



THE  
**POTTS POINT PARTNERSHIP**  
KINGS CROSS & CITY EDGE

7<sup>th</sup> April, 2017

To whom it may concern,

**RE: ALCOHOL SALES DATA REVIEW**

The Potts Point Partnership is the local Chamber of Commerce covering Kings Cross, with over 100 members of various sizes and market segment.

Since this reporting requirement was introduced we have met with representatives from OLGR to express concern on behalf of the local businesses affected by this reporting requirement, and welcome the opportunity to provide further feedback.

In summary:

- This requirement is a burden on businesses – taking considerable time and staffing resources to complete. Many of the smaller venues and restaurants required to report their alcohol sales data lack the point of sale systems which make this data collection straightforward, also raising questions as to the accuracy of data reported.
- There is no clear reason articulated by OLGR as to why this data is necessary and what it will be used for. Data was not collected prior to certain policy introductions so cannot be used for comparative purposes to measure success of a particular measure.
- Some of the restaurant owners required to report on their alcohol sales data have English as a second language, which needs to be considered with all regulatory requirements in terms of engagement measures undertaken by the department to ensure compliance.
- Kings Cross venues have multiple additional regulatory requirements compared to other licensed premises across Sydney – which all need to be re-assessed post lockouts to ensure a standard regulatory framework and effective competition.

Yours sincerely,

LOUISE SHEPHERD - POTTS POINT PARTNERSHIP BOARD MEMBER  
E: [admin@pottspointpartnership.com.au](mailto:admin@pottspointpartnership.com.au)