



Paul Toole
Minister for Lands and Forestry
Minister for Racing

MEDIA RELEASE

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‘ASK FOR ANGELA’ IN WAGGA WAGGA

Wagga Wagga Liquor Accord is the first NSW liquor accord to roll out the internationally recognised campaign ‘Ask for Angela’, Minister for Racing Paul Toole announced today.

Originating in the UK, the campaign allows patrons to ‘Ask for Angela’ at any licensed venue in Wagga Wagga if they require assistance to leave an unsafe or difficult situation.

Venue staff have been provided with guidelines on possible actions to take to assist patrons who ‘Ask for Angela’, including organising safe transport from the venue, calling police or referral to support services.

Mr Toole said the Wagga Wagga Liquor Accord has shown great leadership in taking on this idea and rolling it out locally.

“This campaign confronts an emerging issue and provides a unique community solution to help tackle the problem and increase safety in venues,” Mr Toole said.

“Our liquor accords play a key role in the NSW Government’s approach to liquor regulation. Liquor accords have had great success in reducing alcohol-related violence and anti-social behavior through tailored local initiatives.”

Member for Wagga Wagga Daryl Maguire has welcomed the collaboration between Liquor and Gaming NSW, local licensed venues, police, and the wider community.

“The ‘Ask for Angela’ campaign will ensure safer nights out for everyone. I hope this launch in Wagga Wagga will encourage other regional liquor accords to also adopt this great community initiative,” Mr Maguire said.

Liquor & Gaming NSW actively works with NSW liquor accords to identify and introduce practical solutions to alcohol-related issues. More than 5300 licensed venues are members of 145 local liquor accords across the State.

The Wagga Liquor Accord received sponsorship support from the Australian Hotels Association (AHA) and partnered with Liquor & Gaming NSW and the NSW Police Wagga Wagga Local Area Command to launch the campaign.

Wagga Wagga Liquor Accord Executive David Barnhill:

“We are proud to be the first liquor accord in NSW to launch the ‘Ask for Angela’ campaign. We hope other accords across the state will also consider adopting this positive initiative.”

Wagga Wagga Local Area Command Duty Officer Operations, Acting Inspector Nige Turney:

“Wagga Wagga police worked closely with the campaign creator in the UK to bring this campaign to fruition in regional NSW. The Wagga Wagga Liquor Accord is an innovative and motivated group that continues to work closely with police for new and improved ways to promote safety in their venues.”

Australian Hotels Association (AHA) NSW Director of Liquor and Policing John Green:

“This is a great example of police and a local accord identifying a local issue and implementing a strong solution. AHA is pleased to sponsor such a worthwhile campaign.”

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