



MEDIA RELEASE

Tuesday 10 January, 2017

UBET TAS CONVICTED FOR ILLEGAL GAMBLING INDUCEMENTS

Sports betting company UBET TAS Pty Ltd has been convicted and fined \$2,000 for publishing illegal advertising that offered NSW residents inducements to participate in gambling or to open a betting account.

The company, which pleaded guilty to the offence, was convicted in Downing Centre Local Court on 10 January following an investigation by Liquor & Gaming NSW.

The offence related to an advertisement on UBET TAS Pty Ltd's website in September 2016 which offered "NFL FUTURES MONEY BACK, place a Super Bowl winner bet and if your team makes the Conference Championships and doesn't go on to win, Money Back up to \$25!".

NSW's *Betting and Racing Regulation 2012* prohibits licensed wagering operators from publishing any advertising that offers NSW residents any inducement to participate in gambling activity including an inducement to open a betting account.

This prosecution is the second time UBET TAS Pty Ltd has been convicted for illegal advertising in NSW. In June 2016, the company was fined \$3,300 for publishing ads that promoted alcohol consumption whilst gambling as well as offering inducements to participate in gambling activity.

A Liquor & Gaming NSW spokesperson said the advertising restrictions are in place to minimise the harm and adverse social effects caused by gambling, and promote responsible conduct within the gambling industry.

Suspect gambling advertising can be reported to Liquor & Gaming NSW for investigation on 02 9995 0837 or email gambling.advertising@justice.nsw.gov.au

MEDIA INQUIRIES: Eric Aubert (02) 9995 0794, 0438 207 294