



MEDIA RELEASE

Wednesday, 25 October 2017

TAB CONVICTED FOR ILLEGAL JELLY BEAN PROMOTION

TAB Limited has been fined \$1,500 and ordered to pay \$10,000 in legal costs for handing out a gambling promotion including jelly beans with packaging that failed to display a gambling warning notice.

The company cooperated with a Liquor & Gaming NSW investigation and pleaded guilty in Downing Centre Local Court.

TAB Limited was convicted on two counts of publishing gambling advertising without the required warning messages.

On 30 March this year, promotional packages with jelly beans and mints were handed out to commuters and pedestrians at Sydney's Town Hall and Martin Place train stations.

The packages had various slogans including "Nothing's as sweet as a win" and "We love a bet TAB".

Liquor & Gaming NSW Director of Compliance Operations, Sean Goodchild, said the promotion breached the NSW Betting and Racing Regulation by failing to include the prescribed warning: "Think! About your choices. Call Gambling Help 1800 858 858."

"This warning must be on all gambling advertising published in NSW to encourage people considering gambling to think carefully about the potential risks," Mr Goodchild said.

"Such warnings are an important part of the Government's commitment to prevent and reduce harms linked to problem gambling. The notice also informs people of Gambling Help support services."

Mr Goodchild said TAB stopped the promotion as soon as the issue was brought to its attention and put in place measures to prevent a recurrence of such illegal promotions.

The court's decision is subject to a potential appeal.

MEDIA INQUIRIES: Eric Aubert (02) 9995 0794, 0438 207 294