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Liquor Law Review: My Thoughts

JK Jessica Krishnaswamy [Redacted]

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To: Liquor Law Review;

Sun 3/04

Inbox

Action Items



Hi there,

My name is Jessica, I am the Founder and GM of an Music Touring and Event company called BBE and a boutique festival called FOMO (see my signature for links to both businesses). We bring international artists of varying genres to Australia/New Zealand on tour to play shows. We are based in Sydney.

As a passionate music lover, gig goer and business owner who has worked and been involved in the music industry for over 10 years I am heartbroken to see how the knee jerk, short sighted reaction that resulted in these ludicrous laws being affected in the first place has seen so many people I know and care about lose their livelihoods.

I started my business with my husband and without funding or any large nest egg we have grown our business single handedly. But with fewer and fewer decent venue and club options it is more challenging than ever to hold events/gig/concerts. We live on a knife edge and most of the time, as there is basically no successful clubs left to sell acts to, in order to make a tour work we must front up all the financial risk ourselves. One bad tour and we would be bankrupt.

Please think about what you are doing. Please take a more considered approach. Please reassess before our beautiful city and nothing more to offer than the disgusting and violent casino.

We all deserve better.

Jessica Krishnaswamy

[Redacted signature block]