



MEDIA RELEASE

Friday 16 December, 2016

TABCORP FOUND GUILTY OF ILLEGAL GAMBLING INDUCEMENTS

Tabcorp Holdings has been found guilty of publishing illegal advertising that offered NSW residents inducements to participate in gambling or to open a betting account.

The company, which pleaded not guilty to the offences, was found guilty on all three counts in Downing Centre Local Court on 16 December following an investigation by Liquor & Gaming NSW.

The matter was adjourned for sentencing on 7 February 2017.

The offences related to advertisements which appeared in *The Daily Telegraph* on 28 August 2015 called *Ignite Friday Night* and *Luck of the Draw*, as well as advertisements on Tabcorp's website published on 27 August 2015.

The promotions could be accessed by NSW residents and offered bonus bets and other rewards as an inducement.

The advertising breached the former Racing Administration Regulation, which has since been strengthened within NSW's [Betting and Racing Regulation 2012](#).

This prohibits licensed wagering operators from publishing any advertising that offers NSW residents any inducement to participate in gambling activity or open a betting account.

Local Court Magistrate McIntyre emphasised in her decision that the advertising restrictions were put in place in NSW by the legislator for the purpose of minimising the harm and adverse social effects caused by gambling, and promoting responsible conduct within the gambling industry.

The prosecution of Tabcorp follows other recent Liquor & Gaming NSW prosecutions and convictions of corporate bookmakers for publishing gambling inducements accessible to NSW residents including Unibet, Bet365, Ladbrokes, Sportsbetting.com.au and ClassicBet Pty Ltd.

Suspect gambling advertising can be reported to Liquor & Gaming NSW for investigation on 02 9995 0837 or email gambling.advertising@justice.nsw.gov.au

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