

## RE: Lockouts Submission

To Whom It May Concern,

We publish a collection of digital titles aimed at young Australians, including Junkee, inthemix and FasterLouder. Previously known as the Sound Alliance, we run inthemix.com.au, Australia's leading nightlife online community. inthemix has been the leading electronic music resource for 16 years with an audience of around 500,000 18 to 35 year old Australians each month.

As publishers focused on young Australians we have seen first hand the devastating effects these recent laws have had on the Sydney music and nightlife community.

We have extensively covered the effect the lockout laws have had on Sydney's nightlife, with hundreds of stories documenting the effect of the laws:

Some of the main features for reference are:

- A photo essay on the Sydney clubs closed down by lockouts:  
<http://inthemix.junkee.com/then-and-now-what-kings-cross-looked-like-before-and-after-lockouts/137835>
- A photo gallery of the night after the lockouts came into effect:  
<http://inthemix.junkee.com/sydney-lockouts-on-the-streets/116425>
- A personal story of the effects by a Kings Cross promoter  
<http://inthemix.junkee.com/why-lockouts-are-wrong-for-sydney-nightlife/22470>
- Hundreds of additional stories documenting the effects of the lockouts:  
<http://inthemix.junkee.com/tag/lockouts>

We have conducted polling of our audience, with 98% of 1900 respondents saying lockouts are not the answer to alcohol fuelled violence.



As a small business operator (we have 35 full time staff), and key member of the Australian music industry, the lockouts have had a direct effect on the revenue and viability of our business by reducing the amount of bars, clubs and tours in Sydney, and in turn the advertising support that has traditionally emanated from this part of the industry.

We partner with Destination NSW on the annual Electronic Music Conference held in Sydney each December for the past 5 years. The vision for EMC was for Sydney to be the leading destination for electronic music in Asia-Pacific, and the lockouts are strangling this vision and having a massive effect on Sydney's international reputation.

The lockouts have had the greatest effect of any legislation we have witnessed in 16 years of operation and we implore you to re-consider the blunt instrument they are.

Some suggestions include exemptions for the 1:30am lockout for live music venues, and the ability for venues that are safely and professionally run without violence to apply for later operating hours.

Thanks,

Neil Ackland & Tim Duggan  
CEO & Publisher, Junkee Media

