



Paul Toole
Minister for Lands and Forestry
Minister for Racing

MEDIA RELEASE

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'ASK FOR ANGELA' LAUNCHES IN ORANGE

Minister for Racing Paul Toole today joined the Orange Liquor Accord, representatives of Orange City Council and local police to launch the internationally recognised safety campaign 'Ask for Angela'.

The initiative allows patrons in licensed venues to ask for help discreetly if they feel their safety is at risk.

"I congratulate the Orange Liquor Accord for taking up Ask for Angela and encourage all licensed venues in the region to get involved," Mr Toole said.

"It's a simple yet highly effective concept that has quickly spread around the world since it originated in the UK in 2016.

"By asking for Angela, patrons can let venue staff know they need help to leave an unsafe or difficult situation.

"Staff can then intervene by calling police, organising safe transport home or referring the patron to support services."

Orange Liquor Accord is just the fourth in NSW to take up the campaign, following Wagga Wagga, Manning and Albury.

The accord has conducted training sessions for venue staff and funded the printing of campaign material including posters to be displayed at venues.

"Ask for Angela is a great example of the valuable work liquor accords are doing in targeting alcohol-related violence and anti-social behavior," Mr Toole said.

"Liquor accords play a key role in our Government's approach to liquor regulation. They represent a true collaboration between licensed venues, police, Liquor & Gaming NSW and local communities."

Ask for Angela is supported by NSW police and the Australian Hotels Association.

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