

Consideration for Alcohol Delivery Services

Chris Crammond [REDACTED]

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To: Liquor Law Review <liquorlawreview@justice.nsw.gov.au>;

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To The Honourable Ian Callinan AC QC,

I have been reading about the independent review into the impact of liquor law reforms and thought I would add my opinion for consideration.

I am a middle aged father of 2, running an agency in Surry Hills and living in the Northern Suburbs of Sydney. My days of bar-hopping and night clubbing are somewhat behind me, but that certainly doesn't mean I no longer enjoy a few drinks amongst friends and mostly from the comfort of my own home. Whilst I applaud and support initiatives to reduce alcohol related violence in Sydney, I certainly believe some of the measures taken to do so have been heavy handed and have placed unnecessary restrictions on a number of services unfairly caught in the cross-hairs. Specifically I would like to raise an opinion regarding the 10pm cut-off on the sale of take-away alcohol, specifically the delivery of alcohol.

I am a patron of a service called Jimmy Brings – they deliver alcohol directly to consumers in many of the inner suburbs of Sydney. It is my opinion that this service has been unfairly impacted by a 10pm cut-off, a by product of one of the reforms to liquor licensing.

Given the stage of life we're in, we are far more likely to be entertaining in the comfort of our own home, than out at various bars and pubs. A service like Jimmy Brings allows us the freedom of ordering wine / beer if we have run out, without leaving the house (let alone consider driving under the influence to the nearest bottleshop).

I certainly don't see their service as one that cultivates any form of negative drinking culture – Much more a value added service that caters to the likes of my wife and I, and does so in an entirely responsible manner. For this kind of service to be restricted to hours <10pm is simply ridiculous and is only likely to cause more people to head out onto the streets or to consider driving under the influence. I would urge you to consider lifting the 10pm cutoff for the delivery of alcohol by business' like Jimmy Brings.

Kind regards,

Chris Crammond

Chris Crammond
Managing Partner

[REDACTED]

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