesses. district.

was not necessarily a desirable "What they're building is top-class and will see the CBD There was a time when that location," he said

Mr Rogers said he was grateful "The chamber welcomes the very excited with the hotel and business with open arms and is through into the future. the coming restaurant.

"It is great to have the comfor the endorsement.

and that sort of stuff.



Picture: Wesley Lonergan A fresh approach: The Fainfield Hotel is now a safe place to have a drink with friends, says general manager Campbell Rogers.

"We do want to market the horel to local families and the "The pub that was in the '80s of commerce and supporting local sporting teams and that sort local business community.

of sruff," he said.

Woolworths, Fairfield Forum's got ant," he said, "Neeta City's got everyone needs an anchor ten-Coles and I suppose this end of "Whether you look at a Forum or a Neeta City or an end of town,

Mr Rogers said he hoped the hatel could serve as an anchor for them, it's not good for business." the southern end of the CBD.

"As much as 1'd love to have

inunity behind us as we've always been strong with local chambers

pen any more: the old pub bands and '90s pretty much can't hap-

Jecor creates warm welcome

By Sally Lee

BEFORE you even sample the food restaurant, Green Peppercorn, Fairfield Hotel's new Lao and Tha offers a feast for the eyes.

ates a surprisingly fresh look for The Laotian-inspired interior crethe hotel

Restaurant general manager Iona Inthavong said the change was welcome.

remember coming here (Fairfield Hotel! when I was younger and thinking it was a pretty seedy joint," he said.

friendly place where people can "So we wanted to recreate our image and turn it into a familyrelax and enjoy our food and With hirdcage lights hanging from the ceiling, golden statues and even a tuk-tuk parked next to the bar, the aim is to impress.

That's where the Parisian style Our interior even has a bit of inspiration from when the French colonised Laos," he said.

quality served up at Holy Basil in know how busy it can get," Mr In-The food on offer mirrors the brother for two years at Holy Basil 1 Afrer having worked for my Canley Heights.

But enough about the decor.

furniture come into play.

"My sister is the head chef here "We want to create a relaxing and we're using the same recipes from mum and dad that niv whiling and dining experience." brother uses at Holy Basil.

thavong said.

Green Peppercorn also caters for "The food is exactly the same but we've just plated it differently and added some of our own creations to the menu." he said. fure dishes is the banana Bower with shredded chicken tossed with ous fried ice-cream on the menu "Of course we will have our fansalad, spices and coconut cream.

Wine lovers can enjoy an extensive list ranging from house pours to separate dessert bar premium drops.

Mr Inthavong, a self-confessed

too," Mr inthavong said

percorn cuisine as "authentic with

a modern twist"

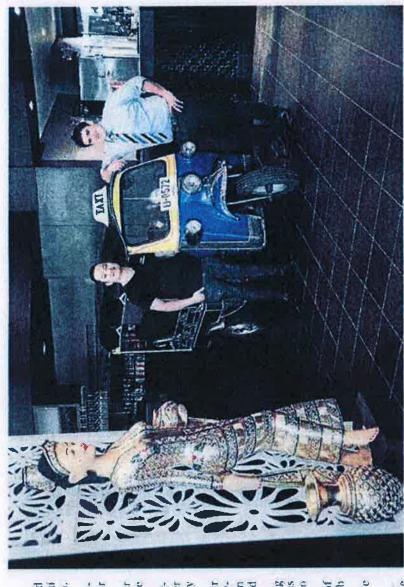
One of Green Peppercom's signa-

foodie, describes the Green Pep-

those with a sweet tooth with a

Green Peppercorn officially It is then open for lunch every day from 11,30am to 3pm, dinner from 5.30pm to 10pm from Sunday to Wednesday and 5.30pm to late from Thursday to Saturday. opens on July 21.

The restaurant is within The Fairfield Horel on 1 Hamilton Road Faufield



Picture: Mike Sea Makeover: Green Peppercom general manager Iona Inthavong with Fairfield Hotel general manager Campbell Rogers.



The Lao sausage, above, dried beef, left, and green papaya salad, below, are just some of the dishes at Fairfield's Green Peppercorn, right Pichines. Sam Ruttyn





Touch of pepper to spice up suburbia

f you ever go to Thailand. a dish that seems to follow you around like a homeless dog is the green papaya salad

More than tom yum soup or green chicken curry, this humble but hery salad is on every menu everywhere

A combustible combination of shredded papaya, chilli, green beans and tomato, it's akely to be the first thing you eat when you arrive in Thailand and the last thing you eat before you leave. Not that there's anything wrong with that

It's not so easy to find a great green papaya salad in Australia Most are watery. insipid, or rained by the addition of sweet chilli sauce.

Anyway, it has taken me a while, but I've found a green papaya salad to drive for

No matter where you are in Sydney, if you want one of these crunchy, textured salads that has everything you get in Thailand and more, then head straight for the one at Fairfield's Green Peppercorn.

It's the real deal and then some Tangy spicy funky, sour and crisp — done in the Lag style with whole tiny crabs and massively pungent fermented cr. b. shrimp and anchosy overtones - it's one



Trust me go now don't wait. Green Peppercorn is an excellent addition to a dining scene that's emerging around Fairfield, a neighbourhood often noted on news reports in the worst possible way

There's some great eating to be had in these parts, particularly at Green Peppercorn's sister restaurant. Holy Basil, at nearby Canley Heights (there's also one in the CBD)

Holy Basil is run by Tony Inthavong, whose brother,

actually a joint project between Tona and Campbell Rogers, the owner of the Fairfield Hotel, where the restaurant is boused

Rogers and the idea of putting a flash restaurant in the hotel as a means to clean it up, and it's worked crowds are pouring in lending the place a happy, jovial atmosphere.

Much effort has gone into creating an elegant dining space with the large room featuring a hanging bird cage motif and a real (albeit engineless) tuk-tuk

It's a spacious, energetic space of funtly still publike. with flatscreen TVs adorning the walls.

The Inthavongs are Laotian in origin and, while the menuis Thai-like there are plenty of original Lao dishes for those who want to try something a tad different

Many of the Thai dishes are offbeat too. I like that - it's nice, different, unusual

Beyond the pleasures of the green papaya salad, the Inthavongs have devised a menu that ranges from easygoing to challenging

Start with simple gear like charcoal cooked chicken skewers (\$10,90), or fish cakes (\$9.90) or even Lao-style

Inthavong, and is akin to Asian-style beef jerky - the sweet, chewy meat strips are a treat when dipped into a steamy chilli sauce.

A plate of Lao sour sausage (\$10.90), meanwhile, is a revelation. The thick pork sausages are laced with lemongrass, an improbable combination that works.

Then there are the curries Try the red Penang curry (veg. \$10.90, meat \$12.90, seafood \$16,90), pungent with kaffir lime leaf; the green curry (prices as before) and even the red duck curry (\$16.90) with pineapple and lychee. They're all fresh and fragrant.

The pork belly featuring in a stir fry with water spinach (\$18.90) could be rendered a little more to make it less fatty. but the greens are crisp.

And make room for desserts, such as the luridly green pandan brulec (\$14). It's a cracker

Lao food is like Thai but without the coconut milk Fresh and herby, it can be eyewateringly spicy. Deal with that with a South-East Asian beer, including Beerlao, Singha or 333 (all \$7)

So Green Peppercom is a great venue. Ambitious and excellently realised, it's a real

I've found a green papaya salad to



Tona Inthavong outside the revamped gastropub's new Green Peppercorn restaurant at Fairfield Picture, Sam Ruttyn

ELIZABETH MERYMENT

THIS time last year, the Fairfield Hotel was such a hotbed of disorder that the local police wanted to close it down.

So, looking for a way to turn things around, new owner Campbell Rogers approached local restaurateur Tona Inthavong with an idea His view was that they could lift the pub out of the ordinary by creating one of Sydney's best Thai restaurants, right inside the hotel

"We bought the Fairfield Hotel 12 months ago and it was in a pretty dire state the reputation the hotel had was shocking." Mr Rogers said "But we believed the hotel had a lot of potential and we wanted to bring it a bit of class." After almost a year of planning, the result is the newly opened Green Peppercorn, an impressive, 120-seat restaurant featuring high-quality Thai-Laos cuisme served in a dining room that would rival many in the CBD.

"The reaction has been brilliant—people are loving it." Mr. Rogers said. "On our first Friday night we did 250 covers, on the Saturday 300 and 275 on Sunday. That was just our first weekend. There were already queues out the door."

The Fairfield Hotel might seem like a story of remarkable transformation, but all over Sydney, once dingy hotels are being converted into gastropubs as savy hoteliers look to capture a burgeoning market for upmarket pub food.



The publicly listed Lantern Hotels group, for instance, is undertaking major renovations of three western. Sydney hotels, stripping back gaming and drinking lounges and installing dining rooms.

Two of the three — the Ambarvale Hotel at Ambarvale and Uncle Buck's Tavern at Mount Druitt — will open in time for Melbourne Cup, while the El Toro at Liverpool will open before Christmas.

The group is also restoring the dining at Sydenham's General Gordon Hotel and the Dolphin Hotel in Surry Hills.

"We're renovating all of

them and the emphasis will be on very high quality and consistency, because a lot of pubs previously have been very inconsistent with food," said Bob Tate.

Mr Tate has had a long connection with Sydney pubs, having part-owned the Clovelly Hotel and Bondi's Ravesi's, but said Sydney's west was the new frontier for pubs.

"The market there is demanding an equal standing and my intention is to provide exactly the same food and the same quality (across the city)," he said.

The inner city is also set

The inner city is also set for a new wave of pubs to reopen with new dining rooms. The Keystone Group, which already owns several successful gastropubs, is reopening the Newtown Hotel in October

with a new rest led Animal. At a kineville, indeperators Graham and chef Cavir renovating the with a beautif dining room.

Jaime Wirth.
of a consortiur
renovated dere
city pubs inc
Norfolk, the A
and the Carri
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ELIZABETH MERYMEN GREEN PEPPERCO REVIEW PAGE 106 враго, этеме тапат



RACHEL

Fairfield Hotel

vdneysobsessionwith Open Mon-Sat, Ioann-tame Address Harmitten Road airfield, 9724-2131 Sun. IOann-10pm

western Sydney stalwart fresh from apace, Naconner of the city remains in mune to the pub refurb removaning and rebuilding classic old pubs continues an extensive makeover with the ewel in the crown being a snazzy including the Fairfield Hotel, a Thai and Laotian restaurant

family and looked like a very sad and bit of TLC. It hadn't had so much as a 20 years and was bought last year by THE HOTEL WAS OVERDUE for a the O'Hara family, who have gutted rough country pub. It has changed lick of paint since the early 1990s. when it was owned by the Miller hands several times in the past the place and made it almost unrecognisable inside.

THE NEW RESTAURANT, however

gurney and slapped hospital-style grey paint on the walls. Nothing to

see here folks.

gone through the old room with a

clinical, as though someone has

THE RENOVATION IS as you would expect, if most Sydney refurbs are anything to go by: bland,

life-size tuk-tukat the door. Perhaps

the budget didn't extend past the

YOU'LLOVE IT IF you're looking for a decent That meal and a cocktail. **YOU'LL HATE IT IF** you want a pub with old-school character. screens. The grand brick exterior is the bar and pokies room look very covered with shiny new signs and

uninspiring and filled with plasma

GO FOR banana-leaf salad, Lychee Martini, banana fritters.

ITTL COST YOU cocktails \$12, wine by the glass \$6-\$10, imported beers \$7, traditional desserts \$9.90-\$14.90.

Green Peppercorn Thai and Laotian diner to the rest of the hotel. It certainly looks expensive here decorative hanging bird cages and a daggy front bar existed, now a sleek, hanquettes, high, echoey ceilings, is a different story. Where once a airy, bustling room stands. decorated with long, black

THE FOOD IS WELL PRESENTED from hot larb to cold raw beef - and dishes has an emphasis on saladsand impressive. Ahuge menu of

curry is packed with duck breast and a kaleidoscope of colours - lychee, seafood, including whole fish and flower salad brims with the fresh crumbed chicken (\$14.90). Ared mussels in chilli jam. A bananaflavour of coconut, spice and banana nowers with lightly

might be in the drab basket along with half Sydney's refurbed pubs, but its restaurant is kicking goals. The rest of this historic hotel

tomato, pineapple, chilli, cucumber and basil \$16.90). More unusual are dessert menu is almost as long as my banana fritters are good picks, if you the chargrilled ox congue and do-itrice, pandan and coconut, as well as sondaes that childhood dreams are made of The fried see-cream and aotian desserts heavy on sticky arm. It encompasses traditional vourself betel leaf wraps. The walles, crepes and glutinous. can find room.

THE BAR INSIDE THE

sticks to red, with a 2011 Little Yering sugary sweet but fun and easy, with mint, rum, brown sugar, soda warer, RESTAURANT beats anything else cocktails, a few wines by the glass, a a pleasing price tag of \$12. A Lychec ew Asian Deers and authentic Phai vchee juice, \$12) and Monto fline bitters, \$12) won't change your life here. It does fruity, Thai-inspired but go down well with my hot and spicy fish cakes. My companion Martin: Archee figueur, vodka ruit shakes. The cocktails are pinot noir (\$9.50).

Tiger) and Vietnam (333) - all served by young staff who are friendly, if not regions and price ranges. Otherwise, (Singha), Laos (Beerlao), Singapore extensive, traversing Australian there are beers from Thailand The wine list is pleasingly a little inexperienced.

Hotels up for awards

TWO LOCALS AMONG FINALISTS

Lisa Herbertson

FAIRFIELD pubs have shown they can match it with the best, with two local establishments finalists in the state's annual hotel awards evening.

The Fairfield Hotel is one of 10 hotels competing for the overall hotel of the year title at the 2012 Australian Hotels Association (NSW) Awards for Excellence.

The Fairfield Hotel is a finalist for eight awards on the evening including Best New Redeveloped Hotel, Best Outdoor/Non-enclosed facility, Best Restaurant, Best Sports Bar and Best Pub Tab.

The newly refurbished Crescent Hotel will do battle with Campbell Rogers' Fairfield Hotel in two categories at the awards, in the Best Gaming Venue and Best Keno Venue categories.

The Crescent's manager Chris Nasser was excited

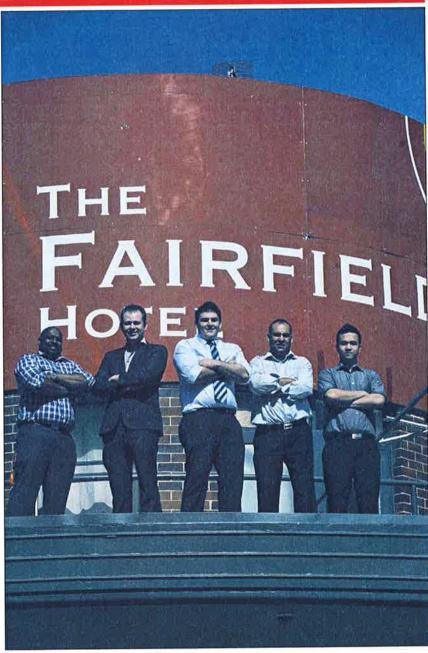
FINALISTS

- WHO: Fairfield Hotel (eight categories) and The Crescent Hotel (two categories)
- WHAT: 2012 Australian Hotel's Association (NSW) Awards for Excellence
- **COMPETITION: 270** finalists from across NSW across 32 categories
- **CEREMONY:** Winners will be announced November 26
- DETAILS: ahansw.com.au

that the pub was a finalist at the awards.

"We are absolutely thrilled with this result and eagerly looking forward to the awards night when the winners are announced," Mr Nasser said.

"We are one of seven finalists out of 1200 pubs in NSW for the two categories so it's quite the achievement and something Fairfield can take pride in.



Campbell Rogers, centre, is excited the Fairfield Hotel is up for eight awards.

Picture: CHRIS MCKEEN



With the recent launch of a new

restaurant and a whole new look,

the "Fairfield Hotel" has set a new

sending a strong message that it

Located on the outskirts of Fairfield's CBD, the

Fairfield Hotel is perfectly placed to give both

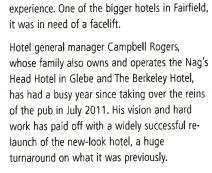
locals and visitors a fresh, new hospitality

benchmark in the local area,

is back on the map and open

for business.

Cheers to a new beginning at the Fairfield Hotel



"The hotel was really run down and had lost any sense of character and personality," Mr Rogers told *Hotel News*.

"When we took over ownership, we wanted to give the local community a hotel which they could be proud of again and, more importantly, feel safe in a friendly environment.

"Without a doubt, we wanted the fit-out to be unique, open-plan and spacious, providing an

attractive option for local businesses and families to enjoy."

Located at what is otherwise known as the quiet end of town and having not been upgraded at all since 1991, a significant part of this fresh approach for the hotel was designed to inject new life into that part of Fairfield.

While there has been minimal structural work carried out, the entire interior has been transformed to provide more spacious, comfortable areas for patrons. The first stage of the refurbishment was to turn an old nightclub (unused for many years) into a large, outdoor entertainment area. This new space features an outdoor VIP room which houses the hotel's gaming machines, an outdoor sports bar and a large outdoor Platinum TAB, complete with flexicast screens.

Stage two consisted of turning the original gaming room into a dedicated sports lounge with big screens, state-of-the-art technology and a casual lounge area. The final stage of the refurbishment and by far the most exciting, is the opening of the new restaurant, "Green Peppercorn" — a distinctive Thai Laos restaurant with enchanting decor and a large seating capacity.

"Green Peppercorn is the final piece of the puzzle and something which has hotel management and staff, as well as our regulars and locals buzzing," Mr Rogers said.

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... continued page 8...





and all things Thai.

"The 500 square-metre area used to be the main public bar. But in line with our objective of creating an upmarket family-friendly venue, the restaurant is a big part of our new offering and features much more than your average pub food."

Restaurant general manager, Tona Inthavong, said the "Green Peppercorn" will set a new standard for dining in Fairfield.

"There is nothing quite like "Green Peppercorn" in Fairfield and this is exactly what the area needs; an amazing dining experience without the price tag," he said.

"We have a dedicated cocktail bar and dessert station and whether it's a quick lunch or a leisurely dinner, Green Peppercorn will be all things to all people."

A self-confessed foodie, Inthavong's menu is authentic with a modern twist. Sharing some family recipes and using old techniques, his amazing Thai Laos cuisine is a delicate balance of sweet, sour and spicy.

One of the Green Peppercorn's signature dishes is the banana flower with shredded chicken tossed with salad, spices and coconut cream. Other standouts include the tiger beef salad, charcoal barbecue chicken and from the dessert bar, the fried ice cream and Pandan crème brulee.

The impressive cuisine is only trumped by the state-of-the-art fitout of the restaurant; modern and quirky and all things Thai. The Laotian-inspired interior is both welcoming and fresh with birdcage lights hanging from the ceiling, Parisian-style furniture, grand golden statues and a full-size, working 'tuk tuk' parked inside the restaurant.

"It's the attention-to-detail which will really set the Green Peppercorn apart from other local competitors," Mr Rogers said.

"We are offering high quality, authentic Thai cuisine, served in a modern setting at a price to suit all budgets."

'It is great to see established venues. like the Fairfield Hotel, gain a new lease of life...'

Not only was the refurbishment of the hotel long overdue, but also it's a positive move for the local community and for patrons.

"Competition is good for the whole area," Mr Rogers said.

"We have started to work with other licensed venues in Fairfield, the local Council and the Fairfield Chamber of Commerce to increase the profile of the suburb as a shopping and dining destination.

"If you haven't been to Fairfield lately, come out and experience this great city for yourself - you will be pleasantly surprised."

Mayor of Fairfield City, Frank Carbone, was part of the official re-launch of the hotel and the opening of the new Green Peppercorn restaurant.

"I was born and raised in the local Fairfield area and have advocated on behalf of the community for more than 16 years," Mr Carbone told Hotel News.

"It is great to see established venues, like the Fairfield Hotel, gain a new lease of life and new venues, such as Green Peppercorn, open their doors. They go some lengths in promoting the vibrant and multicultural food scene our city has to offer."

Other dignitaries who formed part of the official proceedings included State MP for Fairfield Guy Zangari, renowned food critic Thang Ngo, State MP for Smithfield Andrew Rohan and AHA (NSW) CEO Paul Nicolaou, who commended the group for rising to the challenge of re-working an old pub into a successful business.

The response from patrons has been overwhelming so far, with the new areas and particularly the restaurant already proving to be very popular. The local business people are grateful for a quality lunch option and best of all, the re-launch of the Fairfield Hotel has created employment opportunities for the local area.

"Whilst our refurbishment has been a huge success, this wouldn't have been possible without our great team," Mr Rogers said.

"We have a detailed staff induction program for all new employees and our management team works very closely with staff to ensure that patrons are given the best possible customer service experience.

"We focus on enthusiastic, friendly and personal service and appreciating all of our customers that have walked through our doors," he said.

As Campbell Rogers, Tona Inthavong and the team at the "Fairfield Hotel" bask in the success and excitement of the re-launch, work is already underway on some exciting new initiatives that will involve the local community. A new entertainment precinct for the local community

The construction of the Fairfield Hotel, which was carried out by Arcon Australia, was a staged project consisting of three main areas. Most significant, was the construction of the outdoor gaming room and TAB facilities.

These works were able to be done without any interruption to the hotel whilst keeping to the existing footprint of the original building, construction was completed within the tight time frame of six weeks.

One of the major issues that Arcon Australia was faced with was the heating and cooling solutions for the outdoor gaming area. The cooling and heating of these areas were achieved by installing evaporative coolers and heaters which were more economical than normal split system air conditioning units.

Following this stage, the construction of a sports lounge and adjacent outdoor area was undertaken in conjunction with the refurbishment of the accommodation, All works were performed by Arcon Australia on a design and construct basis.

Stage two of the hotel's redevelopment, Arcon Australia was able to transform the existing 34 rooms into attractive, rentable options. During this time, the O'Hara Group was able to secure a restauranter and get stage three underway with the planning of the 450-seat restaurant and function room, Green Peppercorn.

It was a great achievement for both Arcon Australia and the O'Hara Group to work together to ensure that all works could be carried out, while allowing the hotel to trade as normal.

As a result, the new-look Fairfield Hotel has invigorated the community by offering a fresh, new entertainment precinct.

"On behalf of Arcon Australia, we would like to thank the O'Hara Group for giving us the opportunity to work with them on this project," said Arcon's Jonathon Chin.

"We look forward to working with them again in the future."

arcon Arcon would like to congratulate the O'Hara Group on the Fairfield Hotel and Green Peppercorn and have enjoyed being a part of this exciting new project. greenpeppercorn.com.au fairfieldhotel.com.au LO-FI STANDARD projects include: CONSTRUCTION - INTERIORS - PROJECT MANAGEMENT



The Fairfield Hotel

CATEGORY

Overall Hotel of the Year - City

PROUDLY SPONSORED BY



Paul Nicolaou Chief Executive Officer

XI, w wo



The Fairfield Hotel

CATEGORY

Best Sports Bar

PROUDLY SPONSORED BY



Paul Nicolaou Chief Executive Officer

XI. Www.



The Fairfield Hotel

CATEGORY

Best Restaurant - City

PROUDLY SPONSORED BY



TREASURY WINE ESTATES

Paul Nicolaou Chief Executive Officer

XI. Www.



The Fairfield Hotel

CATEGORY

Best Pub Tab - Platinum

PROUDLY SPONSORED BY



Paul Nicolaou Chief Executive Officer

XI. Www.



The Fairfield Hotel

CATEGORY

Best Outdoor/Non-Enclosed Facility

PROUDLY SPONSORED BY

British American Tobacco

Paul Nicolaou Chief Executive Officer

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The Fairfield Hotel

CATEGORY

Best New/Redeveloped Hotel - City

PROUDLY SPONSORED BY



Paul Nicolaou Chief Executive Officer

Dulw



The Fairfield Hotel

CATEGORY

Best Keno Venue

PROUDLY SPONSORED BY



Paul Nicolaou Chief Executive Officer

XI. WI won



The Fairfield Hotel

CATEGORY

Best Gaming Venue

PROUDLY SPONSORED BY

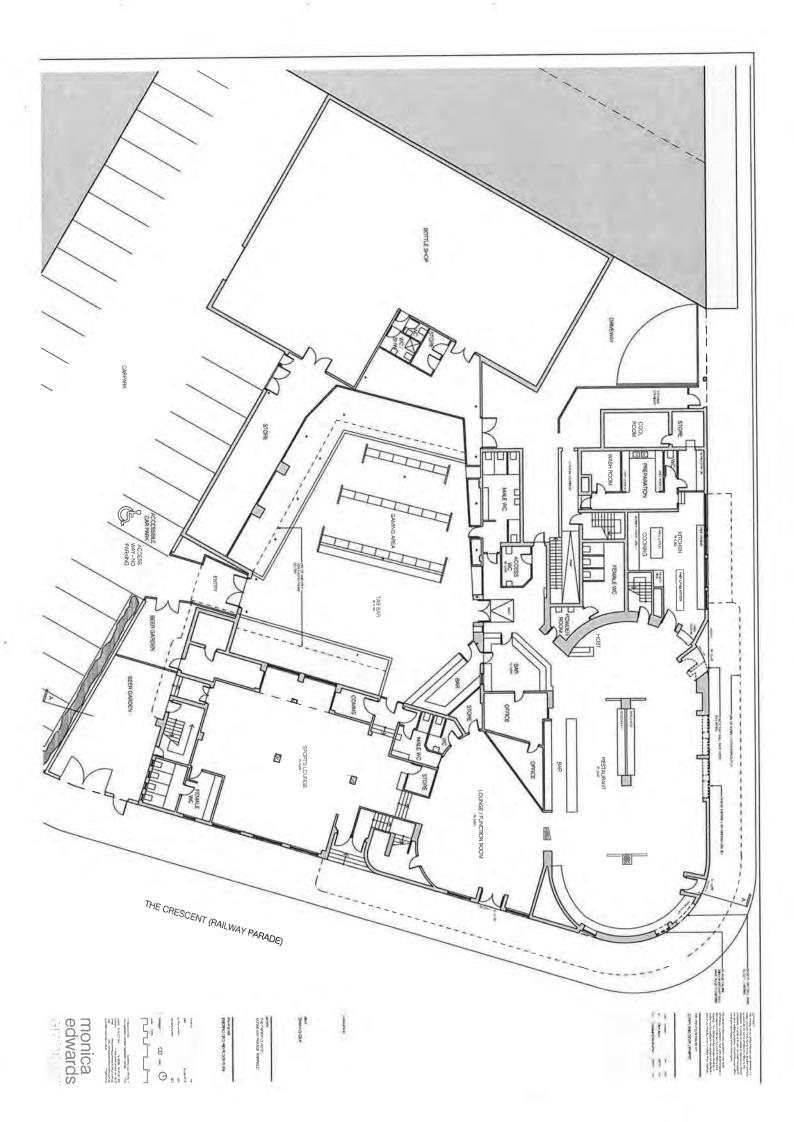


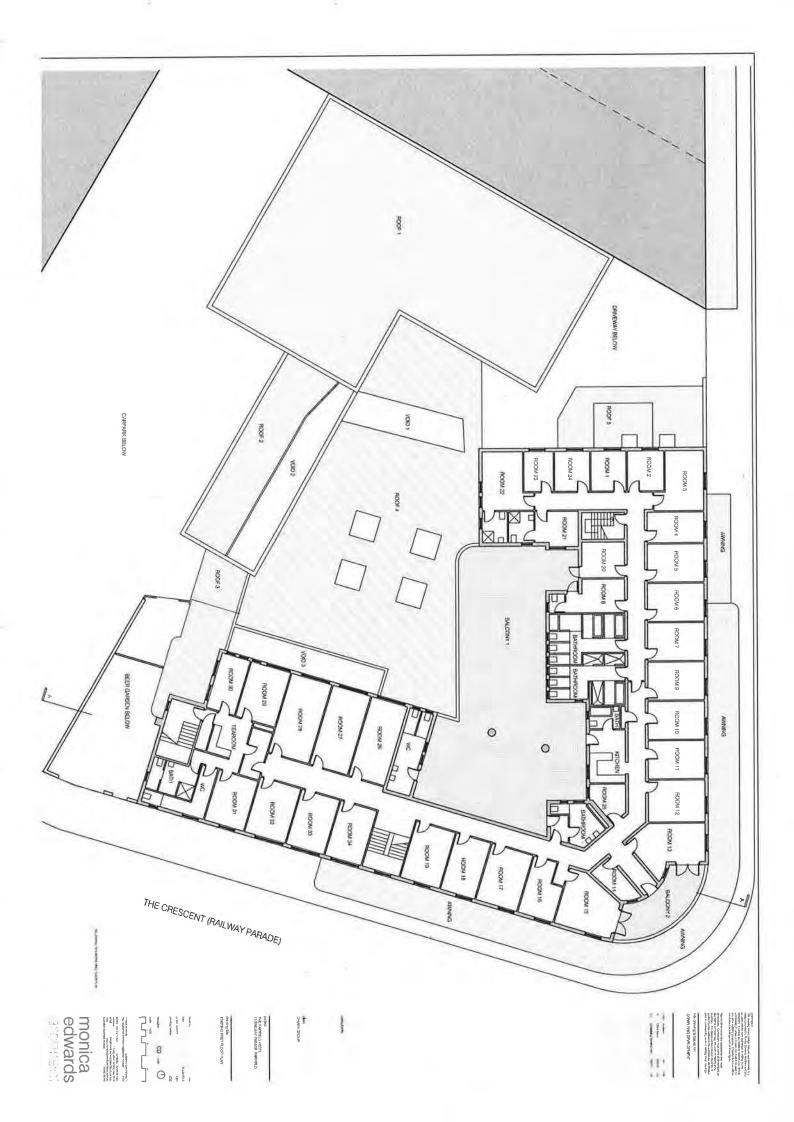
Paul Nicolaou Chief Executive Officer

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Appendix 3 Existing Ground Floor Plan Existing First Floor Plan







Appendix 4 Survey Form and Survey Results Table



COMMUNITY CONSULTATION SURVEY:

	ATION OF INTERVIEW:
2: A	ge:
3: C	an you speak English? Y / N
4: N	o? What language do you speak?
5: V	Vhat suburb do you live in?
6: H	low far is your home from here?
7: V	Vhat country were you born in?
8: V	Vhat is your occupation?
9: H	lave you been to the Fairfield Hotel since the renovations have been completed? Y / N If yes, what for? Functions / TAB / Keno / Accommodation / Drinks / Food
10:	Do you play the pokies? Y / N
11:	Fairfield Hotel are proposing to increase the number of poker machines they have at the hotel by 7 machines. Do you foresee a problem with the application? Y $/$ N
12:	What problems do you see?
13:	What could Fairfield Hotel do about these problems?
the	If you were aware of the fact that we would only have a total of 30 machines compared to 21 clubs in the local Fairfield area who have an average of 157 machines, would your wer to 11 be any different? Y / N
	By having this proposal approved, the Fairfield Hotel proposes to increase the awareness of responsible gambling in the Fairfield local area amongst other benefits for the local community.
	Knowing this would you have objections to the increase of 7 machines? Y / N
	If Fairfield Hotel's proposal is approved, what benefits would you like to see the local community receiving?

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Appendix 5 RSA Staff Induction Information RCG Staff Induction Information

Responsible Service of Alcohol

The responsible service of alcohol (RSA) means; complying with the law by serving liquor responsibly and legally; by looking after patrons; and, by being aware of the rights of neighbours and the general community to remain undisturbed by the operation of the venue

We have an obligation under the liquor laws to:

- Minimise the harm associated with liquor abuse
- Encourage responsible attitudes towards the sale and consumption of liquor, and
- Ensure the sale and consumption of liquor contributes to, and does not detract from, the amenity of community life

Intoxication

The most important and obvious form of RSA is monitoring and controlling our patrons level of intoxication.

There are two key intoxication offences in NSW liquor laws:

- 1. Permitting intoxication, and
- 2. Serving liquor to an intoxicated person.

Penalties of up to \$11,000 can be imposed for intoxication offences, while police and inspectors can also issue \$1,100 on-the-spot penalty notices for these types of breaches. These are payable by the staff member involved, so it is imperative that RSA is taken seriously by all members of staff, not just left for managers and security to deal with.

We must be asking our patrons to leave the premises when they are approaching intoxication, not once they have reached it! It is an offence under the liquor act for us to have 'intoxicated' patrons on our premises. This means that we must monitor their level of intoxication very carefully and remove them from the premises prior to them becoming intoxicated.

The steps that must be taken, once you have identified that a patron is approaching intoxication?

- 1. Refuse service to the patron
- 2. Ask the patron to leave the licensed premises
- 3. Should the patron refuse to leave, immediately contact the local police for assistance

Definition of Intoxication

There are the 4 identifiers for a person's intoxication levels, as identified in the liquor laws?

- 1. Speech Slurring words, talking in rambling or unintelligible sentences, are incoherent or muddled in their speech
- 2. Balance unsteady on their feet, stumble or bump into people or objects, sway uncontrollably or cannot stand or walk straight
- 3. Co-ordination fumbling with change or trying to remove their i.d. from their wallet, spilling drinks
- 4. Behavior becoming loud, rude, aggressive, are unable to follow instructions, pestering other patrons

Fail to Leave

Once a patron has been asked to leave the premises, they must not re-enter or attempt to re-enter the premises for 24 hours.

Once a patron has been asked to leave the premises, they are also not permitted within the vicinity of the premises, ie. 50m from the boundary of the licensed area of the hotel

If a patron refuses to leave the premises (or the vicinity of the premises), this is known as a Fail to Quit. This carries penalties of a \$5,500 fine or an on-the-spot \$550 penalty notice.

Minors

The sale or supply of liquor to minors is also not permitted in a licensed venue. Currently, no minors are allowed at the Fairfield Hotel, this will change with the opening of the restaurant next month. The function room and entire restaurant area and toilets will be 'authorised' areas.

Penalties of up to \$11,000 (or \$1,100 penalty notice) and/or 12 months imprisonment apply to persons convicted of underage liquor supply offences. This can apply to licensees, managers, staff, other patrons and fellow minors.

How other patrons and other minors? This is known as secondary supply. This occurs when a person purchases liquor on behalf of a minor. The person supplying the liquor to the minor is then committing the offence, hence secondary supply.

Evidence of age

Acceptable forms of identification?

- <u>CURRENT</u> drivers license issued by the RTA in NSW, or any other Australian State or Territory
- 2. **CURRENT** International Passport
- 3. **CURRENT** NSW Photo Card issued by the RTA, or any other Australian state's Proof of Age Card

When you ask to see someone's I.D. it is you who will be responsible for the fine, should they be a minor. It is imperative, that you are satisfied that the I.D. is in fact the person you are about to serve, and is not a fake in anyway.

Things to look for when a patrons identification is produced.

- 1. **PHOTO** check that the photo matches the person
- 2. **DATE OF BIRTH** check that it confirms that the person is over 18 years old.
- 3. <u>ALTERATIONS</u> has the card been altered in any way, particularly the year of birth
- 4. **HOLOGRAM** only applies to NSW drivers license and photo card
- **5. BACK OF CARD** many fake id's will have nothing on the back of the card a dead giveaway

When in doubt, always refer this to your manager.

Three Strikes - 1 Jan 2012

The Liquor Amendment (Three Strikes) Act, 2011 commenced on 1 January 2012. It is the current NSW Government's strategy to be seen to get tough on alcohol related crime and antisocial behaviour.

Having even one strike incurred against a hotel like ours, will have a massive impact on the financial security of the business, which is obviously one of the reasons that we take these strikes so seriously.

How do we incur a strike?

"Strikes" are incurred as a result of convictions for a range of "serious" Liquor

Act offences

- A FIRST strike is automatically incurred when a licensee is convicted of an offence;
- A **SECOND** strike is incurred at the discretion of the Director General Trade, Infrastructure when a conviction is recorded against a licensee, and there is already a strike in existence against the licence;
- A THIRD strike is incurred at the discretion of the Independent Liquor and Gaming Authority when a conviction is recorded and there are already two strikes in existence against the licence.

What are the main offences?

- Sell or Supply Liquor to a Minor
- Permit intoxication on Licensed Premise
- Sell or Supply liquor to an intoxicated person
- Permit Violent, Indecent or Quarrelsome conduct
- Permitting the sale, supply or use of any substance the licensee suspects of being a prohibited plant/drug
- Sale or supply outside of trading hours
- Breaching a licence condition imposed as part of an earlier strike
- Breaching an order issued by the Director General under Section 102A (activities that promote misuse or abuse of alcohol)

RCG Training – Staff Induction

The NSW gaming machine laws require hoteliers and their management and staff to consider the broader implications of their gambling businesses, and the possible effects on the surrounding community.

Social responsibility is essential to minimize the harm associated with problem gambling and the Fairfield Hotel aims to foster venues, staff and management where responsible gambling is not only promoted, but also accepted as best practice.

The benefits of adopting the Fairfield Hotel's responsible attitude to the conduct of gambling are numerous:

- 1. An ethical environment in which to socialize and work
- 2. A management team focused on providing quality service to our gaming patrons

The Fairfield Hotel's harm minimization objectives aim to minimize the harm associated with the abuse and misuse of gambling activities, and to foster the implementation of industry leading responsible gambling policies and procedures.

Unlike alcohol-related problems, gambling abuse problems are more difficult to detect. All staff working in gaming areas for the Fairfield Hotel play a primary role in observing, monitoring and communicating with patrons and management. Staff are encouraged to communicate with patrons and build a relationship with patrons. The Fairfield Hotel believes that this relationship with our regular patrons and effective monitoring of the hotels gambling area(s) plays a significant role in identifying the early stages of gambling problems for our patrons. Our staff are trained to offer those patrons in need access to prescribed counseling and self-exclusion programs.

Some predictable behaviors of problem gamblers are:

- 1. Gambling continuously
- 2. Playing very fast
- 3. Leaving the venue to find money
- 4. Crying after losing
- 5. Being edgy or nervous

It is the Fairfield Hotel's policy that should a patron approach one of our staff indicating they may have a problem, the management will take the patron aside, so as not to embarrass the patron, offer the patron a GameCare card and contact details for the free call Gambling Helpline.

Furthermore, studies have revealed that there are different indicators between men and women

Men

- 1. Gambling for 3+ hours without a break
- 2. Sweating a lot
- 3. Difficulty in stopping at closing time
- 4. Displaying anger

Female

- 1. Kicking machines
- 2. Being edgy or nervous
- 3. Gambling so intensely so as not to be aware of their surroundings
- 4. Multiple ATM withdrawals
- 5. Being angry if "their" machine is taken

Problem gambling is most commonly defined as

Problem gambling is characterised by difficulties in limiting money and/or time spent on gambling which leads to adverse consequences for the gambler, others and the community

Gambling Harm Minimisation Signage

The gaming machine laws require hotels operating gaming machines to display prescribed notices and signs throughout their premises to promote conselling services and warning of the outcomes associated with problem gambling.

GAMING SIGNAGE

C.25	Is Sign 1G [THINK! Gambling counselling] prominently displayed at the main public entrance? [The sign is also recommended to be prominently displayed at the entrance if the venue has direct entry into the gaming area from a public street]	
0.52	is Sign 2 [Problem Gambling Counselling Service – Issued by Australian Hotels Association] prominently displayed in each gaming area?	
G21(3)(a)	is Sign 3G [THINK! Chances of winning] prominently displayed at each entrance to the gaming areas?	
0.8(2) & 8,4(1), 8,127 8LA) & 6.33 9LFI	is Sign 2L [Bar areas of hotels] prominently displayed at or near each entrance to bar and gaming area?	
0.25 0.25(3)(b)	is Sign 4G [THINK! Gaming machine stickers] prominently displayed on each gaming machine?	
C.27(1), C.48(4), C.48(7)	Is Sign 4G(e) or Notice 1G prominently displayed on the ATM, Cash-Back machine, Player Activity Statement, and website?	"
D 27(5)	is Notice 2G prominently displayed on each Cash-Back Terminal operated by a player card?	
0.23	is Brochure 1E [info about the odds – betting on gaming machines] made available in each gaming area at all times?	
6.24	is Brochure 1 [Info about the odds – betting on gaming machines] in the relevant community language supplied as soon as possible following a patron's request?	
C 64	is Sign 2G [THINK! Self-exclusion contact cards] prominently displayed and secured in a cardholder attached to each bank of gaming machines?	



Sign 1/3 - At the main public entrance



Sign 2 - At each garning area (AHA



Sign 30 - At entrance to gaming areas



Sign 21. - Bar areas of hotels



Brochure 1E - At each gaming area



8igs 40 - On each gaming machine



Brochure 2E - At each keno area



Sign 2G - At each gaming area

Thick! About your choicus Call Sambling Help 1898 858 858

Notice 16 - On ATM, Cash Back machines and Player Activity Statement. Keno entry forms, advertisement and website Your player activity statement is available from the carbier.

Notice 2G - On each Cash-Back Terminal operated by a player card

Note: Signs 1G, 2G, 3G, 4G and 2L must be purchased from the NSW Office of Liquor, Gaming and Racing. They cannot be reproduced or customised by venues. Sign 2 can be obtained from Australian Hotels Association.

Brochures 1E and 2E must be purchased from the NSW Office of Liquor, Gaming and Racing. They cannot be reproduced or customised by venues. Notices 1G and 2G you can make your own

TAB RG Signage requirements -NSW

With the launch of the New TAB brand in August 2012, new RG signage has been distributed to the retail network to replace RG signage in your outlet/venue. Outlets/venues have until 1 Dec 2012 to ensure they display the correct signage Augit investigators will mark venues as non compilant after the 1 Dec 2012, if venues are still displaying the old RG Signage. Old RG signage must be removed from your venue.

The signage below must be displayed in your outlet/venue to ensure your outlet/venue meets its Responsible Gambling obligations.



- Minors Signage Displayed at each selling window(not on the lump barriers)
- 2 Taboorp Wagering RG Code Of Conduct Displayed in a visible location
- 8. Befoare Entrance to TAB Agency or TAB area for Licensed Venues

8.

- 4. Betting Rules Next to or near CIT's (selling counter if no CIT)
- Easy Bet Terminals On left hand side of each EBT Terminal
- 8. Intoxication in a visible location near selling window
- A3 Responsible Gambling Posters In a visible location
- 8. Responsible Gambling Broohures in a visible location

Keno Responsible Signage

- 1. Extract of Rules at each selling location.
- 2. Playsmart Brochure relating to Lotteries & Keno at each selling location (think about your family & Think about getting help)
- 3. Cash Limit filled in on the extract of rules
- 4. Full copy of rules available to produce if requested

Gambling advertising, inducements and promotions

Maximum penalties of \$11,000 apply for unlawful gaming machine advertising and signage under the NSW gaming machine laws – the Gaming Machine Act 2001 and the Gaming Machines Regulation 2002.

Prohibitions of gaming machine advertising

A hotel or any other person must not publish any gaming machine advertising. This includes advertising inside a venue that can be seen or heard from outside the venue.

Gambling inducements

A hotelier must not:

- 1. Offer or supply any free or discounted liquor as an inducement to play, or to play frequently, gaming machines in the hotel or registered club (this also applies to keno and TAB gambling)
- 2. Offer free credits by means of letterbox flyers, shopper dockets or any other means, to players, or as an inducement to become players, of gaming machines at a hotel
- 3. Offer or provide, as an inducement to play approved gaming machines in the hotel, any prize or free give away that is indecent or offensive

Display of Clocks

Responsible gambling regulations provide a reality check for patrons, ie. installation of clocks so that every player is able to see the time

Payment of prizes by cheque or electronic funds transfer

A hotel must pay any prize money over \$2,000 (won on a gaming machine):

- By means of a crossed cheque (the cheque is made payable to the person who has won the prize)
- If requested, by electronic funds transfer (if available) to an account nominated by the person

The cheque must be clearly identified as a prize winning cheque and include the statement

Prize winning cheque – cashing rules apply

If the person requests that the amount under \$2,000 also be paid in the same manner as above, the venue must pay it as requested

Publicity for prize-winners

A hotel, or an employee of the hotel, must not publish anything which identifies any person who wins a prize of more than \$1,000 (from playing a gaming machine)

Location of cash dispensing facilities away from gaming machines

A hotel must not allow an ATM or Eftpos terminal to be installed or located where gaming machines are located

GameCare / Self Exclusion Program

Who can be self-excluded?

Any patron may make a request to be Self-Excluded. There is no cost for participation in the program.

What is the Self-Exclusion Program?

Self-Exclusion is an entirely voluntary program. It is a program that an individual enters on their own initiative. A self-excluded person cannot play the gaming machines at the venues which they have nominated to be self-excluded from.

Furthermore, the self-excluded person is not permitted to enter the restricted gaming area for any reason or purpose. The patron is permitted to go to the venue from which they are self-excluded for the purpose of having a meal or a drink, in any other area apart from the restricted gaming room.

If the patron does enter the restricted gaming room, or use gaming machines at the venue, the patron will be approached by a staff member who will remind them of their self-exclusion, and ask them to leave the restricted gaming room, and/or the Venue.

If the patron refuses to leave the restricted gaming room, reasonable force may be used to remove the patron, due to their self-exclusion, just like in the event of a patron approaching intoxication.

How can a person be self-excluded?

A patron may take steps to become a self-excluded person by:

Contacting the GameCare Self Exclusion Hotline on (1300) 137 404 for a more detailed information kit to be posted to them.

Contacting the Australian Hotels Association (NSW) directly on (02) 9281 6922 and making an appointment.

Calling the Gambling Helpline on 1800 858 858 who will refer them to the GameCare Self Exclusion program.

Speaking with their Gambling Counsellor who may contact the AHA (NSW) on the patron's behalf.

Approaching the Hotel Licensee or any staff member at the hotel for information about the program operated by the AHA (NSW), then contact the GameCare Self Exclusion Hotline on (1300) 137-404.

When a patron arranges an interview time, they will be asked to nominate by name, the venues which they wish to exclude themself from. Alternatively, the patron may nominate the districts where they live and/or work. The patron will also be asked which venues, if any, have provided the patron with membership cards, in order that the patron can be removed from Venues' mailing list.

At the interview

The interview takes approximately 40 minutes and is conducted at the offices of CatholicCare at Level 13, 133 Liverpool Street, Sydney. Patrons living outside the metropolitan area can attend an interview with a local GameCare representative, arranged and paid for by the AHA (NSW).

The patron may request other people to attend the interview as support. At the interview, the GameCare representative will go through the Deed, clause by clause, and explain to the patron exactly what the Deed entails, its ramifications, and answer any queries the patron may have.

At the end of the interview, the patron is asked if they want to be self-excluded, and is then invited to sign the Deed. Once the Deed is executed, passport-sized photographs of the patron will be taken and distributed along with a copy of the signed Deed of Self Exclusion to each of the hotels that the patron has nominated.

The photos ensure that the staff at each hotel is familiar with the appearance of the patron and all steps are taken to protect the patron's confidentiality.

These are accompanied by a letter of confirmation advising the Licensee of the period of Self Exclusion and what steps are necessary to uphold the exclusion.

Minors

All minors are prohibited from being involved in gambling activities. The hotel's management and staff need to be diligent in respect to minors and their entry into licensed premises, especially areas such as gambling areas.

Venue Staff

Staff and Management of The Fairfield Hotel are not permitted to play the hotel's gaming machines, nor bet on TAB or KENO. This policy applies whether they are at work or finished their shift. The practice of staff playing gaming machines does not reflect a good image for a venue and may lead to the employee developing bad habits, leading to theft or fraud.

Duty of Care

Hotel staff and management need to ensure that the following situations do not occur:

- Providing credit for any form of gambling
- Misrepresentation of credit card transactions, eg. That 'food and beverage' or 'accommodation' were purchased, but give the patron the cash for gambling
- Cashing personal cheques
- Providing cash advances
- Ignoring, or not handling correctly, a request by a patron for help or assistance with their gambling addiction



Appendix 6 Multicultural Problem Gambling Service for NSW

If gambling is causing problems in your life you can get help

FOR FREE ASSISTANCE

phone: 1800 856 800

www.dhi.gov.au/mpgs

If gambling is causing problems in your life you can get help.

The Mulucultural Problem The Mulliculural Problem
Gambing Service
can provide free
confidential counsoling in
your community language. You can
also enter a legal agreement to stop
you coming into this venue. Phone 1800 856 800

إذا كان القمار يسبب مشاكل لك في الحياة يمكنك الحصول على المساعدة

بإمكان علامة التعددية للعملسار لمكافحة مشكلة القسار توافد عنمة الإرشاد السرية و المجانية بلخك. كما يمكنك أيضاً الدخول في لتلقية للاردية تمنعك من المجيء إلى هذا المكان. تصل بالرقم 800 856 1800

Ukoliko vam kockanje stvara probleme pomoć je dostupna,

Pozovite 1800 856 800

Εαν ο Τζόγος προκαλεί προβλήματα στη ζωή σας μπορεί να λάβετε βοήθεια.

Η Πολυπολιτομική
Υπηρεσίε για Προβληματικό Τέργο
μπορεί να προσφέρε δωρεάν
εμπατετυτικές σωμένυλές
στη μητρική σος γλωσσα. Μπορείτε
επίσης να υπογράφετε μια νόμεμη
συμφωνία που να σας εμποδέξει νο
μπείτε σ'αυτό το χώσο.

Τηλέφ, 1800 856 800

ti causa problemi nella vita

마야 및 바이 당신의 인생에 문제를 일으키고 있다면 당신은 도움을 받을 수 있습니다.

다운 화 본 제공 도박 최현 시비스 순 등로 기발 등다음 당권의 기타니다를 향하로 제공합 나다. 도막장 휴업을 급기하는 법 의 원물은 향근 것도 기능합니다. 원화 1800 856 800

Ако коцкањето ви предизвикува проблеми во животот, жете да добиете помош.

Мунтнікултурната ба за пробламатично ма да ин понуди бест патуванно во доверл ви бица вобрането да дов/ете тука Телефон 1800 856 800

Jekk II-loghob ta' l-azzard ged jikkawża problemi f'hajjtek inti tista' tikseb ghajnuna.

Is-Servizz Mutikutiurali Rigward
Is-Servizz Mutikutiurali Rigward
Istu japrovidek pariri
kontdenzjali skejn bil-fingwa
tal-komunitali beghek. Indi istai ukoli
tidhol fi fletim legali maghna halii
nzommuk milli tidhol fiden Il-post. Cempel 1800 856 800

اگر قمار بازی در زندگی تان مشگل ایجانکرده می تو انیا کمک در بافت کلید

نلفن 800 856 800 نلفن

Kung ang pagsusugal ay nagdudulot ng mga problema sa Inyong buhay makakahingi ka ng tulong.

Ang Sentisyong
Pangmanmipang-Multura
se Proteime se Pagussupal
sy makapedytigan ig fibre st
kompodensy al no pagaseapo se
nong wika, ikaw sy makazi mg legal
makipegkasundo upang palegian kanj
makipegkasundo upang palegian kanj
makipegkasundo upang palegian kanj
makipegkasundo upang na no no.

Tawagan ang 1800 856 800

Se a prática de jogo de azar está a causar problemas na sua vida você pude obter ajuda.

O Serviço Multi-cultural para ai Prática Problemática de Jogos de Azar pode prover accinselhamento grátis na sua linguir comunitane. Vocé também pode assiriar um accordo legal pura o la parir de entrar nesta local.

Telefone 1800 856 800

如果赌博 利你的生活造成问题。 你是可以 \$ 寻求帮助的。

坦语 1800 856 800

obtener ayuda.

Teléfono 1800 856 800

อาการพนันกำลัง เป็นสาเหตุของ ปัญหาดางๆในชีวิตของท่าน

ทางและรากชาติการ แก้กระวายเกมีสายกราชวัน แก้กระวายเกมีสายกราชวัน ใหม่รักทางวักคะเป็นพรายกับ ในภาษาของสุมสนากาน ทาบสามารถทำสองกุล การแบบบายเพื่อ สุดอึงกามจากการเกรม ในทธานศิกษาย์ Tuz 1800 856 800

Eğer kumar yaşamınızda sorun yaratıyorsa yardım edinebilirsiniz.

Çokkühürlü Sorunlu ... Kumar Servei kendi toplum oʻlinizde uzrotsiz ve sekliki kinde dangma seğibyabilir. Bu tesleo gelmanizi engadoyecek yasat bir arkeşma da yapabilinsiniz. Telefon 1800 856 800 giup do.

STRESS

CONFLICT

DEBT













Southcultural Prastem Gambling Service is a joint initiative of the Community Relations Commission For a multicultural NSW and Sydney West Area Health Service. Francial mattance for MPGS a provided by the Ivew South Walls Covernment from the Responsible Gambling Fund (903).



Appendix 7 Gaming-Related Information for the LGA

Gaming-related information for Local Government Area

As requested by The Fairfield Hotel on 10 July 2012

1. Total number of gaming machines in the LGA for each of the previous five years

Number of gaming machines as at the first quarter of each year

	Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
2012	3,787	1,343	2,022	2,759	1,357
2011	3,778	1,368	2,078	2,758	1,326
2010	3,786	1,363	2,133	2,771	1,282
2009	3,823	1,324	2,109	2,682	1,221
2008	3,899	1,342	2,201	2,670	1,245

Source: Office of Liquor, Gaming and Racing

2. Number of gaming machines per adult in the LGA for each of the previous five years

	Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
2012	0.03	0.02	0.02	0.02	0.01
2011	0.03	0.02	0.02	0.02	0.01
2010	0.03	0.02	0.02	0.02	0.01
2009	0.03	0.02	0.02	0.02	0.01
2008	0.03	0.02	0.02	0.02	0.01

Source: Office of Liquor, Gaming and Racing

Note: For years 2009-2012 the adult population census data from 2011 was used. For year 2008 the adult population census data from 2006 was used.

3. Number of gaming machines in registered clubs and hotels in the LGA for each of the previous five years

Number of gaming machines as at the first quarter of each year

	Fairfiel	d	Holroy	d	Parran	natta	Bankst	own	Liverpo	ool
	Clubs	Hotels	Clubs	Hotels	Clubs	Hotels	Clubs	Hotels	Clubs	Hotels
2012	3,316	471	1,166	177	1,435	587	2,308	451	1,014	343
2011	3,307	471	1,191	177	1,504	574	2,307	451	982	344
2010	3,315	471	1,187	176	1,559	574	2,316	455	940	342
2009	3,352	471	1,150	174	1,545	564	2,234	448	881	340
2008	3,432	467	1,169	173	1,639	562	2,235	435	913	332

Source: Office of Liquor, Gaming and Racing

4. Current poker machine entitlements for registered clubs and hotels in the LGA

As at 16 July 2012

Fairfield	t	Holroyo	ł	Parram	atta	Bankst	own	Liverpo	ol
Clubs	Hotels	Clubs	Hotels	Clubs	Hotels	Clubs	Hotels	Clubs	Hotels
3,360	305	1,345	123	1,495	486	2,360	368	1,050	276

Source: Office of Liquor, Gaming and Racing

5. Quarterly gaming machine expenditure in the LGA for the previous 5 years

Net profit

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
\$93,947,889	\$26,835,323	\$39,294,763	\$53,061,273	\$25,073,301
\$98,029,446	\$27,801,670	\$40,993,640	\$53,399,342	\$26,780,400
\$97,429,302	\$28,200,016	\$42,164,049	\$55,441,897	\$27,103,763
\$90,159,244	\$26,328,106	\$39,262,171	\$50,651,090	\$24,250,191
\$89,225,666	\$25,727,187	\$39,960,857	\$50,258,458	\$23,418,372
\$92,927,547	\$26,735,426	\$41,237,231	\$51,875,798	\$25,409,980
\$91,988,003	\$26,109,712	\$41,063,204	\$52,109,841	\$25,235,365
\$86,178,859	\$24,811,290	\$38,337,146	\$48,602,940	\$22,751,347
\$83,193,405	\$23,854,182	\$37,395,354	\$48,605,794	\$22,429,750
\$86,456,964	\$24,535,447	\$39,510,012	\$49,044,264	\$24,402,853
\$88,396,970	\$24,905,828	\$39,545,989	\$49,462,685	\$24,982,258
\$85,154,511	\$23,806,770	\$38,452,441	\$48,300,947	\$23,485,727
\$84,860,162	\$23,236,569	\$37,748,389	\$47,733,219	\$22,338,502
\$86,140,386	\$23,160,274	\$39,061,938	\$49,163,424	\$23,204,011
\$87,394,829	\$24,137,487	\$39,329,822	\$48,664,303	\$23,831,643
\$80,695,595	\$21,835,898	\$36,768,144	\$44,101,029	\$13,695,726
\$77,547,220	\$21,836,358	\$35,472,051	\$43,999,257	\$20,291,149
	\$93,947,889 \$98,029,446 \$97,429,302 \$90,159,244 \$89,225,666 \$92,927,547 \$91,988,003 \$86,178,859 \$83,193,405 \$86,456,964 \$88,396,970 \$85,154,511 \$84,860,162 \$86,140,386 \$87,394,829 \$80,695,595	\$93,947,889 \$26,835,323 \$98,029,446 \$27,801,670 \$97,429,302 \$28,200,016 \$90,159,244 \$26,328,106 \$89,225,666 \$25,727,187 \$92,927,547 \$26,735,426 \$91,988,003 \$26,109,712 \$86,178,859 \$24,811,290 \$83,193,405 \$23,854,182 \$86,456,964 \$24,535,447 \$88,396,970 \$24,905,828 \$85,154,511 \$23,806,770 \$84,860,162 \$23,236,569 \$86,140,386 \$23,160,274 \$87,394,829 \$24,137,487 \$80,695,595 \$21,835,898	\$93,947,889 \$26,835,323 \$39,294,763 \$98,029,446 \$27,801,670 \$40,993,640 \$97,429,302 \$28,200,016 \$42,164,049 \$90,159,244 \$26,328,106 \$39,262,171 \$89,225,666 \$25,727,187 \$39,960,857 \$92,927,547 \$26,735,426 \$41,237,231 \$91,988,003 \$26,109,712 \$41,063,204 \$86,178,859 \$24,811,290 \$38,337,146 \$83,193,405 \$23,854,182 \$37,395,354 \$86,456,964 \$24,535,447 \$39,510,012 \$88,396,970 \$24,905,828 \$39,545,989 \$85,154,511 \$23,806,770 \$38,452,441 \$84,860,162 \$23,236,569 \$37,748,389 \$86,140,386 \$23,160,274 \$39,061,938 \$87,394,829 \$24,137,487 \$39,329,822 \$80,695,595 \$21,835,898 \$36,768,144	\$93,947,889 \$26,835,323 \$39,294,763 \$53,061,273 \$98,029,446 \$27,801,670 \$40,993,640 \$53,399,342 \$97,429,302 \$28,200,016 \$42,164,049 \$55,441,897 \$90,159,244 \$26,328,106 \$39,262,171 \$50,651,090 \$89,225,666 \$25,727,187 \$39,960,857 \$50,258,458 \$92,927,547 \$26,735,426 \$41,237,231 \$51,875,798 \$91,988,003 \$26,109,712 \$41,063,204 \$52,109,841 \$86,178,859 \$24,811,290 \$38,337,146 \$48,602,940 \$83,193,405 \$23,854,182 \$37,395,354 \$48,605,794 \$86,456,964 \$24,535,447 \$39,510,012 \$49,044,264 \$88,396,970 \$24,905,828 \$39,545,989 \$49,462,685 \$85,154,511 \$23,806,770 \$38,452,441 \$48,300,947 \$84,860,162 \$23,236,569 \$37,748,389 \$47,733,219 \$86,140,386 \$23,160,274 \$39,061,938 \$49,163,424 \$87,394,829 \$24,137,487 \$39,329,822 \$48,664,303 \$80,695,595 \$21,835,898 \$36,768,144 \$44,101,029

Source: Office of Liquor, Gaming and Racing



Appendix 8 Social Profile Information for the LGA

Social profile information for Local Government Area¹

As requested by The Fairfield Hotel on 10 July 2012

1. Actual (census) and estimated adult population of the LGA for each of the previous five years²

Total population 2011

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
187,766	99,163	166,858	182,352	180,143

Source: Australian Bureau of Statistics 2011 Census QuickStats

18 years and over population 2011

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
140,862	74,836	129,689	134,975	129,574

Source: Australian Bureau of Statistics 2011 Basic Community Profile

18 years and over population 2006

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
132,722	67,833	114,597	125,642	116,228

Source: Australian Bureau of Statistics 2006 Census Tables

2a. Population no. in age group 18-24

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
18,950	8,868	15,917	16,458	16,419

Source: Australian Bureau of Statistics 2006 Census Tables

2b. Population no. in age group 60+

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
32,187	16,789	26,804	33,953	24,222

Source: Australian Bureau of Statistics 2011 Census QuickStats

3. Indigenous population, includes numbers of both Aboriginals and Torres Strait Islanders

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
1,322	817	1,404	1,387	2,677

Source: Australian Bureau of Statistics 2011 Census QuickStats

¹ The applicant can verify all the data provided with the Australian Bureau of Statistics.

² Adult population data for each of the previous five years is not freely available from the Australian Bureau of Statistics.

4. Country of birth of persons

	Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
Australia	79,555	50,006	81,144	102,506	96,917
Bosnia and Herzegovina	1,116	300	263	234	1,532
Cambodia	7,030	100	162	309	1,246
Canada	88	46	209	95	126
China (excl. SARs and Taiwan)(b)	3,956	2,817	11,367	5,219	1,842
Croatia	2,445	508	381	444	2,052
Egypt	446	415	500	1,466	1,078
Fiji	1,418	1,214	1,381	1,137	6,413
Former Yugoslav Republic of Macedonia (FYROM)	884	47	75	1,764	1,074
Germany	598	271	445	616	575
Greece	515	491	543	2,140	903
Hong Kong (SAR of China)(b)	428	444	2,204	891	322
India	624	7,433	13,596	1,671	4,213
Indonesia	470	343	799	985	667
Iraq	14,553	973	944	1,083	6,114
Ireland	144	233	339	297	220
Italy	4,150	982	837	1,952	2,893
Japan	52	57	253	116	62
Korea, Republic of (South)	90	457	3,594	1,004	105
Lebanon	2,388	4,496	6,323	12,993	3,572
Malaysia	488	375	1,163	526	531
Malta	1,180	1,442	363	437	762
Netherlands	137	119	209	172	177
New Zealand	2,358	1,764	2,746	2,389	3,076
Philippines	2,263	1,920	2,682	1,480	3,579
Poland	610	255	458	597	815
Singapore	110	120	392	182	142
South Africa	141	222	559	316	515
South Eastern Europe, nfd (c)	952	138	198	193	998
Sri Lanka	178	2,534	2,105	424	528
Thailand	1,232	219	398	381	530
Turkey	676	886	852	389	637
United Kingdom, Channel Islands and Isle of Man(d)	1,644	1,541	3,331	2,376	2,807
United States of America	201	145	376	248	23′
Vietnam	27,440	867	1,611	12,399	5,230

Born elsewhere(e)	17,646	8,564	13,236	11,799	16,147	
Country of birth not stated	9,559 6,418		10,820	11,122	11,512	
Total	187,765	99,162	166,858	182,352	180,143	
This table is based on place of	f usual residence.					
(a) This list of countries consis	sts of the most comr	mon 35 Country	of Birth respon	ises reported in	the 2006	
Census.		-				
(b) Special Administrative Red	nions (SARs) compr	ise 'Hong Kong	(SAR of China)) and 'Macau (S	SAR of	

(b) Special Administrative Regions (SARs) comprise 'Hong Kong (SAR of China)' and 'Macau (SAR of China)'.

(c) Includes persons who stated their birthplace as Yugoslavia.

(d) Comprises 'United Kingdom, Channel Islands and Isle of Man, nfd', 'England', 'Isle of Man', 'Northern Ireland', 'Scotland', 'Wales', 'Guernsey' and 'Jersey'.

(e) Includes countries not identified individually, 'Australian External Territories', 'Inadequately described' and 'At sea'.

Source: Australian Bureau of Statistics 2011 Basic Community Profile

5. Number and percentage of population who did not complete year 12

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool	
65,057 46%	28,830 38%	40,024 31%	57,386 42%	54,320 42%	

Source: Australian Bureau of Statistics 2011 Basic Community Profile

6. Unemployment levels

Persons

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
7,725	2,830	4,601	5,240	5,215

Source: Australian Bureau of Statistics 2006 Community Profile Series

7. Number employed as labourers

Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
10,430	4,009	5,909	6,819	7,934

Source: Australian Bureau of Statistics 2006 Census Community Profile

8. Number employed as administrative and support service workers

Clerical and administrative workers

Fairfield	Holroyd	Holroyd Parramatta		Liverpool
10,148	7,276	11,550	12,096	11,882

Source: Australian Bureau of Statistics 2006 Census Community Profile

9. Income distribution of the LGA

Total personal income (weekly) by persons

	Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
Negative/Nil income	17,801	8,144	15,045	15,395	14,899
\$1-\$199	14,168	5,985	10,266	12,000	11,397
\$200-\$299	25,441	9,114	13,872	19,697	16,246
\$300-\$399	16,970	7,679	12,460	15,689	12,573
\$400-\$599	16,557	8,475	13,923	16,126	14,157
\$600-\$799	16,095	8,367	13,371	14,396	15,132
\$800-\$999	11,051	6,808	11,219	11,045	12,184
\$1,000-\$1,249	8,943	6,173	10,751	9,354	11,175
\$1,250-\$1,499	4,863	4,115	7,648	5,990	7,215
\$1,500-\$1,999	4,248	4,309	8,754	6,368	6,927
\$2,000 or more	2,295	2,621	6,148	4,064	3,903
Personal income not stated	11,115	6,621	11,845	12,680	12,089
Total	149,547	78,411	135,302	142,804	137,897

Source: Australian Bureau of Statistics 2011 Basic Community Profile

10. Comparison of gaming machine expenditure with household income for the LGA

Total household income (weekly)

	Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
Negative/Nil income	997	435	958	848	641
\$1-\$199	1,222	584	1,044	1,150	942
\$200-\$299	2,057	1,008	1,798	2,039	1,571
\$300-\$399	3,550	2,054	3,207	4,004	2,728
\$400-\$599	6,034	3,010	4,545	5,864	4,364
\$600-\$799	5,726	2,783	4,498	5,327	4,283
\$800-\$999	4,608	2,621	4,282	4,515	3,942
\$1,000-\$1,249	4,787	2,864	4,635	4,660	4,528
\$1,250-\$1,499	4,118	2,535	4,299	3,974	4,062
\$1,500-\$1,999	5,878	4,058	6,853	6,129	6,545
\$2,000-\$2,499	4,110	2,818	4,928	4,528	5,355
\$2,500-\$2,999	2,562	2,251	4,393	3,296	3,686
\$3,000-\$3,499	1,546	1,325	2,699	2,099	2,339
\$3,500-\$3,999	877	594	1,258	1,021	1,106
\$4,000 or more	1,143	874	1,834	1,471	1,488
Partial income stated(c)	4,790	2,327	3,987	4,468	4,430
All incomes not stated(d)	1,830	871	1,485	1,844	1,583

Total	55,835	33,012	56,703	57,237	53,593

Source: Australian Bureau of Statistics 2011 Basic Community Profile

	Fairfield	Holroyd	Parramatta	Bankstown	Liverpool
Gaming machine	\$317,386,399	\$91,677,600	\$144,446,646	\$209,750,787	\$88,946,385
expenditure					

Source: Office of Liquor, Gaming and Racing 2011 gaming machine net profit

11. SEIFA indices

	Socio-e Advar	f Relative economic ntage and dvantage	Socio-	f Relative economic dvantage		Economic esources		Education ecupation
	Score	Decile	Score	Decile	Score	Decile	Score	Decile
Fairfield	925	4	876	2	951	3	911	2
Holroyd	989	8	972	5	972	5	978	7
Parramatta	1019	9	987	7	977	6	1030	9
Bankstown	970	7	945	4	971	5	955	6
Liverpool	988	8	966	5	1009	8	954	6

Source: Australian Bureau of Statistics Socio-Economic Indexes for Areas (SEIFA) 2006

12. Number and percentage of relationship by household

	Fairfi	eld	Holro	oyd	Parramatta		Bankstown		Liverpool	
Husband or wife in a registered marriage	69,226		19,267	41%	63,448		68,401		67,488	40%
Partner in de facto marriage(b)	4,537	2%	1,601	3%	6,036	4%	4,709	3%	6,232	4%
Lone parent	11,227	6%	3,896	8%	6,580	4%	9,070	5%	8,480	5%
Child under 15	36,713	20%	9,639	20%	29,725	19%	37,437	22%	39,957	24%
Dependent student (Aged 15-24 years)	13,684	8%	2,726	6%	8,738	6%	11,683	7%	11,883	7%
Non-dependent child	20,643	11%	3,065	6%	11,258	7%	16,823	10%	15,945	9%
Other related individual	8,022	4%	1,673	3%	5,115	3%	5,531	3%	4,948	3%
Unrelated individual living in family household	2,444	1%	356	1%	2,447	2%	1,747	1%		1%
Group household member	2,538	1%	674	1%	5,681	4%	2,568	1%	2,050	1%
Lone person	8,737	5%	3,816	8%	13,159	8%	11,455	7%	8,596	5%
Visitor (from within Australia)(c)	2,770	1%	607	1%		1%	2,379	1%	2,507	1%

Source: Australian Bureau of Statistics 2011 Basic Community Profile



Appendix 9

Australian Diabetes Council – Suggestion of Education and Prevention Program

Suggestion of Education & Prevention Programs for the Fairfield area.



Type 2 Group Education Program

For: People with Type 2 diabetes (must have referral from GP)

Objectives: To educate & support on diabetes to foster self management & goal setting over eight one hour sessions.

Cost to ADC to run the event: \$6500 for 12 participants. This program is run under the Medicare scheme and numbers are limited to 12 participants. ADC receives a small income to deliver this program.

Community Education Sessions

For: People with diabetes or people in contact with people with diabetes Objectives: Education sessions are one hour sessions requested by organisations who wish to have their staff/group knowledge in diabetes improved. These organisations do not need to be in the health industry. Speakers may be a diabetes educator, dietitian or exercise physiologist. Topics are delivered as per the health professional speaking eg what is diabetes, medications, BGL testing, complications; healthy eating for diabetes management or diabetes prevention; exercise and for diabetes management or diabetes prevention

Cost to ADC to run the event: \$3200 per session. This does not include room hire which is usually sourced by the group.

Information Sessions

For: People with diabetes – Types 1 and 2

Objectives: For people with diabetes to have a free ten minute consultation with an Educator, Dietitian or Exercise Physiologist and to have the opportunity to have their meters cleaned and checked. Staff are available over a whole day however consultations must be booked in advance through a registration process with all 3 staff seen in succession.

Cost to ADC to run the event: \$2500 per day + a venue needs to be hired for the event

ComDiab

There are two arms to ComDiab. We provide training to Registered Nurses to then deliver the ComDiab education program to the community. ComDiab being a shortened version of Community Diabetes. The below information speaks just about the community education component. We currently have no Registered Nurses in Fairfield trained to deliver the education to the community. It would be wonderful to have 2 Registered Nurses in Fairfield trained. Training costs \$450 each.

For: People with or at risk of diabetes and / or carers of people with or at risk of diabetes – Types 1 and 2

Objectives: A first point of education when a person is diagnosed with or informed they are at risk of diabetes. There are two sessions each for two hours. These are delivered by Community and Practise Nurses who have completed the ComDiab facilitator training program with Australian Diabetes Council.

Cost to ADC to run the event: We will be running training anyway so payment for 2 Registered Nurses to be trained is a total of \$900. To run the program, the trained nurses need a room for the 2 x 2 hour sessions. They also need their employer, eg

local health district, to allow them to run the sessions. Payment to the employer to support this may help ensure Fairfield receives this valuable education. The program can run on a monthly or bi-monthly basis depending on demand.

Supermarket Tours

For: People with or at risk of diabetes – Types 1 and 2

Objectives: A Dietitian led tour for groups of six people. The tour includes how to understand food labels.

Cost to ADC to run the event: \$1000 per tour. Participants provide a payment of \$5 each which would be waived if supported by The Fairfield Hotel.

CALD Seminars

For: Culturally and linguistically diverse community members with or at risk of diabetes (Types 1 and 2)

Objectives: Provide culturally sensitive diabetes education. This may include the provision of education in their native language via an interpreter. Written resources are available in 19 languages including Vietnamese, Arabic, Dinka and Dari. Cost to ADC to run the event: \$4500 for 50 participants

Connecting the Dots

For: People with diabetes – Types 1 and 2

Objective: These half day seminars allow participants to receive education from diabetes educators, dietitians and exercise physiologists. There are opportunities for participants to be involved during the half day and a morning (or afternoon) tea is also provided.

Cost to ADC to run the event: \$4600 for 100 participants

Australian Diabetes

Council



Appendix 10 Youth Off The Streets (YOTS) - Aspire Yarruwala

ASPIRE YARRUWALA



Equip and empower Aboriginal youth and their communities to embrace the future – standing strong and proud.



More than two decades of experience has taught us that education is one of the most effective ways to break the cycles of abuse and poverty that can trap so many young people. Our accredited high schools, for young people aged 13 to 18 years, offer a flexible curriculum with a focus on literacy and numeracy needs, interests and talents of young people who have been disconnected from mainstream education.

Youth Off The Streets recognises that there is a gap in education attainment between Aboriginal and non-Aboriginal youth and as a result has started an Aboriginal Education Program to support Aboriginal students to realise their full educational potential. The ASPIRE Yarruwala Program is a new program offered at the Chapel School Campus – Merrylands.

Aboriginal Students Participating in Real Education (ASPIRE) Yarruwala (Standing Strong and Proud)

Aim: To provide an alternate learning environment for Aboriginal students with consultation from the community, implementing culturally appropriate teaching strategies and activities.

The **ASPIRE Yarruwala** works in partnership with Aboriginal Elders, local service providers, government

departments and community members with the aim of continual and lasting improvement in outcomes for the young people; families and communities involved. The program is based on Restorative Justice practices focusing on accountability and repairing the harm rather than retribution and punishment.

The program aims to:

- Support Aboriginal young Australians to engage in education
- Encourage and guide Aboriginal people to understand, participate in and implement cultural activities in collaboration with the community.
- Support and guide students to make positive choices in all aspects of their life and strive for the future.
- Ensure all students realise their potential personally and academically.

The program works primarily with students in Years 9 and 10, however all Aboriginal students in Youth Off The Streets Education Services are involved.

For further information about the ASPIRE Yarruwala please call Tel: (02) 9721 5700 or 0417 684 871 Email: DavidH@youthoffthestreets.com.au or DanielleM@youthoffthestreets.com.au.

With over 25 services

Youth Off The Streets offers a full continuum of care through the provision of outreach services, crisis accommodation, alcohol and other drug services, counselling, accredited high schools, long-term residential treatment programs and a semi-independent living and mentoring program. Volunteers help us every step of the way.

Youth Off The Streets is accredited as a Designated Agency and maintains policies and procedures that comply with the benchmark standards as defined by the Office for Children the Children's Guardian. For further information about Youth Off The Streets phone: 1800 06 22 88

Email: Info@youthoffthestreets.com.au
Visit our website www.youthoffthestreets.com.au

Youth Off The Streets is helping disconnected young people to discover greatness within, by engaging, supporting & providing opportunities to encourage & facilitate positive life choices

Youth Off The Streets operates with a cost of fundraising of 11%. All donations over \$2 are tax deductible.



Appendix 11 Community Consultation Meetings Summary

Community Consultation Meetings

During the preparation of The Fairfield Hotel's Class 2 LIA, we approached the following community groups and community leaders to consult with them and gain their perspectives and thoughts regarding our application.

The following is a detailed list of the people and organisations consulted with during our community consultation.

Minutes of these meetings, telephone conversations and email correspondence are available upon request.

- 1) Fairfield City Council
 - a) Susan Gibbeson
 - b) Tony Walker
 - c) Frank Carbone
- 2) Fairfield Police LAC
 - a) Commander Peter Lennon
 - b) Licensing Sergeant Mick Gibson
- 3) Council of Social Service of NSW
 - a) Dev Mukherjee
- 4) Lifeline
 - a) Malcolm Choat
- 5) Westfields Sports High School
 - a) Helen Wilson
- 6) Fairfield High School
 - a) Principal Robert Mulas
- 7) Fairfield Chamber of Commerce
 - a) President Vince Movizio
- 8) Fairfield Cabramatta PCYC
 - a) Manager Tony Cincotta
- 9) Fairfield Patrician Brothers College
 - a) Principal John Killeen
- 10) State Labor MP for Fairfield
 - a) Guy Zangari
- 11) State Liberal MP for Smithfield
 - a) Andrew Rohan
- 12) Powerhouse Youth Theatre
 - a) Johanna Allen
 - b) Danielle Antaki
- 13) Community First Step
 - a) Glen Boyd
- 14) Chris Riley Youth off the Streets
 - a) Fr Chris Riley
 - b) Judy Gorton (PA to Fr Chris Riley)
- 15) Villawood Detention Centre
 - a) Daniel Grigson
 - b) Muarina Konrote
- 16) Australian Indigenous Mentoring Experience

- 17) South Western Sydney Local Area Health Department
 - a) Amanda Larkin
- 18) Our Lady of the Rosary Catholic Church
 - a) Fr Terry Bell
- 19) Catholic Education Foundation
 - a) Kevin Greene
- 20) St Vincent de Paul Society Fairfield
- 21) Information & Cultural Exchange
 - a) Maria Tran
 - b) Christian Tancred
 - c) John Kirkman
- 22) Fairfield Migrant Resource Centre
 - a) Ricci Bartles
 - b) Suji Upasena
- 23) Cerebral Palsy Alliance
 - a) Lisa Hanley
- 24) AHA Gamecare, gambling self-exclusion service
 - a) Jeni Low
- 25) Salvation Army Fairfield
- 26) Wesley Mission
 - a) Lesley Kidson
- 27) Various patrons and staff of The Fairfield Hotel and Green Peppercorn Thai & Laos Restaurant
- 28) Various members of the Fairfield LGA through marketing research held at
 - a) Neeta City, Fairfield
 - b) Fairfield Railway Station
- 29) Vietnamese Association in Australia



Appendix 12 Community Meeting Agenda

Trest well done.



The Fairfield Hotel – Community Meeting Class 2 Local Impact Assessment Application to increase EGMs from 23 to 30 (7, being a 0.185%) Tuesday 25th September 2012 from 7pm

7.00pm: Welcome – Overview of the meeting:

- 1. Thank you for giving up your time. We do appreciate and look forward to providing beneficial and informative details of our submission during this presentation
- 2. The purpose of this meeting, as you would all be aware, is because The Fairfield Hotel will be submitting a Class 2 Local Impact Assessment to increase the Electronic Gaming Machines from the current 23 to 30, an increase of 7 and a total increase of Electronic Gaming machines in the Fairfield LGA by 0.185%
- 3. The Harm Minimisation Measures, Responsible Gambling Education Measures and Community Benefits that we are proposing, to the combined total value of approx. \$900,000 over 3 years, are conditional upon the application being granted. We will discuss these in further detail later t
- 4. Over the past month we have worked tirelessly to gain opinions from all sectors within the Fairfield Community. Whilst a community meeting such as tonight, is not required as part of the process, we wanted to ensure that we have contacted and spoken to as many community groups / schools / government organizations and influential community members as possible in the Fairfield LGA to canvass their opinions and try to ensure that we can address their concerns prior to lodging this application with the OLGR.

Mention who has been invited:

- 1. Australian Hotels Association (NSW) John Whelan
- 2. Fairfield City Council
 - a. Susan Gibbeson
 - b. Tony Walker
 - c. Frank Carbone (Mayor)
- 3. Fairfield Police
 - a. Commander, Supt Peter Lennon
 - b. Licensing, Sgt Michael Gibson
 - c. Crime Prevention Co-Coordinator, Sgt Gary Young
 - d. Crime Prevention Officer, Const Ece Hasan
- 4. Council of Social Service of NSW, Deputy Director, Dev Mukherjee
- 5. South Western Sydney Local Health District Executive Officer Tania ??
- 6. Lifeline Western Sydney Malcolm Choat
- 7. Fairfield State Member of Parliament Guy Zangari
- 8. Smithfield State Member of Parliament Andrew Rohan
- 9. Cabramatta Fairfield PCYC manager Anthony Cincotta
- 10. Fairfield Chamber of Commerce President Vince Movizio
- 11. Fairfield High School Principal Robert Mulas
- 12. Westfields Sports High School Deputy Principal Helen Wilson
- 13. Patrician Brothers Fairfield Principal John Killeen
- 14. Villawood Detention Centre Activities Co-coordinator Pat Wilson
- 15. Youth Off The Streets Rickel Cox

- 16. St Vincent De Paul Society, Fairfield
- 17. Diabetes Council of Australia Michelle Norman
- 18. Our lady of the Rosary Catholic Church Rev Terence Bell
- 19. Fairfield Migrant Resource Centre Ricci Bartles
- 20. Community Youth Film Making (Information & Cultural Exchange) Cristian Tancred
- 21. Community First Step Fairfield CEO Glen Boyd
- 22. Powerhouse Youth Theatre Fairfield Danielle Antaki
- 23. And other members of the community, during the random community survey process to date

Apologies received:

- Australian Hotels Association (NSW) John Whelan
- 2. Fairfield City Council Mayor Frank Carbone
- 3. Fairfield Police Crime Prevention Officer, Const Ece Hasan
- 4. Council of Social Service of NSW, Deputy Director, Dev Mukherjee
- 5. Lifeline Western Sydney Malcolm Choat
- 6. Fairfield State Member of Parliament Guy Zangari
- 7. Smithfield State Member of Parliament Andrew Rohan
- 8. Westfields Sports High School Deputy Principal Helen Wilson
- 9. Patrician Brothers Fairfield Principal John Killeen
- 10. Diabetes Council of Australia Michelle Norman
- 11. Our Lady of the Rosary Catholic Church Rev Terence Bell
- 12. Community Youth Film Making (Information & Cultural Exchange) Cristian Tancred
- 13. Community First Step Fairfield CEO Glen Boyd

Hotel Information and History

- the history of the hotel, purchased July 2012, refurbished, affordable accommodation, food focus, GPTLR reviews in main stream press (can we have these passed around to the attendees) (CR)
 - 1.1. As you are aware, prior to the redevelopment the Fairfield Hotel didn't have the best reputation. The hotel was run down, with limited food options and few reasons for the general FLGA population to visit the hotel.
 - 1.2. The Management focus on the refurbishment of the hotel was to have excellent food, which would attract groups that prior to the refurbishment, would not have entered into the hotel, namely families and local businesses.
 - 1.3. Our aim is to run a professional, family friendly community hotel, with excellent food as our focus
 - 1.4. We are delighted with the outcome of the hotels renovations and have received a great response from our new and old locals.
 - 1.5. The Hotel features
 - 1.5.1. An amazing Thai & Lao restaurant, whose delights you are sampling tonight. There have been some handouts floating around the room tonight. These are just some of the very positive reviews that our restaurant has received in just 2 months, we are proud to have been listed in the Sydney's main stream press, the Sydney Morning Herald, Sunday telegraph as well as local papers reviewing GPTLR, where the reviews have been extremely positive.
 - 1.5.2. A state of the hotel, featuring the very latest in entertainment options, not just Electronic Gaming Machines
 - 1.5.3. 34 permanent accommodation rooms, set up for affordable, easy and clean living, close to transport

- 1.6. Our aim was to bring life back to the once famous Fairfield Hotel, and we are making progress in leaps and bounds.
- 1.7. We have also invested considerable time and money into developing a great team. We are proud to have increased employment from approx. six full time equivalent staff in July 2011, to over 27 full time equivalent staff at present, and we hope that this number will continue to grow.
- 1.8. We are proud to have used as many local businesses who are either located in, or their employees are located in the FLGA, in our refurbishment including but not limited to, locksmith, CCTV, plumbing, painter, hardware from across the road and Bunnings Villawood, tiler, electrician, pest control.
- 2. This application, which is submitted to and determined by OLGR, needs to satisfy a positive community benefit test. Following our exhausting consultation with the community and our own research, we honestly believe that our proposal does provide a net positive community benefit. Our proposed gambling harm minimization and education measures, as well as our proposed community support initiatives, we believe are industry leading measures. Essentially, if this application isn't approved the community will miss out on a huge amount of funding of community groups, of which the benefits will flow through to the community for many years to come. (CR)
- 3. Should our application be approved, this would still mean that the hotel only has 30 machines. This would bring us level with local hotels, The Cambridge Tavern and The Crescent Hotel, who also have 30 machines each. As you are all aware, the local clubs in the area have many more than 30 machines. In fact, when you combine all the Electronic Gaming machines operated by hotels in the area, it is still not even close to the 561 that Mounties have at their Mount Pritchard site. In addition to this, there is Cabravale Diggers (over 400) and Fairfield RSL (over 300) that are far in excess of the 30 that The Fairfield Hotel would have, should this application be successful.
- 4. Should our proposal be approved, there will be a Positive community benefit, through us providing harm minimization, education and community support initiatives to the value of approximately \$900K over three years, which will benefit the FLGA for many years to come.
- 5. The Gaming Machines act currently has a lot of measures in place to minimize potential harm to gamblers, including but not limited to;
 - 5.1. No lending of money
 - 5.2. No credit betting
 - 5.3. Compulsory 6 hour shut down periods
 - 5.4. Responsible Conduct of Gambling is compulsory for all staff
 - 5.5. Clocks in gaming rooms
 - 5.6. Brochures, Signage, Gambling Conselling Cards, Self-Exclusion programmes
 - 5.7. All Machines are regulated by Data Monitoring Services (DMS)
- 6. The \$900K we are proposing to spend over three years in the Fairfield LGA, is contingent upon this application being granted. The measures we have proposed, we believe addresses the specific issues which have been raised as a result of our community consultation.

We propose the following Harm minimization & Responsible Gambling Education, to be introduced by the Hotel, should this application be granted. Please note that some of these measures may change once our community consultation has been completed; i.e. there may be more effective ways to educate and minimize harm

We propose approx. \$300k over 3 years towards the following initiatives, which will educate patrons and members of the Fairfield LGA on responsible gambling, address employment issues in Fairfield LGA, address youth education and youth issues

1. Thorough RSA & RCG carried out in the induction of all new staff

- 2. A Responsible Gambling education Booth at the Hotel, situated in the Sports Lounge
 - a. TV's displaying responsible gambling messages
 - b. Advertising of the booth throughout the hotel
 - c. Details of a local financial planner should patrons wish to seek help
 - d. Gamecare information and Gambling Help line details
- 3. Additional plasmas in the gaming room displaying responsible gambling messages
- 4. Responsible Gambling evening to be held every 6 months at the hotel
 - a. Advertised in local paper & on local radio stations 🗯
 - b. An RCG trainer and local councilor to be in attendance
- 5. Monthly advertising in local papers and on local radio stations promoting a responsible gambling message

FH to pay for 100 school leavers to complete their RSA & RCG courses, each year — 300

FH to pay for 100 detainees of the Villawood Detention Centre to complete their RSA & RCG courses, each year -300 clients + newly settled refugees.

8. FH to pay for 20 'at risk' youths at the Fairfield Cabramatta PCYC to complete their RSA &

RCG courses, each year _ 60.

9. FH to pay for 50 unemployed residents to complete their RSA & RCG courses, each year_1 50

10. Make a responsible gambling video

11. FH to fund an additional problem gambling councilor to work within the Fairfield LGA Lifeline - only or per school to receive Runding from RGF!

* Food Festival.

* Tony - approval - Discuss.

We propose the following Community Benefit Funding, to be introduced by the Hotel, should this application be granted. We propose approx. \$600k over 3 years benefiting the following *CDSC - Clubs Education. organisations

1. Fairfield Cabramatta PCYC

2. Diabetes Education & Prevention

Fairfield High School

4. Patrician Brothers Fairfield

Westfields Sports High

6. Fairfield Chamber of Commerce

- 7. Fairfield Migrant Resource Centre
- 8. Fr Chris Riley Youth off the Streets
- 9. St Vincents De Paul Society
- 10. Community First Step; disability services, youth services, employment services
- 11. Work experience at FH for local school students
- 12. Western Sydney Mental Health
- 13. Western Sydney Disability Department
- 14. Our Lady of the Rosary Catholic Church

🗶 15. Australian Indigenous Mentoring Experience 🕊

16. Community Youth Film Making (ICE) Christian + PyT.

17. Exploring the possibility of providing our disused bottleshop as a community meeting centre LZPYTI YOUR proups/PCYC | Schools | FUENTS - ONGOING. If the proposal is not approved, this money will not be spent on these industry leading initiatives to

assist with the education and prevention of potential harm caused by problem gambling. Therefore Dolf. by approving this application, there will be strong community benefit for the Fairfield LGA

7. Community consultation so far: summarize feed back

- 7.1. We have held surveys at Neeta City on a number of occasions and will be doing the same at Fairfield railway Station next week
- 7.2. We have also surveyed many of the hotel's existing patrons and staff and the Green Peppercorn Thai & Lao Restaurant patrons and staff
- 7.3. Most people surveyed had no issues with the hotel having more machines

- 7.4. Some were surprised that Hotel's were limited in the number of machines that they could have in their venue, compared to Clubs
- 7.5. A lot of people didn't want to be surveyed
- 7.6. Those surveyed really liked the education benefits and areas that we are looking to invest funding and time towards, with an emphasis on youth, education, local sports, refugees and the unemployed
- 7.7. Overall, the feedback has been very positive, with more surveys to follow

8. Open the meeting up to discussion / feedback

Conclusion:

Again, thank you for your time this evening, we know how busy you all are and we appreciate that you have taken the time to be with us tonight.

We do really hope that our proposal is approved, as we truly believe that should our application for 7 extra gaming machines be approved, the education benefits would be very beneficial to the wider community and hopefully provide a positive change in some people's behavior, which will follow through to generations of Fairfield residents for years to come. (CR)

Should you wish to make further enquiries or submissions about the proposed application, could you please contact Campbell Rogers:

Mr Campbell Rogers
Owner, Licensee and General Manager
The Fairfield Hotel
1 Hamilton Road, Fairfield, NSW, 2165
Phone:



Appendix 13 Letters of Support for the Submission



Ph: 02 9724 6077 Fax: 02 9724 4311

Email: info@pyt.com.au

Website: www.pyt.com.au

Fairfield School of Arts, 19 Harris Street, Fairfield

PO Box 274, Fairfield NSW 1860

ABN: 95 167 892 181

9th November 2012.

Dear Campbell,

Thank you for attending our 25th Birthday Celebrations at PYT and your generous provision of catering in kind. The food was a huge hit and your presence and contribution made it a truly successful event.

I understand from our previous communication, that Fairfield Hotel will be looking to make significant community investment over the next three years, pending your successful application to council for an increase of poker machines. We are delighted that we are an organisation that could be potentially benefit from this.

PYT is a company with two full time staff. Our projects include Shortcuts film festival. ongoing workshop programs, the establishment of the PYT ensemble, project based performances including The Violence Project, The Hero Project, Fairfield Multicultural Arts Festival and we also have offer a support network for emerging youth arts companies which include 9Lives, Invicible, and MonSan Productions. We are a diverse multi cultural organisation - passionately committed to exploring the stories that come from the young people of greater western Sydney. However our greatest challenge comes from our lack of resources and the ongoing need for further funding. A financial commitment from the Fairfield Hotel would change our company's stance significantly. We are currently looking for a primary sponsor for our film festival Shortcuts, we are looking for a way of funding another position within the company, and we are continually sourcing funding so that our vision can match our delivery to the community. We offer this letter of support to you and the Fairfield Hotel, in the hope that should your application be successful, PYT and Fairfield Hotel may find a beneficial collaboration. We are grateful you want to contribute to our organisation and this community. We look forward to discussing ways to help each other, and we hope your application is met favourably so that we and others can benefit. Thank you,

Johanna Allen.
Community Creative Producer.
PYT.











PO Box 4033 Parramatta NSW 2124 Australia T +612 9897 5744
F +612 9897 5766
E info@ice.org.au

ice org du

Mr Campbell Rogers The Fairfield Hotel 1 Hamilton Road Fairfield NSW 2165

Dear Campbell,

Re: Fairfield Hotel application to increase EGM Threshold

My thanks for your time in meeting myself and Christian Tancred to discuss your proposal regards increasing your EGM threshold by seven, from twenty-three EGM to thirty EGM, and the development of a partnership with Information and Cultural Exchange (ICE).

ICE connects the cultural life of Western Sydney with Australia and the world. A vital and evolving organisation, ICE is the largest non-government community arts organisation in Western Sydney, and creates an environment for creative collaboration and cultural production by facilitating skills-development programs for members of the community.

We make our home in one of Australia's most dynamic and diverse regions, Greater Western Sydney, and have for over 25 years developed cultural programs that enable communities and artists to tell the stories of their lives are our extraordinary region.

Whilst ICE cannot write saying we support the increase in EGM's, we do applaud the detail and length which your organisation has gone to, to address and minimise problem gambling and educate your patrons in Fairfield on responsible gambling.

We understand that the measures you are proposing, and the dollars you are intending to invest these programmes are dependent upon your application being granted. We also understand that you believe some of these measures are industry leading in educating your patrons and the Fairfield community.

We are pleased that you are proposing to invest money in education measures, and community support (and communication initiatives) which will both educate 'at risk' problem gamblers as well as targeting your funding towards improving the lives of students and residents in Fairfield. Thus, we welcome your proposal to invest some of this funding towards ICE if your application is successful.

Whilst we acknowledge the potential harm that EGMs can cause some of our population, we also believe that your problem gambling and responsible gambling education measures, combined with your targeted community funding measures, will result in a positive community benefit if this application is granted.

Yours sincerely,

John Kirkman

Executive Director, Information and Cultural Exchange

October 30, 2012







Mr Campbell Rogers
Owner, Licensee & General Manager
The Fairfield Hotel
1 Hamilton Road
Fairfield NSW 2165

Dear Campbell,

Re: Fairfield Hotel application to increase EGM threshold by 7, from 23 EGM to 30 EGM

Thank you for meeting with us to discuss your proposal regarding increasing your electronic gaming machine (EGM) threshold by seven, from 23 to 30 EGM.

Our aims at Community First Step (CFS) are to assist people to overcome disadvantage and barriers to personal, social and economic growth. Our work continues to be driven by real needs in local communities.

CFS continues to focus on continuous improvement to be able to adapt to the changing needs of diverse communities and, as long as it is in the best interests of the community that we meet their needs, we will keep growing to do so.

In meeting these aims we support and encourage community participation and partnership with other agencies and community organisations to improve service delivery. We believe that this approach promotes and delivers quality services and easier access for people from diverse cultural and linguistic backgrounds as well as people with disabilities.

Our wide range of not-for-profit services are encompassed in five broad areas: Employment and Training, Children, Community Development, Youth and Disability Services. With our pool of some 96 highly skilled workers and volunteers, including our professional Board of Directors, we are well equipped to continue providing quality services and maintain our philosophy of continuous improvement.

We, in our day to day working lives in the Fairfield Local Government Area (FLGA), see the consequences of problem gambling. Whilst we do not support an increase in EGMs and, indeed, would like to see a reduction in EGMs in our area, we do support fairness and believe that any reduction should be shared equally over all venues operating EGMs.

We do, however, applaud the efforts you have made in sorting out the social problems associated with your premises in its previous incarnation. We also are pleased to note the extent to which your

organisation has gone to address problem gambling and educate your patrons and the FLGA on Responsible Gambling.

We understand that the measures you are proposing, and the amounts you are proposing to invest in these programmes are dependent upon your application being granted. We also understand that you believe some of these measures are industry leading in educating your patrons and the FLGA community.

In the event of funds being available we would support your investment in any evidence-based measures that aim to address problem gambling within the Fairfield LGA. We would be willing to consider any grant that you elect to make to our organisation, provided that it is in keeping with our community objectives. Every dollar is greatly appreciated.

Yours Sincerely,

GLEN BOYD Chief Executive Officer



Mr Campbell Rogers Owner, Licensee & General Manager The Fairfield Hotel 1 Hamilton Road Fairfield NSW 2165

Dear Campbell,

Re: Fairfield Hotel application to increase EGM threshold by 7, from 23 EGM to 30 EGM

Thank you for meeting with us to discuss your proposal regarding increasing your EGM threshold by 7, from 23 EGM to 30 EGM.

Australian Diabetes Council is the peak body for diabetes in Australia providing a shared voice for people living with diabetes, their families and carers. A non-profit organisation, Australian Diabetes Council works in partnership with other diabetes consumer organisations, health professionals, educators and researchers to minimise the impact of diabetes in the Australian community. Australian Diabetes Council is committed to making a positive difference in the lives of people living with, and at risk of, diabetes through our CLEAR strategy - Challenge, Listen, Educate, Advocate and fund for Research.

Some of our key focus areas include:

- Education to people with and at risk of diabetes
- Raising community awareness of diabetes
- Supporting research into improved understanding and treatment of diabetes
- Advocating for people with diabetes at a local, state and federal government level, and
- Administering the National Diabetes Services Scheme (NDSS) in NSW

Diabetes is Australia's fastest growing chronic disease. Data has been collected on not only the numbers of people in Australia with diabetes but where these people are located. According to the data, 5.6% of the Australian population has diabetes. If you focus specifically on Fairfield, we find that the average number of people with diabetes is 7.2%. It is therefore a prime area for Australian Diabetes Council to provide education and support.



Whilst we cannot write saying we support the increase in EGM's, we do applaud the detail and length which your organisation has gone to in addressing and minimising problem gambling and educating your patrons and the FLGA on Responsible Gambling.

We are in full support of your proposal to invest money in education measures, and community support measures, which both educate 'at risk' problem gamblers as well as targeting your funding towards improving the lives of students and residents within the FLGA.

We welcome your proposal to invest some of this funding towards our organisation if your application is successful. All money collected will be used to fund programs that support people in the Fairfield area living with, or at risk, of diabetes.

Yours Sincerely,

Meskirtgelin D

Kris Hazelwood

Head of Education & Prevention

Australian Diabetes Council



14/9/12

Mr Campbell Rogers Owner, Licensee & General Manager The Fairfield Hotel 1 Hamilton Road Fairfield NSW 2165

Dear Mr. Rogers

Re: Fairfield Hotel application to increase EGM threshold by 7, from 23 EGM to 30 EGM

Thank you for meeting with us to discuss your proposal regarding increasing your EGM threshold by 7, from 23 EGM to 30 EGM.

This year PCYC celebrates 75 years as one of Australia's leading youth development organisations, with 57 clubs across the state and over 85,000 members. Fairfield Cabramatta PCYC has a fantastic mix of activities for young people and is well known for its boxing and weights gym, among other sports such as Basketball, Badminton, Viet Quyen Dao and Table Tennis. At Fairfield Cabramatta PCYC we pride ourselves on our friendly service and sense of family amongst our members.

We, in our day to day working lives in the Fairfield Local Government Area (FLGA), see some of the side effects of problem gambling. For our programmes to be effective, we encourage our participants to take personal responsibility for their situations.

Whilst I cannot write saying we support the increase in EGM's, we do applaud the detail and length which your organisation has gone to, to address and minimise problem gambling and educate your patrons and the FLGA on Responsible Gambling.

We understand that the measures you are proposing, and the dollars you are proposing on investing in these programmes are dependent upon your application being granted. We also understand that you believe some of these measures are industry leading in educating your patrons and the FLGA community.

We also like the fact that you are proposing to invest money in education measures, and community support measures which both educate 'at risk' problem gamblers as

well as targeting your funding towards improving the lives of students and residents within the FLGA.

We welcome your proposal to invest some of this funding towards our organisation if your application is successful. PCYC has a wide range of needing area's, funds provided if successful would help with youth at risk programs in the way of musical events, necessary equipment that we could not purchase otherwise. Every dollar is greatly appreciated.

Whilst we do acknowledge the potential harm that EGM's can cause some of our population, we do believe that your problem gambling and responsible gambling education measures, combined with your targeted community funding measures, will result in a positive community benefit if this application is granted.

Yours Sincerely,

Anthony Cincotta Club Manager Fairfield/Cabramatta PCYC 162 Railway Parade Cabramatta 2166 Mr Campbell Rogers

General Manager

The Fairfield Hotel

By email

11 October 2012

Dear Campbell,

The Catholic Education Foundation has been established to support children and families who struggle to afford the cost of attending Catholic schools within the Archdiocese of Sydney. Catholic schools have a long and proud tradition of helping families in difficult circumstances. The Foundation will provide a more structured approach, ensuring that no Catholic child will be denied a Catholic Education due to genuine financial need.

Our schools pride themselves on giving opportunities for children; whether spiritual, academic, artistic, musical, sporting, or assistance for children with special needs or from a non-English speaking background. Catholic schools want children in their care to establish good foundations on which to build successful lives for themselves and be positive contributors to the community. Sadly some families find it difficult to access these opportunities because of cost.

As a major supplier to Catholic schools I am hoping you will give favourable consideration to assisting this very worthwhile endeavour. A full bursary for a Primary school student will cost \$2000 while a Secondary bursary is valued at \$4000. These bursaries will be awarded across all 147 schools within the Sydney Catholic Education system. Recipients of these bursaries will not only be extremely grateful but also receive a high quality Catholic education.

In addition to supporting individual bursaries the Foundation will also be looking to sponsors to take up a variety of levels of sponsorship. In return for this increased commitment I would be happy to discuss providing sponsors

with various levels of recognition both through our schools and to our other supporters. The potential levels of sponsorship are listed below, recognition would be commensurate with each level and be tailored to each sponsor.

Primary Bursary \$2,000

Secondary Bursary \$4,000

Bronze Sponsor \$6,000 (1 Primary and 1 Secondary Bursary)

Silver Sponsor \$12,000 (2 Primary and 2 Secondary Bursaries)

Gold Sponsor \$30,000 (5 Primary and 5 Secondary Bursaries)

Platinum Sponsor \$60,000 (10 Primary and 10 Secondary Bursaries)

Foundation Partner \$100,000

I sincerely hope that you are able to join with the Foundation in giving children in Sydney the opportunity to start their lives with a good education. I look forward to hearing from you to discuss this involvement.

Yours sincerely,

Kevin Greene

Director

Catholic Education Foundation

Office: 9568 8205

Mob:



Appendix 14 Responsible Gambling Sample Newspaper Advertisements

ABOUT YOUR CHOICES

GAMBLING MORE | ENJOYING IT LESS?

GameCare Self Exclusion Hotline

1300 137 404

Gambling Helpline

1800 858 858

THE FAIRFIELD HOTEL

ABOUT GETTING HELP

GAMBLING MORE | ENJOYING IT LESS?

GameCare Self Exclusion Hotline

1300 137 404

Gambling Helpline

1800 858 858

THE FAIRFIELD HOTEL

Y Z T

ABOUT YOUR FAMILY

GAMBLING PROBLEMS IN YOUR FAMILY?

GameCare Self Exclusion Hotline

1300 137 404

Gambling Helpline

1800 858 858

THE FAIRFIELD HOTEL



DO YOU HAVE AN ISSUE WITH GAMBLING?

You can ban yourself from our gaming room.

See the Gaming Manager of this venue for more information.

GameCare Self Exclusion Hotline

1300 137 404

Gambling Helpline

1800 858 858

THE FAIRFIELD HOTEL

WHAT ARE THE ODDS OF HITTING THE JACKPOT?

Your chance of hitting the jackpot on a gaming machine is no

better than a million to one.

GameCare Self Exclusion Hotline

1300 137 404

Gambling Helpline

1800 858 858

THE FAIRFIELD HOTEL



Appendix 15 Positive Community Benefit Investment in FLGA

Positive Community Benefit Investment in FLGA

Last updated 3/12/12

	Capital Works	1st year	2nd year	3rd year	Total	
	100.110	200 / 200				
Harm Minimisation and Responsible Education Gambling Measures						
2) Responsible Gambling Education Booth in the hotel (ongoing)	\$ 30,000				\$	30,000
Plasma TV's in high traffic areas of the hotel promoting Responsible	17	71				
Conduct of Gambling messages (Ongoing)	\$ 7,750				\$	7,750
6) Responsible Gambling education evenings (First three years)		\$ 4,200	\$ 4,200	\$ 4,200	\$	12,600
7) Newspaper Advertisements in local paper (First three years)		\$ 9,000	\$ 9,000	\$ 9,000	\$	27,000
3) Letter box drops (15000 homes around hotel, 2 letterbox drops per						
rear)		\$ 2,000	\$ 2,000	\$ 2,000	\$	6,000
) Local radio advertisements (First three years)		\$ 6,000	\$ 6,000	\$ 6,000	\$	18,000
.0) Fairfield Hotel to pay for 50 school leavers to complete RCG & RSA						
Courses (\$250 per student = \$12500k per year)		\$ 12,500	\$ 12,500	\$ 12,500	\$	37,500
1) Fairfield Hotel to pay for 50 Villawood Detention Centre Detainees	V b 4					
or newly settled Refugee's to complete RSA & RCG Courses (\$250 per						
tudent = \$12.5k per year)		\$ 12,500	\$ 12,500	\$ 12,500	\$	37,500
(2) Fairfield Hotel to pay for 20 'at risk' youths involved in Cabramatta					6	
Fairfield PCYC to complete RSA & RCG Courses (First three years) (\$250					١.	
per student = \$5k per year)		\$ 5,000	\$ 5,000	\$ 5,000	\$	15,000
13) Fairfield Hotel to pay for 50 unemployed residents of FLGA to					١.	
complete RSA & RCG courses (\$250 per student = \$12500 per year)		\$ 12,500	\$ 12,500	\$ 12,500	\$	37,500
14) FH to fund the making of a Responsible Gambling Video	\$ 15,000				\$	15,000
15) FH to provide funding for a current or additional Gambling						
Counsellor to operate in FLGA		\$ 30,000	\$ 30,000	\$ 30,000	\$	90,000
17) Additional clocks in gaming room, above ATM and in mens and						
adies toilets closest to gaming room	\$ 1,000				\$	1,000
18) Staff member / management time spent to implement the above						
measues		\$ 50,000	\$ 50,000	\$ 50,000		150,000
	\$ 53,750	\$ 143,700	\$ 143,700	\$ 143,700	\$	484,850
	Capital					
Positive Community Benefit: Funding	Works	1st year	2nd year	3rd year	_	Total
1) Fairfield / Cabramatta PCYC \$30,000. (\$10,000 for three years).	\$ 30,000				\$	30,000
2) Diabetes Education and prevention \$30,000. (\$10,000 for three		4 40 050	A 40.050	4 40 050	,	22.050
years).	1	\$ 10,950	\$ 10,950	\$ 10,950	\$	32,850
4) Fairfield High School Annual Building Programme		A 20 000	¢ 20.000	¢ 20,000	_ ا	60,000
		\$ 20,000	\$ 20,000	\$ 20,000	\$	60,000
5) Patrician Brothers Fairfield Refugee Programme					3	-
5) Catholic Education Foundation (1 extra primary school aged and high		4 6000	¢ 6000	6 6000	,	10.000
school aged student to attend catholic schools)	-	\$ 6,000	\$ 6,000	\$ 6,000	\$	18,000
7) Youth education. \$120,000. (\$10,000 for three years). 8 scholarships		¢ 20.000	\$ 20,000	\$ 20,000	\$	60,000
valued at \$5,000 each, \$40,000 in total per year,		\$ 20,000	\$ 5,000		\$	15,000
3) Youth Sport. \$15,000 (\$5,000 for three years)	¢ 5,000	\$ 5,000 \$ 5,000	\$ 5,000		\$	20,000
9) Fairfield Food Tourism Video (\$15,000 for one year).	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	٦	20,000
10) Fairfield Migrant Resource Centre - Refugee Settlement Programme		¢ 10.000	\$ 10,000	\$ 10,000	\$	30,000
\$30,000 (\$10,000 for three years)	-	\$ 10,000	\$ 10,000	\$ 10,000	3	30,000
11) Fr Chris Riley Youth off the Streets, Merrylands office, but dedicated		¢ 20.000	\$ 20,000	\$ 20,000	\$	60,000
to programmes and/or residents from Fairfield LGA		\$ 20,000	\$ 5,000	\$ 5,000	\$	15,000
12) St Vincent De Paul Society. \$5,000 per year.		\$ 5,000	\$ 5,000	\$ 3,000	9	13,000
16) Western Sydney Mental Health Department - Cerebral Palsy		\$ 10,000	\$ 10,000	\$ 10,000	\$	30,000
Alliance, Prairiewood		\$ 10,000	J 10,000	0,000 ب	٧	30,000
10) Western Cudnou Montal Health Community First Sten in Fairfield	\$ 45,000				\$	45,000
19) Western Sydney Mental Health - Community First Step in Fairfield	\$ 45,000		1		7	43,000
20) Powerhouse Youth Theatre and Christo Tancreds Youth Film making		\$ 10,000	\$ 10,000	\$ 10,000	\$	30,000
pusiness ICE	\$ 80,000	\$ 10,000	\$ 121,950	\$ 121,950	\$	445,850
	3 60,000	7 121,330	¥ 121,330	V 121,330	–	143,030
						_



Appendix 16

Post-Submission Notification Letters

- Council of Social Service
- Fairfield City Council
- Lifeline Western Sydney
- Fairfield Police Station
- South Western Sydney Local Area Health District

Post-Submission Re-notification Letters 12th December 2012

- Council of Social Service
- Fairfield City Council
- Lifeline Western Sydney
- Fairfield Police Station
- South Western Sydney Local Area Health District
- Vietnamese Association in Australia



5th December 2012

Council of Social Service 66 Albion St Surry Hills NSW 2010

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Casino, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Section 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 5th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Casino, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully



5th December 2012

Fairfield City Council General Manager PO Box 21 Fairfield NSW 1860

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Casino, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Section 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 5th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Casino, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully



Lifeline Western Sydney Fairfield Service 25 Barbara St, Fairfield 2165

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Casino, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Section 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 5th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Casino, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully



5th December 2012

Fairfield Police Station Senior Sargaent Mick Gibson 40 – 42 Smart St Fairfield NSW 2165

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Casino, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Section 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 5th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Casino, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me,

Yours faithfully



5th December 2012

Executive Office South Western Sydney Local Area Health District Locked Bag 7279 Liverpool BC 1871

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Casino, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Section 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 5th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Casino, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully



Council of Social Service 66 Albion St Surry Hills NSW 2010

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our letter to you dated the 5th December 2012, notifying you of our lodgement of the LIA with the Independent Liquor and Gaming Authority. I'm now notifying you that LIA document was only lodged today (it was lodged on the 5th but an incorrect application form was filled out by ourselves).

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Independent, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment Class 2.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Clause 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 12th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Independent, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully



Fairfield City Council General Manager PO Box 21 Fairfield NSW 1860

Dear: Sir / Madam

Re: FAIRFIELD HOTEL - CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL GAMING MACHINES ("LIA") - NOTICE OF SUBMISSION:

I refer to our letter to you dated the 5th December 2012, notifying you of our lodgement of the LIA with the Independent Liquor and Gaming Authority. I'm now notifying you that LIA document was only lodged today (it was lodged on the 5th but an incorrect application form was filled out by ourselves).

I refer to our correspondence dated 5th September 2012, in which it was stated that The Fairfield Hotel is submitting to the Independent, Liquor and Gaming control Authority an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ("the hotel") by 7.

This application is accompanied by a Local Impact Assessment Class 2.

Should this application be successful, the Fairfield Hotel will spend over \$900,000 on gambling harm minimization measures, gambling education and community support iniatives, which we believe will provide a positive community benefit to the Fairfield Local Government Area community.

Pursuant to the Gaming Machines Regulation (2010) ('the regulation") Clause 41.2(a), we wish to make notice that the threshold increase application and the LIA are being submitted to the NSW Office of Liquor, Gaming and Racing ("OLGR") on 12th December 2012. The LIA can be viewed on the OLGR website (www.olgr.nsw.gov.au) for approximately 32 days from whence it is submitted. The Regulation further stipulates that written submissions regarding this application can be made to the Independent, Liquor and Gaming Control Authority within 30 calendar days of receiving this notice.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully



Lifeline Western Sydney Fairfield Service 25 Barbara St, Fairfield 2165

Dear: Sir / Madam

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Fairfield Police Station Senior Sargeant Mick Gibson 40 – 42 Smart St Fairfield NSW 2165

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Yours faithfully



Executive Office South Western Sydney Local Area Health District Locked Bag 7279 Liverpool BC 1871

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Yours faithfully





20th December 2012

Vietnamese Community in Australia PO Box 106 Cabramatta NSW 2166

Dear Sir / Madam,

Re: THE FAIRFIELD HOTEL — CLASS 2 LOCAL IMPACT ASSESSMENT OF ADDITIONAL 7 GAMING MACHINES ("LIA") — PRE-SUBMISSION CONSULTATION:

The Fairfield Hotel ('the hotel') is proposing to submit to the Independent Liquor & Gaming Authority ('ILGA') an application to increase the gaming machine ("EGM") threshold of its premises at 1 Hamilton Road, Fairfield ('the hotel') by 7. The current threshold for the hotel is 23. This would represent an increase of 0.185% EGM's in the Fairfield Local Government Area ('FLGA').

We propose that this submission will take place on or around Friday 21st December 2012.

We notified the Fairfield LAC Police, Fairfield City Council, Council of Social Service NSW, South West Sydney Local Area Health Department and Lifeline on 5th September 2012. At this time the Independent Liquor & Gaming Authority ('ILGA') had notified us that there was only one RGF funded counseling organisation in the Fairfield LGA. We apologise that you were not notified earlier, the mistake was not on our behalf. This notification still complies with the Gaming Machines Regulation and the Gaming Machines Act.

Further to the above, we will be notifying you within two (2) days of this application being submitted to ILGA. After this time you will have thirty (30) days to submit your response to this application.

In early January 2013, I would like to personally meet with one of your representatives to discuss our application in further detail and address any concerns you may have. I will contact you to arrange this meeting once the application has been submitted and accepted by ILGA.

A full refurbishment of the hotel was completed in June 2012. The hotel is now an industry leading venue offering highly acclaimed and positively reviewed 'Green Peppercorn Thai & Laos Restaurant', a Sports Lounge, Gaming Room, affordable accommodation and TAB & Keno facilities.

The hotel has carried out extensive community engagement and consultation to undertake a comprehensive process in canvassing community opinions on the hotel's proposal.

The hotel is proposing to spend \$900,000 in the Fairfield Local Government Area ('FLGA') over three years, if this application is approved.

Approximately half of this proposed money, we would propose to be spent on further education measures, above current legislative requirements, including but not limited to; Responsible Gambling Booth in the hotel; Additional TV's in hotel with Responsible Gambling messages; Responsible Gambling News Paper and Radio Advertisements; paying for school leavers, refugees, 'at risk youth', unemployed, school aged students and refugees to attain Responsible Conduct of Gambling (RCG) and Responsible Service of Alcohol (RSA) increasing their employment prospects whilst educating them on Responsible Gambling; the making of a Responsible Gambling video)

The remaining half of this proposed money would be aimed at positively benefiting community groups within the FLGA. We propose to contribute money towards; Fairfield / Cabramatta PCYC; Diabetes Education and Prevention; South Western Sydney Local Health District; Fairfield High School; Cerebral Palsy Alliance; Patrician Brothers Fairfield; Catholic Education Foundation; Scholarships to University; Youth Sport; Fr Chris Riley Youth off the Streets (YOTS); St Vincent De Paul Society; Refugee work experience; Leaders speakers programme; Mental Health; Disabled; Our Lady of the Rosary Catholic Church; Powerhouse Youth Theatre; Community Youth Film Making (ICE).

Could you please contact Campbell Rogers, to make enquiries or submissions about the proposed application.

Mr Campbell Rogers Owner, Licensee and General Manager The Fairfield Hotel 1 Hamilton Road, Fairfield, NSW, 2165

Phone: 02 9724 2131

Email: campbell@fairfieldhotel.com.au

A street consultation process has taken place, with over 100 individuals within the Fairfield LGA voicing their opinions and beliefs of the hotel's application.

The hotel believes that the measures we have proposed to prevent problem gambling are world leading, and will be effective in targeting current or at risk problem gamblers as well as educating the broader Fairfield Local Government Area on responsible gambling.

Yours faithfully,

Campbell Rogers Owner, Licensee and General Manager The Fairfield Hotel



Appendix 17 Submission Notice for local paper and display outside the Hotel

LIVE 1902 224 622 \$2,45/min pay/mob extra Adult services

A hot sexy, busty blonde, 0418-201-759. Private, In/Out, website available - 7days

ALISA 20yo slim & sexy Chinese, Inner West area Invout call 0470 137 830

ANGELA Korean, sz8 Very Attractive Great Service @ Penrith Satisfaction Priv res No priv no's, 0414-792-198

ANNA Korean Angel 32yo size 8, sexy, wild, playful. Outcalls only. 0426 976 877

Arndell Park Aussie

70% off from 6pm Asian ladies. Blacktown 10 Vangeli St off Holbeche Rd. Huge Parking, 9671 3313 DA10-1024

ASIAN Hot Babes Escorts Beautiful Ladies, Outcall only, 0421 233 888 / 0421 656 444

ASIAN Ladies. Full Body Rub & Acupuncture. Mon-Sat. 9am-7pm. Ph 9787 2657 ASIAN Prof Ladies, massage

213 Macquarie St. Liverpool NO Sex. 9601 8218 AT Blacktown Full body rub

spa, sauna. Waxing avail. No sex. 7 days. 10-6pm 9672 1022

AT GRANVILLE Asian&Aussie 18-23 yo **New Management**

40% off Freshly Renovated 80 Ladies for choice p/w

24 HR In/Out 9897 0183 26 George St

At Granville up to 60% bonus

Sexy 18 - 20yo Asian ladies 24/7days

96823888 7 Cowper St

Al Liverpou

ENJOY Best Asian F/B Msge. No Sex. # DA # 1299. Suite A. 195 George Street 9822 2885

At Guildford New

RELAX msg. No Sex. da2041/ 09. 385 Guildford Rd 97210426

HOT! HOT! HOT! At NEW OPENING Greenacre Large selection open files of Aslan Ladles Daytime Special

9709 6572 No. 53 Beresford Ave

Amazıng Escorts Busty Playful | Asians 24/7

walking on clouds. Ring & meet us on



AT Liverpool, Chinese full body massage DA 53145. 1/173 Bigge St. 9601 0710

At Smithfield **Grand Opening** Special Price MOUT Large selection 18-21yo Asians

9604 8818



At Villawood Pre-Xmas Sale

Every Day Best Price! 18-23yo New Ladles

9754 1820:

AUSTRALIAN Classy Mature Ladies 35 and over At Granville, 9897 1880

BANKSTOWN

9790 6088 * ASIAN LADIES AT BANKSTOWN-

LUXURY NEW BUILDING 18-23 CHINESE, THAI, KOREAN, JAPANESE, VIET, SEXY LADIES UNDER COVER PARKING

12 COTTAM AVE OFF CANTERBURY RD WEBSITE AVAILABLE C/C OUTCALLS, DA-1024/2007

BLACK African Exotic Cleo. At St Marys, Holidays from 22 Dec to 23 Mar Ph; 9623 4058 OINDW a

SANDLI NEW Boxed . Blower /ac, Brush Cutter, Lazer Cut //ower RRP\$780, Sell \$600 DNO PH. 0410342915

Garden & Outdoor

GENERAL

FOR SALE

SANDLI NEW Boxed . Blower /ac, Brush Cutter, Lazer Cut Jower, RRF5780, Sell \$550 DNO PH, 0410342915.

General

30X trailer, 6x4 w/ cage, egistration, **\$**400, Ph: 1449 294 676

BURIAL Plots x2, numbers 184 side by side, Forest Lawn, eppington Gardens, gardens section, Church of England, 11,400 each ono 4476 3628

All Australian & world gold, silver 3. copper coins, 1966 silver 50 cents, \$200 gold coins, gold sovereigns, proof & Unc sets, tokens, banknotes, war medals & souvenirs, Japanese swords, stemp cirlactions, badges & Postcards,

IS.WRIGHT (SEC)

PRIDGES, washers, dryers V's all sold w/ warrant. Free Deliv to local area. 5/54 De-July 10 J

AZEBO treated pine 2.4 4 hexangonal, Good condt 4,500 ONO 0414-995-375

HOUSE Clearance Bargains HOUSE Clearance Bargains kyuare Marble avant garde vrought iron table suit jarden/patio make an offer! Paid \$1500 Bar outside with oman columns on granite ilab top. 2 movable pieces AUST SELL make an offer. Paid \$3000), Lots more upon'

ppointment only 1449 110 034

WASHING Machine. Whirlpool, Sold Dishwasher. Westinghouse \$100. Uumininium sliding doors, orown \$145.0449.294.676

Garage Sales Fetes & Markets

ABBOTSBURY 35 Stockdale cres, Sat 15, 9am-Spm, Gifts, ools, new brush cutters, whold items, electronics + nore. Mostly new-435-941-472

MITHFIELD, 13 Market St. ri & Sat 14" & 15" Dec. Sam-jem. Clothes, hyhold goods, paby goods and lots more

WAKELEY 11 Bathurst St. lat 15 & Sun 16. From 8am. Sifts. Jewelry, christmas lecorations, books, comeware, kids toys & goods.

NETHERILL PARK 2 Vidal it (onr Lily St) Sat 15th Dec. 30-4pm. Plenty of Bargains! 3off buggy + clubs, clothings, sousehold, electricals & More

Public notices

NOTICE:

Notice is given for an application to the Independent Liquor & Gaming Authority (ILGA) by the Fairfield Hotel to increase its existing gaming machine threshold by 7. A Class 2 Local Impact Assessment (LIA) as defined under Division 3, Gaming Machines Regulation (NSW 2010), is lodged with this application. Any person may inspect the application and the LIA on the website of the NSW Office of Liquor, Gaming and Racing. Any person may also make a submission to the ILGA in relations to this application within thirty (30) days following publication of this notice.

Christmas Holiday

Editions Commanying 4th December 2012

NewsLocal publications will not be publishing between 24th December and 4th January.

The Manly Daily will reopen for publication from the 4th of January, with a deadline of 1:30pm the day prior.



REAL **ESTATE**

Real estate wanted

I BUY Houses, Any Condition. Any Price. Call Tyson # 0477475432

Share accommodation

CABRAMATTA \$160 pw inci elec. water, cls stn. shops Working person 0404 035-048

FAIRFIELD clean room, cls shops, stn. Werking person only \$130pw. Ph 0406-841-905

LIVERPOOL f/f room 4 working male \$170p/w. 0434040142

STAND OUT!

A Picture says a thousand words! Ensure your ad stands out in the crowd and show your property off at it's best.

Properties to let

FAIRFIELD HEIGHTS 1br founge, bathrm, tiled floor, own yard \$230pw, plus 4 wks bond. 0413-237-977 or

PERSONAL NOTICES

Phonetalk

ABBY 13yo even 24/7 1902 224 345 (02) 8423 0035 \$2 45/min pa, mod extra UNCENSORED & Raw - Ne st min free (02) 9884 1228

ADULT Prione Fun (-) 1962 271 041 \$2 45/m/n pay/mob/sscra KINKY Minz chat - It's Haughty! 1902 223 174 52 45/min payimob extra

PII TALK you'll just enjoy ... 1902 227 091 \$2 45min payimob extra **ASIAN** Live Chat **1902 224 325** d.c. (02) 0423 0036 82 45 min gay min gara

ALL FETISH! 9693 7088 from 990/min or 1902 250 509 \$5.45/min pay/mob extra

MATURE Exp. Ladies 1902 224 343 \$2,45/min pay/ mob extra c/c 9880 3442 PHONE FLIN IN 3 MINS

o night special encounter? We have smart sassy, fun ladies who love to spoil, tease & leave you 10 Marsh St 98970999

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18-23

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Full bod 7pm. Air

MASSA

Lady 047

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645 Prin

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Su

luxury

96

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E50

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9708

98 32 Bei



5 Star luxury movie suites

Unit 1, 72-80 Percival Rd





Sen Thur (Cam Jam Fr) Sat (Cam Sen 27 Christina Rd

AUSSIE Amber & Tracy. Parra area. 10 am-7pm wkdays. Soft parting lips 0498 956 245 or 0413 925 696

